

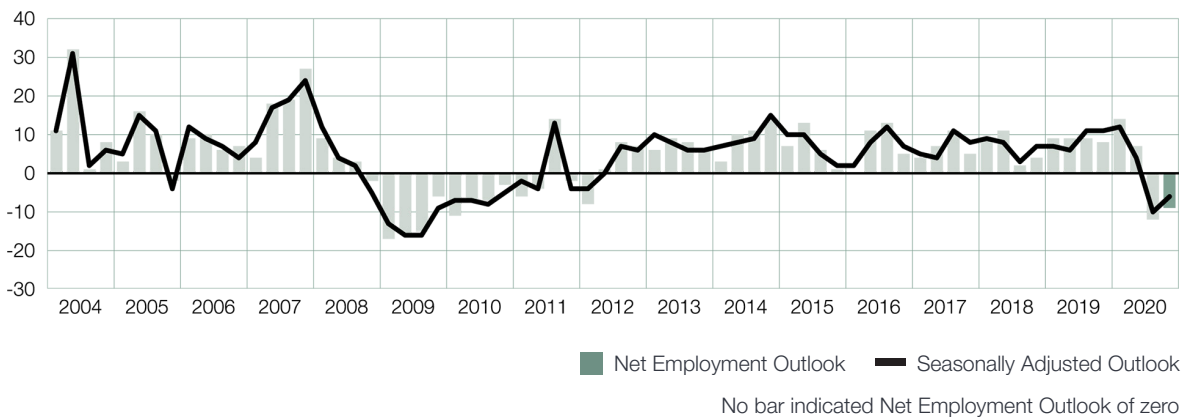


ManpowerGroup®

WEST MIDLANDS

# Weak Hiring Pace Forecast for West Midlands

The struggling labour market is forecast to continue in the next three months with employers reporting a Net Employment Outlook of -6%. Hiring intentions improve by four percentage points in comparison with the prior quarter, but decline by 17 percentage points when compared with this time one year ago.



## MARKET OVERVIEW

Employers in the West Midlands are signaling a slow labour market, with 37% expecting pre-crisis hiring levels to resume within 12 months, and 18% expecting those levels to return within the next three months.

From a flexibility standpoint, 32% of employers indicate that they will offer more flexi or condensed hours as a result of the pandemic, 23% will offer staff the opportunity to work remotely some of the time, and 12% are planning to enable staff to work remotely all of the time – all below the national average for the respective offerings. More health and wellbeing perks will be provided by 17% of employers, and 29% will look to increase upskilling and development opportunities for their staff.

Q4 2020