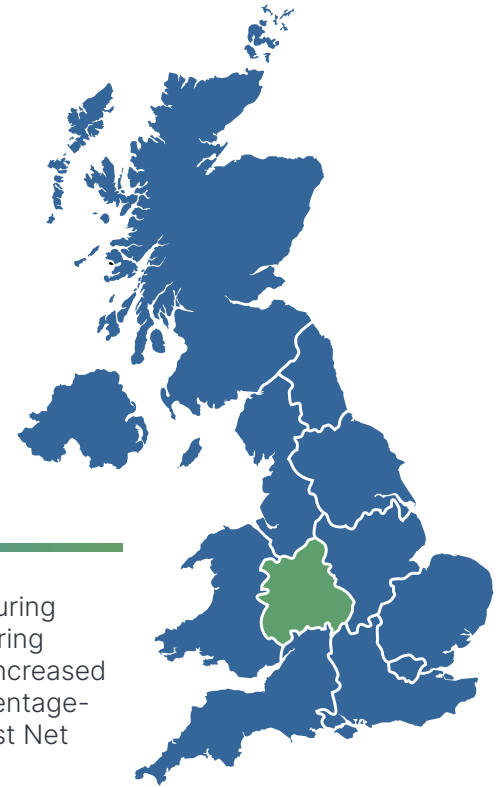




ManpowerGroup®



Hiring Outlook in the West Midlands Weakens to +26%

MARKET OVERVIEW

Employers in the West Midlands anticipate a less optimistic labour market during the January – March period, reporting a Net Employment Outlook of +26. Hiring intentions have decreased seven percentage-points since last quarter but increased 15 percentage-points year-on-year. Hiring in the West Midlands is one percentage-point below the national average, and the region with the joint-fourth highest Net Employment Outlook of the 12 UK regions.

Declining to +26%, the West Midlands has indicated a cooler hiring Outlook than Q4 2023, when the region reported the highest hiring intent in the UK. However, the +26% Outlook is in line with the national average and a substantial increase on the +11% hiring Outlook reported in Q1 2023.

Q1 2024