



ManpowerGroup®

REGIONAL FACTSHEET

WEST MIDLANDS

# Hiring Outlook in West Midlands Increases to +31%

## MARKET OVERVIEW

Employers in the West Midlands anticipate a strong labour market during the July – September period, reporting a Net Employment Outlook of +31%. Hiring increased eleven percentage-points on last quarter and is level with hiring optimism reported one year ago. Hiring in the West Midlands is two percentage-points above the national average, and the region with joint-second highest Net Employment Outlook.

The latest official labour market estimates put the employment rate in West Midlands at 75.6%, down 1.6% on the previous quarter. The unemployment rate is 4.8%, up 0.3% on the previous quarter. This is the joint-highest unemployment rate reported in any region, alongside Wales. Economic inactivity is 20.5%, a decrease of 2.0% on last quarter.

Q3 2023