



ManpowerGroup®

REGIONAL FACTSHEET

EAST MIDLANDS

# Hiring Outlook in the East Midlands Decreases to +27%

## MARKET OVERVIEW

Employers in the East Midlands anticipate a strong labour market during the July – September period, reporting a Net Employment Outlook of +27%. Hiring decreased two percentage-points since last quarter and six percentage-points year-on-year. Hiring in the East Midlands is two percentage-points below the national average, and the region with the joint-sixth highest Net Employment Outlook in the UK. The East Midlands is one of two regions to decrease hiring optimism since last quarter, alongside the South West.

The latest official labour market estimates put the employment rate in East Midlands at 75.8%, up 0.9% on the previous quarter. The unemployment rate is 3.4%, level with the previous quarter. Economic inactivity is 21.5%, a decrease of 0.9% on last quarter.

Q3 2023