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# EMPLOYERS IN THE WEST MIDLANDS AMBITIOUS ABOUT THE FUTURE

Employers in the West Midlands have ambitious plans to increase their headcount as they enter the fourth quarter, according to the latest ManpowerGroup Employment Outlook Survey.



## MARKET OVERVIEW

As the UK adapts to life post-lockdown, employers in all 12 regions of the UK expect to add to payrolls during the next three months. Job seekers in the West Midlands can expect bright hiring opportunities in the fourth quarter of 2021, as the Net Employment Outlook in the region is +37%.

In comparison with the previous quarter, hiring prospects in the West Midlands have improved across the region with an increase of 29 percentage points quarter-over quarter and 44 percentage points year-over year.

Nationally, the Outlook is at an all-time high of +32%, a 39-point increase compared to Q4 2020 as the UK adapts to life post-lockdown.

The ManpowerGroup Employment Outlook Survey is based on responses from 2,033 UK employers. The research asks employers in the UK if they intend to hire additional workers, maintain current headcount or reduce the size of their workforce in the coming quarter (October to December). It is the most comprehensive, forward-looking employment survey of its kind and is used as a key economic indicator by both the Bank of England and the UK Government.

This coming quarter, a record half of all employers (50%) in the UK intend to increase headcounts.

[manpowergroup.co.uk/meos](http://manpowergroup.co.uk/meos)

The ManpowerGroup Employment Outlook Survey is a forward-looking measure, forecasting hiring intentions for Quarter 4 2021.

Q4 2021