

# Key Resourcing



Manpower®



# MANPOWER KEY RESOURCING

---

## Dedicated to your volume recruitment needs

Manpower Key Resourcing provides volume recruitment solutions across all industry sectors. We pride ourselves on our capability, flexibility and approach to candidate management.

## Why Key Resourcing?

We offer a consultative partnership approach from the outset, clearly establishing client requirements through our dedicated onsite and virtual management teams.

Our best-in-class technology allows us to seamlessly manage the end-to-end recruitment workflow for contingent and permanent talent - from talent pooling and pipeline development, to digital screening and assessment centres and offer and compliance management.

To ensure we're continually delivering a service which is fit for purpose for your business needs, we work to a performance based contract with market intelligence and analytics, SLAs and strategic reviews - with scalable delivery and pricing models. And we'll be on hand whenever you need us, with our 24/7 out of hours helpdesk through our CoRE recruitment function.

On top of this, we're experts in supply chain management - allowing us to remove the administrative burden and reduce costs.



# OUR 2020 PERFORMANCE



**1.8m+**

Applicant  
calls per year

**140,000+**

Applications  
processed

**50,000>**

Interviews  
conducted

Improved new  
customers time  
to hire by

**50%**

# OUR WORKFORCE SOLUTIONS

## Who we are



Dedicated team who are focused on building end-to-end workforce solutions and delivering continuous improvement and innovation



Built on hundreds of successful customer programmes nationwide, bringing together deep recruiting expertise, rigorous processes and best in class technology into a customised agile solution



Covering everything from the full recruitment lifecycle to specific stages of the recruitment process depending on your business needs



Our flexible workforce solutions provides high value services which heighten the HR, Hiring Manager and candidate experience

## What we do



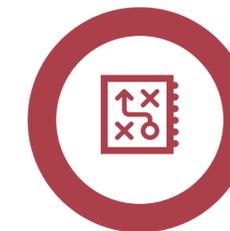
Scalable direct recruitment solutions



Digitised end-to-end recruitment



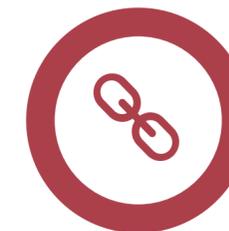
Virtual individual & group assessment centres



Workflow management



Customer & candidate in-life management



Supply chain management



Reporting, analysis & planning

# WHAT DOES THIS MEAN FOR YOU?

BY LEVERAGING OUR EXTENSIVE RESOURCES, TOOLS, SKILLS AND EXPERIENCE, MANPOWER KEY RESOURCING PROVIDES YOUR ORGANISATION WITH:

- Rapid solution deployment and PMO implementation
- Comprehensive control and visibility
- Full compliance and HR management
- Improved hiring manager and candidate experience
- Improved time to hire
- Reduced attrition and increased productivity of new starters
- Improved quality of hire
- Enhanced employee engagement programmes
- Scalable solutions to flex in line with business needs
- Comprehensive, real-time analytics and reporting

> AVERAGE COST AVOIDANCE

12%

> FULL COMPLIANCE



> VISIBILITY & CONTROL



> SPEED OF DEPLOYMENT



> DIGITISED SERVICES



# END TO END RECRUITMENT



# CASE STUDIES

---

THESE CUSTOMER EXAMPLES HELP TO DEMONSTRATE OUR CAPABILITY - FROM INITIAL CONSULTING, THROUGH TO SHAPING THE SOLUTION AND DELIVERING AGAINST OUR CLIENT'S REQUIREMENTS.

## Telecoms

- Over 300,000 candidates screened
- 10,000 people successfully placed
- 99.5% fill rate
- Temp and Perm campaigns across 15 locations
- Average tenure of 15 months
- 3,000 workers TUPE transferred across 18 locations
- Migrated 1,800 professional contractors

## Education

- £250k client cost avoidance
- £13.2m agency spend consolidated
- 22 new suppliers contracted with and onboarded
- 100% fill rate for on-time recruitment
- 4,400 applicants screened and interviewed remotely

## Outsource

- Complimentary workforce provision
- Temp to perm solution offering the opportunity to assess capabilities
- Flexible, cost effective staffing solution
- Strategic partnering to support customer management
- Campaign management for volume projects
- Key skills & demographic mapping

## Funeral Services

- Fully virtual implementation within 7 days
- Successful temp and perm solutioning
- Simplified and digitised complex onboarding processes
- Over £200k saved in process efficiencies
- Improving customers time to hire by 43%



# WHY WORK WITH MANPOWER?



## Fast Fulfilment

- Through our strong global brand, we have instant access to a vast talent pool of ready-to-work candidates, redeploying talent from sectors impacted by COVID-19 and monitoring our candidate experience at every step through our best-in-class NPS programme
- Our teams are experts in their markets and know where to find the right talent, with a strong focus on Customer Service
- We use the latest in modern attraction techniques and tools for rapid volume recruitment

## Agile Approach

- Using our latest insights and market intelligence, we can share our deeper understanding of your local skills market, acting as your trusted adviser to build your competitive advantage
- We blend the best technology and expert consultants, to provide clients and candidates with the right match to help them go further
- Our extensive range of services helps us to provide you with the right solution. Whether you're working on a global or local scale, we can flex our support to move with your needs

## Precision Performance

- We are helping our candidates to upskill for the careers of the future, changing lives for the better with MyPath and Driver Academy, and providing us with unrivalled access to talent
- We pride ourselves in our Operational Excellence, managing our operations with the goal of delivering optimal services to the customer, allowing you to focus on increased productivity, growth and execution of business strategies
- Bringing over 60 years' experience in the World of Work to each of our solutions

# WHO WE ARE

The Key Resourcing team are a core part of the wider Manpower business. Manpower is the global leader in temporary and permanent staffing, providing meaningful, sustainable work to hundreds of thousands of people every year.

Today across 80 countries, Manpower is still true to its purpose of equipping people and organisations for the future of work, because we believe meaningful and sustainable employment has the power to change the world. We're also part of ManpowerGroup - the world's workforce expert, which connects more than 600,000 people to work every day and helps more than 400,000 clients worldwide.

## Meet the Leadership Team



**Jason Greaves**

Operations Director  
jason.greaves@manpower.co.uk



**Petra Tagg**

Key Resourcing Director  
petra.tagg@manpower.co.uk



**Amanda Lach**

Head of Key Resourcing  
amanda.lach@manpower.co.uk



**Andrea Buckle**

Head of Operational Excellence  
andrea.buckle@manpower.co.uk

## Get In Touch

✉ [KeyResourcingTeam@manpower.co.uk](mailto:KeyResourcingTeam@manpower.co.uk)

🌐 [manpower.co.uk](http://manpower.co.uk)

📘 [@ManpowerUK](https://www.facebook.com/ManpowerUK)

🐦 [@ManpowerUKtoday](https://twitter.com/ManpowerUKtoday)



Manpower®