



ManpowerGroup®

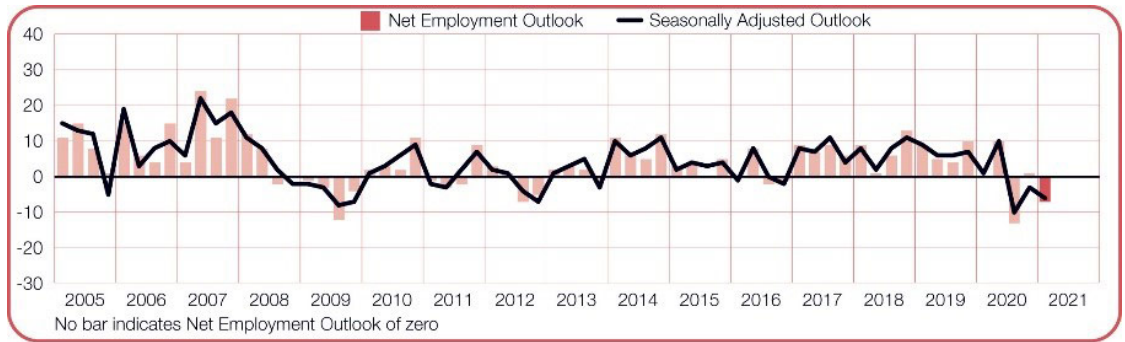


NORTH

Port Towns Driving Q1 Opportunities in the North

The weakest hiring pace since 2002 is expected in the next three months in the North-East, with employers reporting a Net Employment Outlook of -10%. With a Net Employment Outlook of -3%, employers in the North-West forecast a dull hiring climate during the January to March period. Elsewhere in Yorkshire and the Humber, the labour market slump is expected to continue in the next three months with a Net Employment Outlook of -6%.

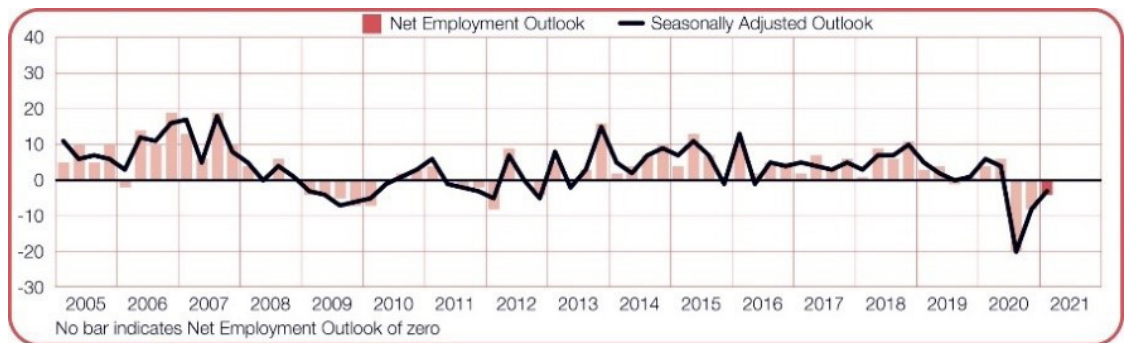
Yorkshire and the Humber



North East



North West



Q1 2021

MARKET OVERVIEW

The North-West follows the national trend with significant levels of opportunity across the contact centre sector. Liverpool and Manchester are notable examples where demand for customer service support is continuing to grow following an encouraging year. Elsewhere, in the North-East, Hull is pulling ahead on hiring for permanent staff in recent months with encouraging hiring activity around ports – a trend that's expected to continue well into 2021.

Across the North, employers in the food production sector are looking to hire new staff to meet an increase in demand. This is fueling further opportunities in the supply chain, for Driving & Logistics staff, who are in particularly high demand. Elsewhere, building merchants are increasingly sought after. The winter period usually presents a quiet time in the calendar for these professionals, yet we're seeing many people are focusing on home improvements over taking holidays, meaning skilled builders are poised to be have a busy start to 2021.

While we acknowledge there are more candidates in the market, finding the right professional for an open role is still a challenge for some employers. Jobseekers are generally happy to secure the guarantee of any work rather than waiting for the perfect fit, meaning employers need to act fast to get in the talent they want into their workforce.

manpowergroup.co.uk/meos

The ManpowerGroup Employment Outlook Survey is a forward-looking measure, forecasting hiring intentions for Quarter 1 2021.

Q1 2021