

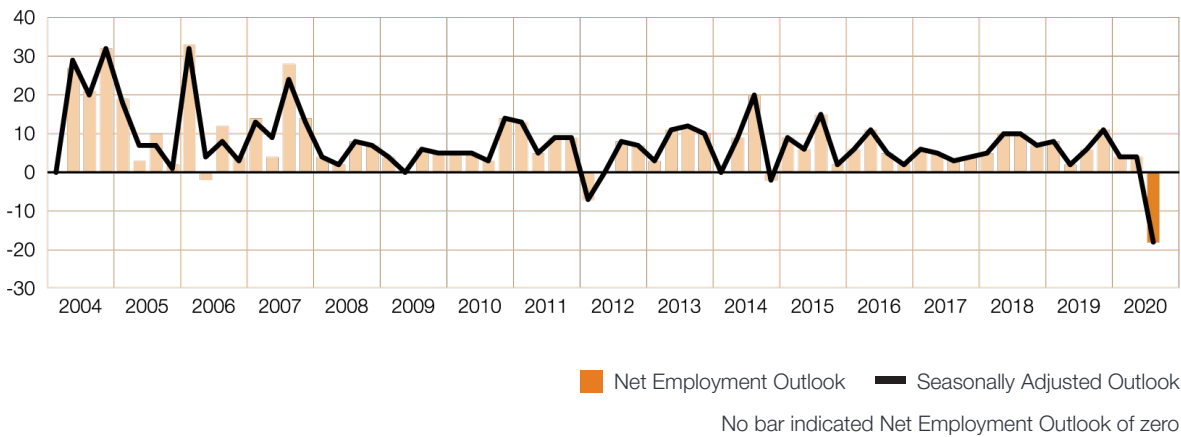


ManpowerGroup®



South West facing gloomy hiring climate for Q3

Employers anticipate a gloomy hiring climate in the third quarter of 2020, reporting a Net Employment Outlook of -18%. Hiring prospects decline sharply both quarter-over-quarter and year-over-year, decreasing by 22 and 24 percentage points, respectively.



2020
Q3

MARKET OVERVIEW

The absence of its usual tourist boom is limiting growth in the South-West, with many hospitality and food production organisations experiencing hiring dips. Professional services roles are also pausing on new hires, whilst driving and logistics roles are also witnessing a dip across the region. In line with the fight against COVID-19, the healthcare and social care sectors are showcasing their high demand for staff with these skills, continually looking to onboard new staff in these areas.

A considerable 84% of employers in the region indicate that their business activity has been halted during the COVID-19 outbreak, the joint-second highest in the UK, with 59% indicating their operations have been suspended by 50% or more. Encouragingly, 63% believe pre-COVID-19 hiring levels will return within 12 months, fueling confidence that the region will bounce-back within a short timeframe.