

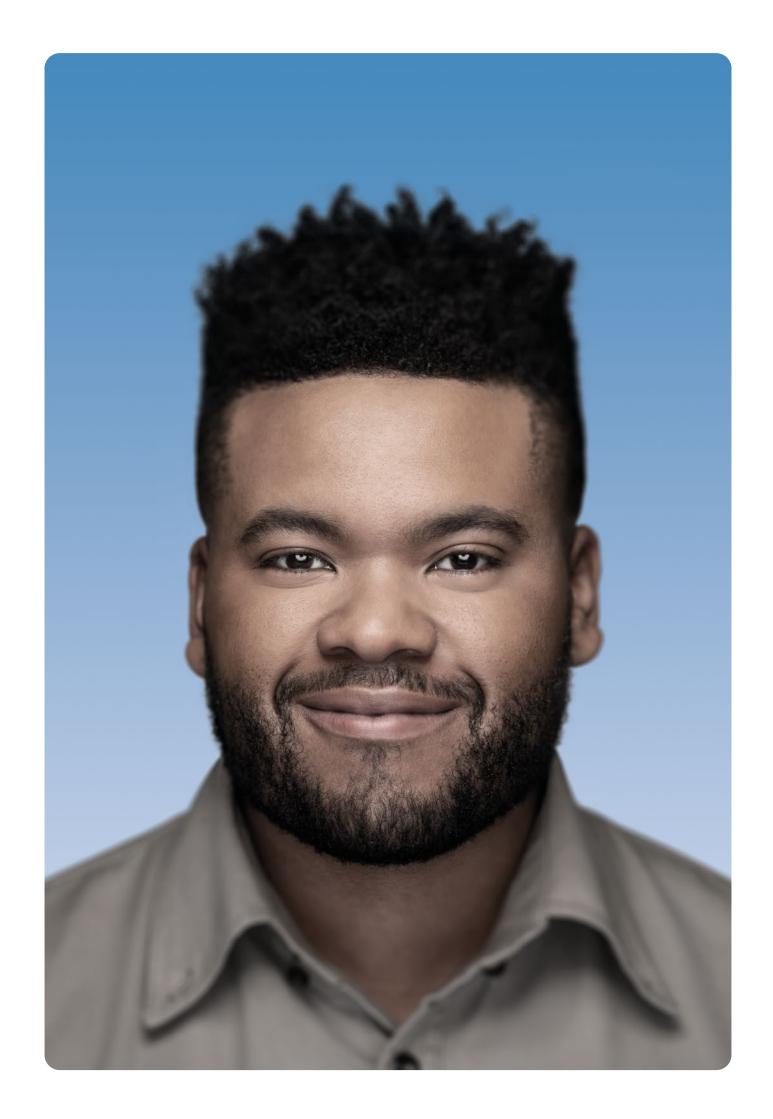


MANPOWER WHO WE ARE AND WHAT WE DO

Throughout our more than 60-year history in the UK, Manpower has driven the future of work. Few companies can match our history, reach and reputation for connecting individuals and businesses with opportunities to grow, succeed and increase their competitiveness. We're proud to remain the global leader in contingent and permanent recruitment workforce solutions to this day.

In the UK, Manpower has aligned our operations to deliver specialist talent for those seeking Driving & Logistics^{Pg 9} and Manufacturing & Technical^{Pg 11} skills.

We offer the size, scale and specialist knowledge to deliver powerful results for clients, individuals and communities.

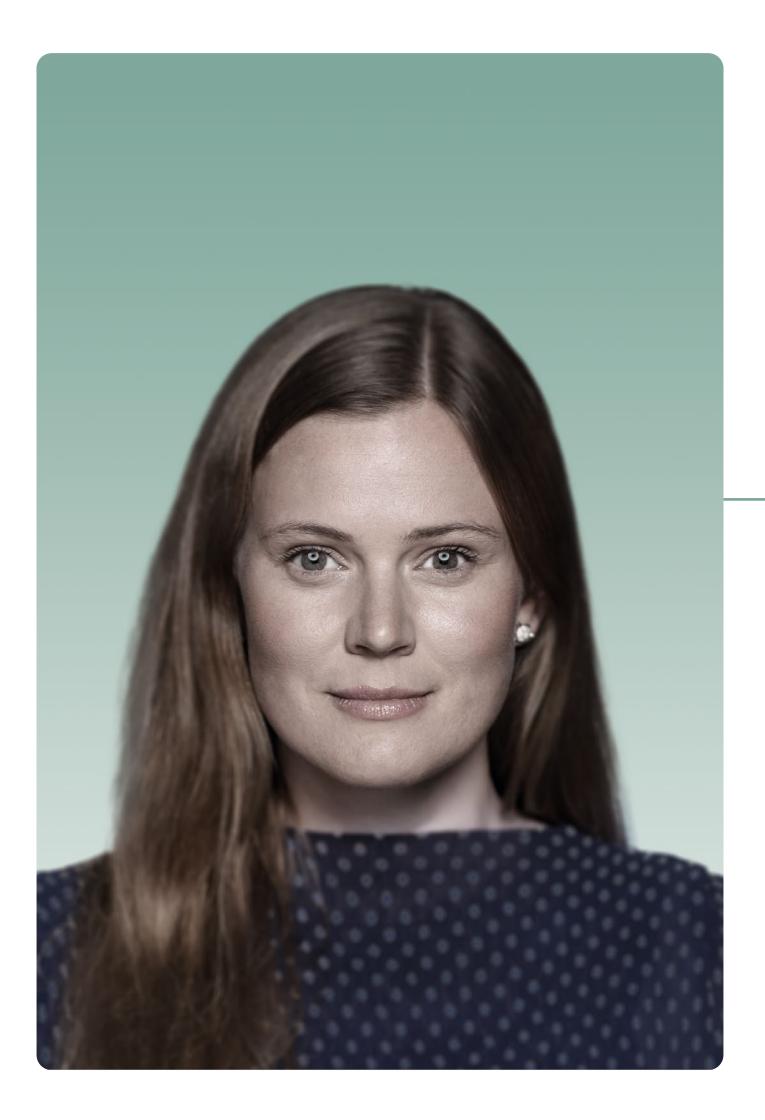


TACKLING YOUR TALENT CHALLENGES

We combine on-the-ground presence in 75 locations across our Group of companies in the UK, with extensive digital capabilities and an intelligence-led approach. This means we're able to connect with millions of candidates across the UK, and meet the needs of 5,000+ employers every year. So, whether you need to recruit someone down the road, at the other end of the country, or on the other side of the world – we have the people, processes and technology to deliver the results you need.

Technology has opened up a new world of possibilities for everyone. But how we unleash this potential is what sets us apart. Our high-tech, high-touch approach allows us to give employers better access to in-demand talent. It means we can help workers develop better skills. It allows us to create a better match between jobs and candidates. And, all of this combined means we help businesses to achieve better results.

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WHY MANPOWER?

Talent shortages are at record highs, unemployment at multi-decade lows. In such a tight labour market, organisations need a flexible yet agile approach to finding, securing and retaining talent.

Clients choose Manpower because we offer:

BETTER ACCESS

Through a combination of continuously building our talent pools and applying targeted, innovative attraction campaigns, we'll enhance your market reach to ensure access to quality candidates.

BETTER SKILLS

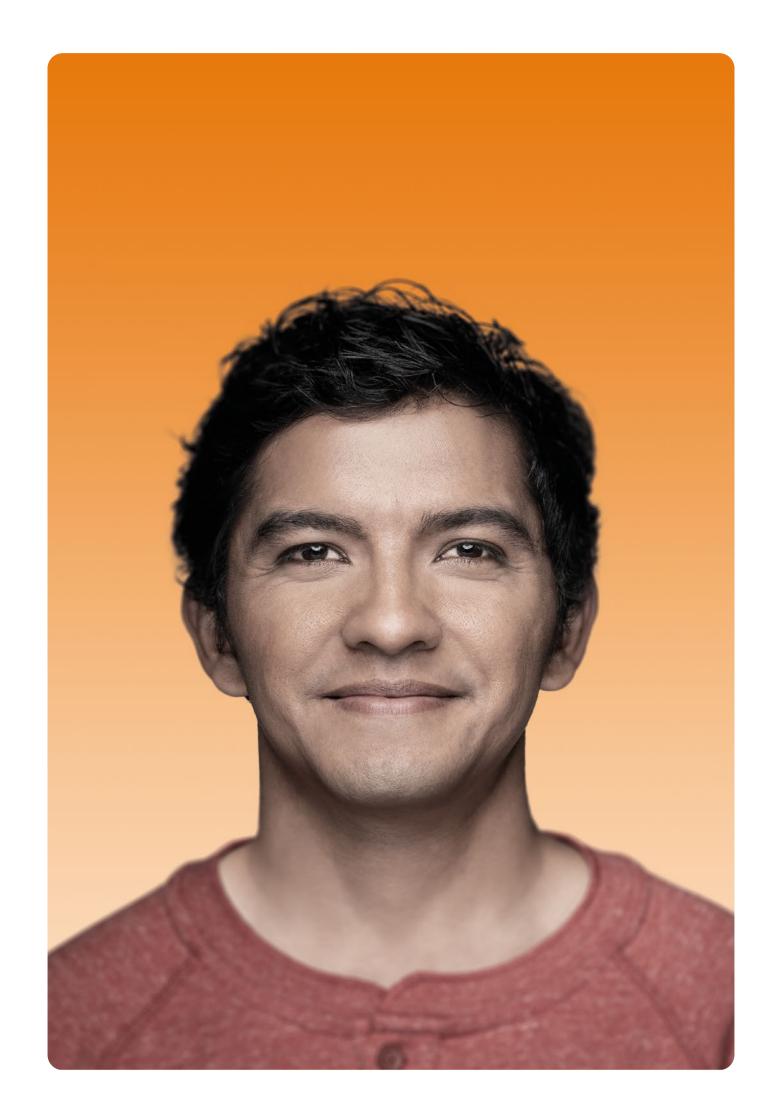
By understanding the key skills required today and in the future, we guide our associates in ways to develop their expertise. Not only does this benefit them in their career, but also delivers value for the clients they work with.

BETTER RESULTS

Using our tried and tested best-practice HR management philosophy, we'll work with you to identify, tailor and implement suitable engagement campaigns that deliver against your business and talent priorities.

BETTER MATCH

Our robust, yet simple, recruitment process helps us to identify an enthusiastic talent pool of willing individuals for each role and we'll work with you to understand exactly who fits your organisation best.



SECURING DRIVING & LOGISTICS TALENT

The smooth running of complex logistics operations up and down the country depends on having the right people where and when you need them. Manpower is a trusted partner to some of the best-known UK logistics operators, partnering with them on an ad hoc, ongoing or seasonal basis. We understand what's at stake and work round the clock to take the stress out of your resourcing needs. Our 24/7 service is on hand for all your last-minute requirements and you can rely on Manpower's comprehensive checks to find you reliable, safe and compliant individuals.

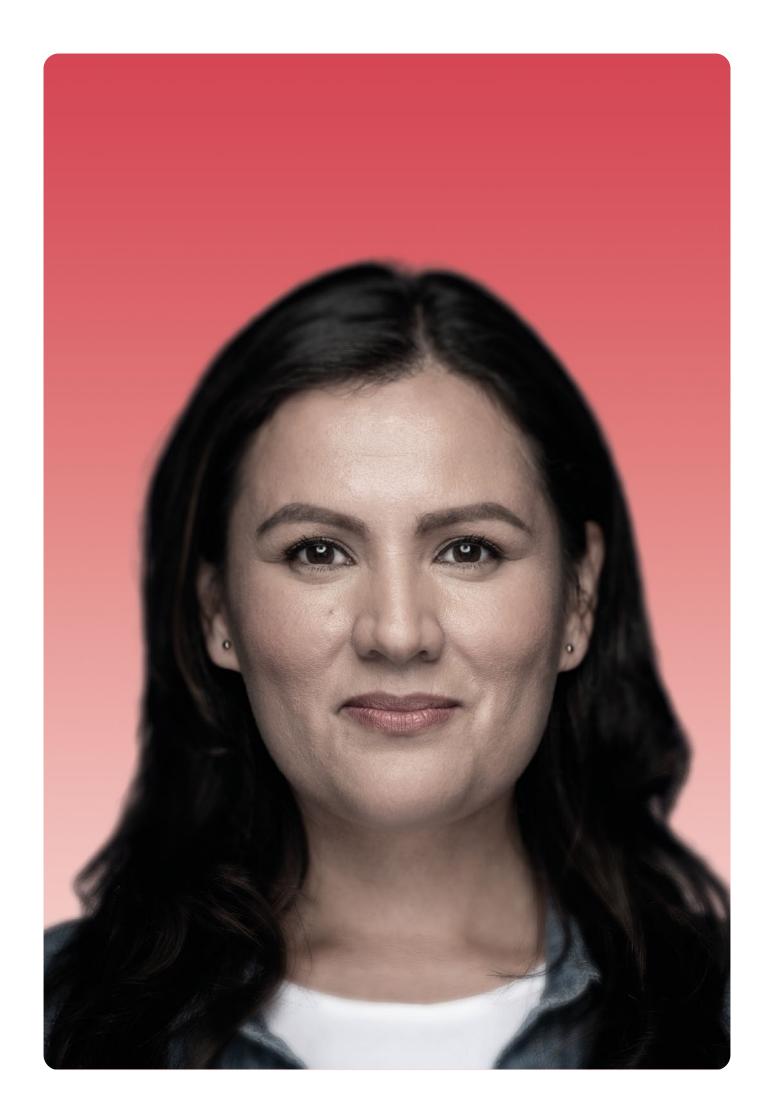
Whether you need professional drivers, warehouse operatives, supply chain managers, or someone else entirely – we have the reach and expertise to secure the talent you need. Manpower partners with and contributes to Think Logistics, the IRU, the FTA and REC meaning you can be assured that you're dealing with an industry expert.

THE MANPOWER DRIVER ACADEMY

With an HGV driver shortage of more than 59,000, Manpower is investing in developing the driving talent needed to keep the UK logistics industry moving. We've partnered with a leading driver training provider to offer training, support and work placements to more than 3,000 individuals each year as they launch a new driving career. Our diverse graduates are highly motivated, better supported, reliable, freshly upskilled and most importantly, ready to work for you.

To find out more about this exciting new talent pool, visit: manpower.co.uk/driver-academy





POWERING THE MANUFACTURING & TECHNICAL SECTORS

There is simply no substitute for the hard-to-find technical skills your operation requires. Manpower has been building our network of skilled tradespeople, engineers, technicians, Health & Safety Managers and more over several decades, establishing a reputation among clients, both big and small, for reliability. Operating across seven dedicated hubs to offer UK-wide coverage, our experienced Manufacturing & Technical teams have the specialist sector knowledge in key industries including Energy, Telecoms, Manufacturing, Automotive, Food & Beverage and Chemical. We are backed by the resources of a trusted global workforce group, enabling Manpower to deliver impactful solutions at a pace and scale to meet your unique requirements.

Whether you need to recruit for special projects, day-to-day operations or to combat tomorrow's skills challenges – we'll help you hire talent quickly and efficiently, never compromising on quality. Using our extensive array of industry-validated assessments enables us to pinpoint each candidate's skills, abilities and work ethic, so we can swiftly identify and connect you with your ideal new recruit.

INDUSTRY ACCREDITED

As a member of MAKE UK and the Northern Offshore Federation, Manpower offers a professional service, deep understanding of your markets and an appreciation for the motivations of talent in your industry, enabling us to provide meaningful insights and robust solutions to the challenges you face.



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