

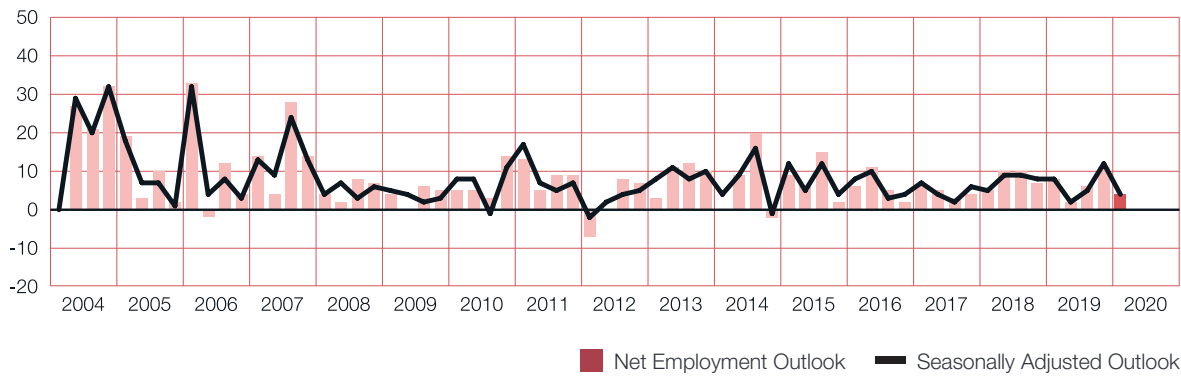


ManpowerGroup®



Challenging labour market in the South West

Job seekers can expect limited hiring opportunities in the next three months, according to employers who report a Net Employment Outlook of +4%. Hiring plans decline by eight percentage points in comparison with Quarter 4 2019 and are four percentage points weaker when compared with this time one year ago.



MARKET OVERVIEW

The labour market remains challenging in the South West. As a region the focus is predominantly on Engineering, Manufacturing and Driving & Logistics, all industries which are experiencing sluggish hiring intentions due to the delayed Brexit decision. As a result there is a rise in internal recruitment teams, we're seeing this specifically within SME clients, these internal teams are becoming the first point of call for line managers.

Across the region were seeing demand grow for Business Development Design & Maintenance Engineers and Electrically Biased Engineers. However it remains hard to fill these roles, as there is a shortage of existing candidates and a hesitancy to upskill from other industries. In relation to Electrically Biased Engineers the demand is being driven by the automation of manufacturing.

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