



EAST MIDLANDS IS THE BEST PLACE IN UK FOR JOB SEEKERS

- **East Midlands jobs market to grow at double UK average**
- **Employment Outlook in the region climbs to +8%**
- **Business continuing to hire despite Brexit uncertainty**

11 JUNE 2019: Employers in the East Midlands are hiring faster than anywhere in the rest of the UK, according to the latest Employment Outlook Survey from ManpowerGroup. The jobs market in the region has seen uninterrupted growth for seven years and is set to expand at twice the national average of +4% this summer.

The ManpowerGroup Employment Outlook Survey is based on responses from 2,101 UK employers. It asks whether employers intend to hire additional workers or reduce the size of their workforce in the coming quarter. It is the most comprehensive, forward-looking employment survey of its kind and is used as a key economic statistic by both the Bank of England and the UK Government.

Chris Gray, director at ManpowerGroup, comments, “It is great news for job seekers in the East Midlands this summer. Despite the Brexit cloud hanging over the rest of the country, employers in the region continue to drive growth and create new opportunities. For some employers Brexit has had a positive impact – we’ve seen a continued demand for staff in manufacturing and logistics firms, to produce and transport product to the ports and out of the country before the potential trade complications after our departure from the EU kick in. This has also increased the need for warehouse staff to cope with the stockpiling of product that is waiting for export.

“Retail and Hospitality businesses are performing strongly in the region as well, continuing their seven-year trend to hire more people. Much of that demand is for entry-level roles – particularly in hotels and restaurants. For those people looking to get a foot on the career ladder and valuable experience there are some great opportunities out there. At the same time, we are seeing employers being more cautious about committing to senior permanent roles – reflecting the wider uncertainty that many employers are facing at the moment.

“Nottingham and Leicester continue to drive growth in the East Midlands. The ongoing demand for staff in these centres is making employers look further afield outside these urban areas. This is a trend we expect to build over the coming months. We’ve also seen many employers review their salary and benefits packages to attract and hold onto the right people, as well as offering flexible working, more training and other career paths to appeal to as many people as possible. It is definitely a candidate driven market and it is not uncommon for job seekers to have more than one job offer.”

Elsewhere, hiring confidence has stalled in the North, with the North East at just +2% and the North West plummeting to just +1%. The South also saw a fall in confidence with the

South East dipping into negative figures and the South West dropping to +5%. The gloom has lifted slightly from London, as it recovered to hold at the national average of +4%, buoyed by a stronger performance in the Finance and Business Services sector.

-ENDS-

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NOTES TO EDITORS

A 'Net Employment Outlook' is calculated by subtracting those employers who plan to reduce staffing levels from those who plan to hire staff. A positive result indicates that more employers plan to increase rather than decrease staffing levels; a negative result reflects the opposite. [% increase - % decrease]

Commentary and full details on every sector and region can be found in the survey report at manpowergroup.co.uk/meos, or by calling the Press Office on 0207 404 5959/ manpower@brunswickgroup.com

For international comparisons and visual library with graphs, visit manpowergroup.com

Commentary is based on seasonally adjusted data where available. Full survey results for each of the 43 countries and territories included in this quarter's survey, plus regional and global comparisons, can be found in the ManpowerGroup Press Room at www.manpowergroup.com/meos. In addition, all tables and graphs from the full report are available to be downloaded for use in publication or broadcast from the ManpowerGroup Web site at: <http://www.manpowergroup.com/press/meos.cfm>

Note that in Quarter 2 2008, the Survey adopted the TRAMO-SEATS model for seasonal adjustment of data. As a result, you may notice some seasonally adjusted data points change slightly from previous reports. This model is recommended by the Eurostat department of the European Union and the European Central Bank, and is widely used internationally.

About the Survey

The world leader in innovative workforce solutions, ManpowerGroup releases the ManpowerGroup Employment Outlook Survey quarterly to measure employers' intentions to increase or decrease the number of employees in their workforce during the next quarter. It is the longest running, most extensive, forward-looking employment survey in the world, polling over 58,000 employers in 43 countries and territories. The survey serves as a bellwether of labour market trends and activities and is regularly used to inform the Bank of England's Inflation Reports, as well as a regular data source for the European Commission, informing its EU Employment Situation and Social Outlook report the *Monthly Monitor*. ManpowerGroup's independent survey data is also sourced by financial analysts and economists around the world to help determine where labour markets are headed.

About ManpowerGroup

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organisations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organisations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions – creates substantially more value for candidates and clients across 80 countries and territories and has done so for over 70 years. In 2019, ManpowerGroup was named one of the World's Most Ethical Companies for the tenth year and one of Fortune's Most Admired Companies for the seventeenth year, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: www.manpowergroup.com