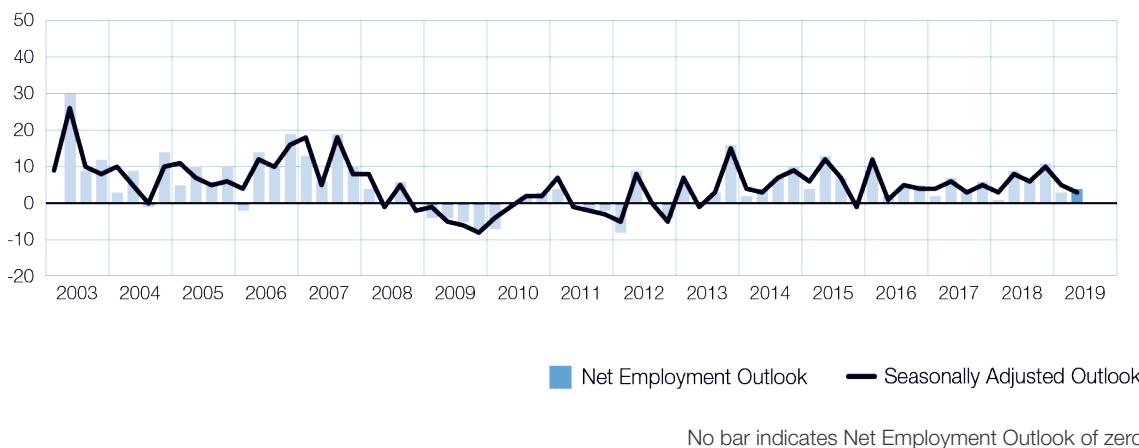




# Hiring plans slow in North West amid talent shortage

Employers in the North West are cautious about hiring in the quarter ahead. The region's Outlook of **+3%** is below the UK average with concerns over Brexit and a candidate shortage putting employers off from planning more hires.



Q2 2019

## MARKET OVERVIEW

With so much uncertainty surrounding Brexit, it's difficult for employers in the North West to plan resourcing in the short-term. And, while we're seeing strong demand for workers in manufacturing and engineering across the region, the lack of candidates is further hampering recruitment efforts.

With strong applicants in short supply, employers are faced with a very candidate-driven market. The best candidates will often have the pick of a number of different jobs or temporary assignments at any one time. In a battle to attract and hold on to top talent, employers must ensure their salaries and benefits packages are in line with or exceed the trends in the region. Employers also need to be quick to secure the right person – not moving fast enough runs the risk of losing vital talent to their competitors.