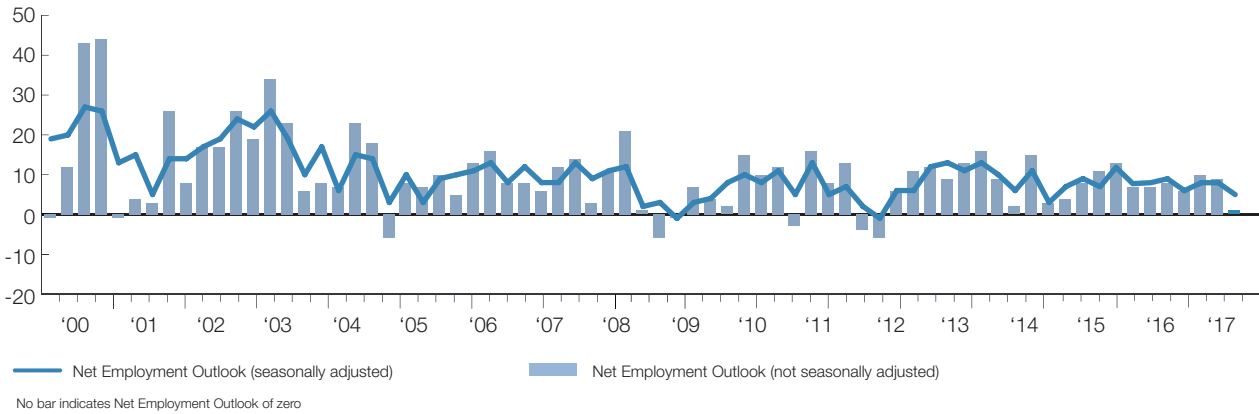




Manpower®

Employers remain moderately optimistic

At +5%, the East of England Employment Outlook is in line with the national average. Employers remain moderately optimistic about hiring in the third quarter although there has been a slight fall in positivity when compared to the same period last year. Overall, however, hiring intentions demonstrate continued confidence amongst employers in the region.



Q3 2017

East of England employment snapshot

Average weekly pay

Average weekly pay is **£626**, and higher than the national average (£599). The East of England is the third best-paid region in the UK.

Employment

At **77.5%**, the East of England's employment rate is the third highest in the UK. The rate remains almost unchanged since the same period last year.

Hiring Outlook

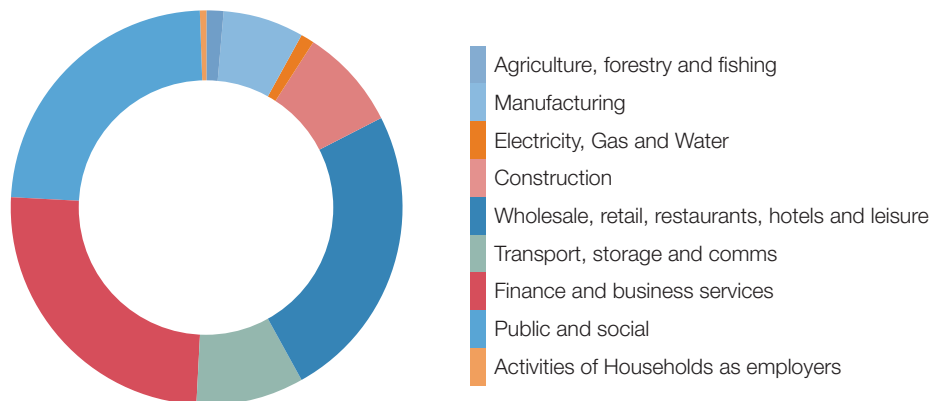
For the third quarter of 2017, the seasonally adjusted Net Employment Outlook in the East of England is **+5%**.

Unemployment

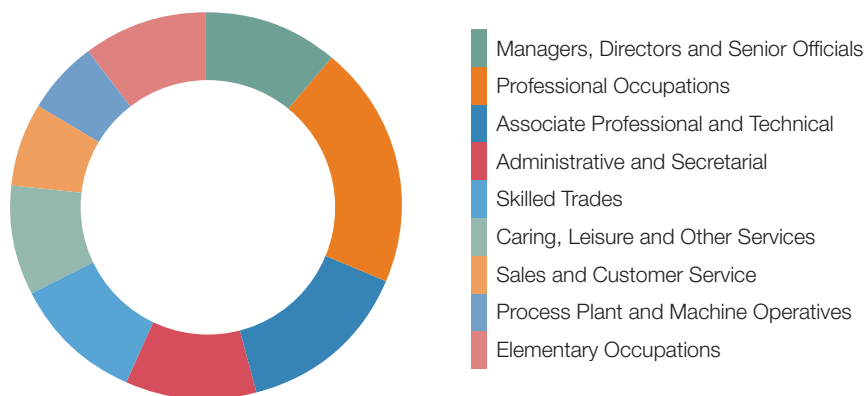
At **3.9%**, unemployment continues to be lower than the national average (4.6%). The East of England has the third-lowest unemployment rate in the UK.

2017
Q3

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

We have seen a significant rise in employer hiring demand, with a surging number of vacancies, particularly in the industrial and warehouse sectors. In Cambridge, we're seeing a number of major employers expanding their distribution centres, and fuelling a demand for workers. In Peterborough, we're seeing a rise in Contact Centre opportunities.

Yet across the region, talent shortages persist. In a market where there are abundant opportunities, candidates with in-demand skills are firmly in the driving seat. As a result, we're seeing candidates seek better-paid roles even after having been offered a job.

However, there are still opportunities for employers to counter a talent shortage. Recently, we've seen an increase in older candidates seeking work. Many may be overqualified, or seek part-time work; many are less likely to apply for low-skilled roles at the rates on offer. Nevertheless, they may offer a potential solution to employers and bring valuable skills to the workplace.