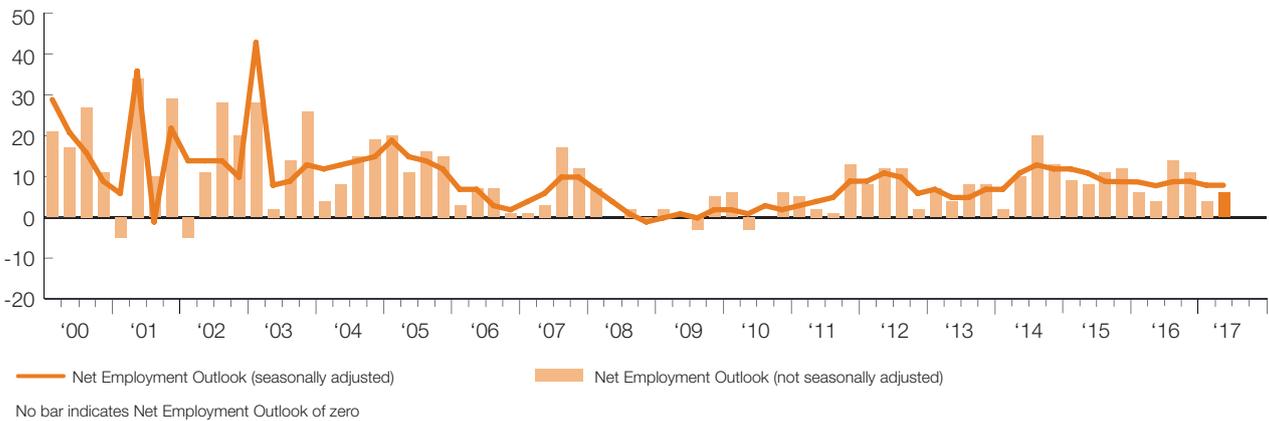


Employers remain moderately optimistic

With an Employment Outlook of +8%, hiring intentions remain modest for the coming quarter and this level of optimism has remained consistent for the past two years. In the East Midlands, the Outlook continues to stand above the national average.



Q2 2017

East Midlands employment snapshot

Average weekly pay

Average weekly pay has fallen to **£536**, £49 below the national average. This makes the East Midlands the fifth lowest-paid region in the UK.

Employment

At **75.7%**, the employment rate in the East Midlands is higher than the national average, and has seen a 1.6% rise since the same period last year.

Hiring Outlook

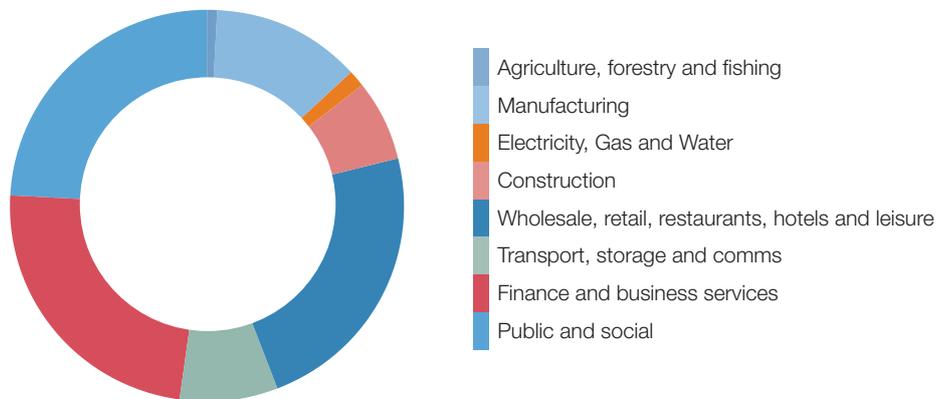
For the second quarter of 2017, the seasonally adjusted Net Employment Outlook in the East Midlands is **+8%**, which is slightly higher than the National Outlook (+5%).

Unemployment

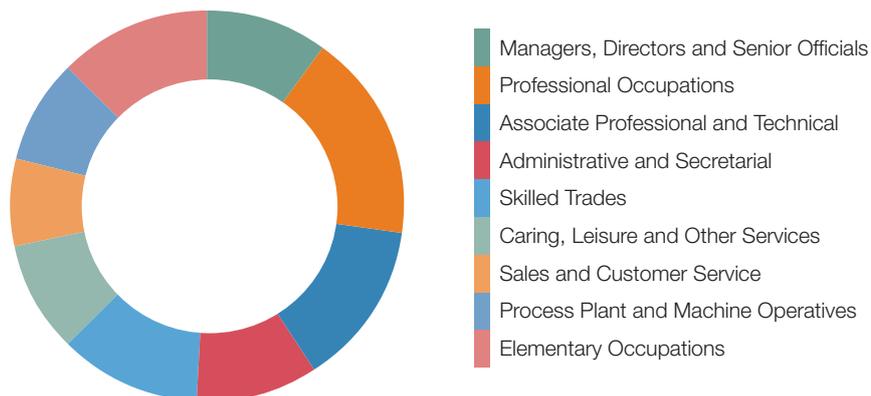
The unemployment rate in the East Midlands is currently **4.7%**, which is fractionally lower than the national average (4.8%). The East Midlands has the fourth-lowest unemployment rate in the UK.

2017
Q2

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

In the East Midlands, permanent jobs have become more prevalent as employers have remained optimistic and keen to secure long-term talent. Sectors that have seen a rise in employer activity include engineering, manufacturing, business services, and HR. We have also seen a marked rise in demand for skilled and semi-skilled roles. By contrast, the driving and logistics sector has reported a gloomier outlook. Employers in this sector have continued to be cautious and demand for driving roles has fallen.

However, across the region, talent shortages continue to persist. Employers are increasingly asking our advice on to the best ways to present themselves to candidates as well as the most effective retention strategies to adopt. In a market where job seekers have choices, we advise organisations to look again at the profile of the 'ideal' employee. Individuals with transferable skills, plus the willingness and ability to learn, tend to be highly motivated, and employers shouldn't automatically discount them.