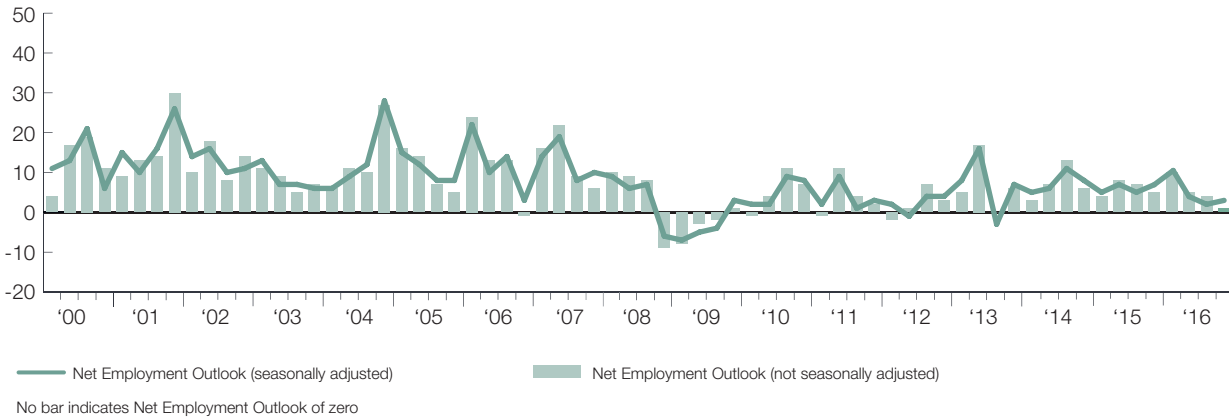




Manpower®

Employers remain cautiously optimistic

At +3%, the Employment Outlook for the South East shows a slight increase in employer hiring intentions when compared to the previous quarter. As a result, employers still remain cautiously optimistic about the prospect of job creation in the fourth quarter of 2016.



Q4 2016

South East employment snapshot

Average weekly pay

The South East is the second-highest paid region in the UK. The average weekly wage is **£675**, some £81 higher than the national average.

Employment

At **78.3%**, the South East rate of employment is higher than both the national average (74.5%) and all other UK regions. The rate has risen some 1.7% since the same period last year.

Hiring Outlook

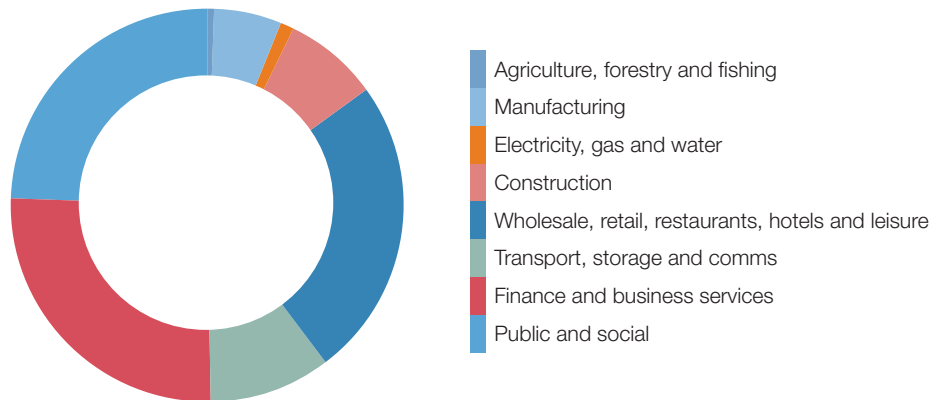
For the fourth quarter of 2016, the seasonally adjusted Net Employment Outlook in the South East is **+3%**; this is slightly lower than the national average (+5%).

Unemployment

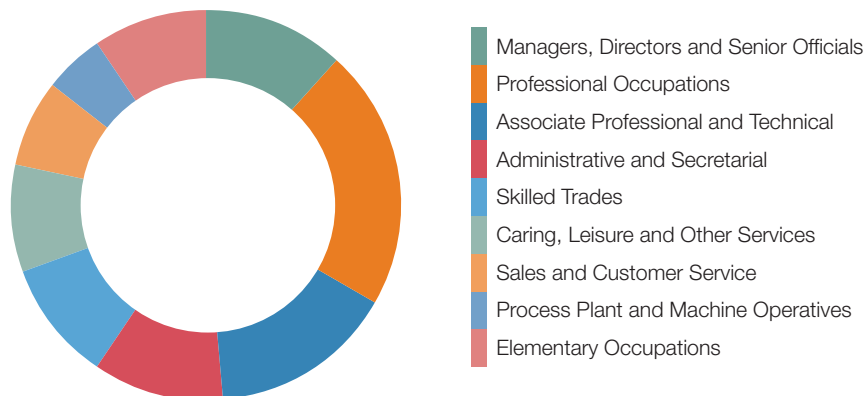
At **3.7%**, the unemployment rate continues to be significantly lower than the national average (4.9%). The South East has the second-lowest unemployment rate in the country.

Q4 2016

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

In the South East, the recruitment market remained steady, but quiet, over the last quarter, with employers cautiously optimistic in the aftermath of the EU referendum. The last quarter also saw an increase in hiring demand for roles in customer services, technical and manufacturing/production roles.

However in a market characterised by skills shortages, employers are finding they have fewer candidates to choose from. With candidates increasingly reluctant to move roles, job seekers are becoming increasingly picky about whom they choose to work for. To counter this, we're seeing employers increasingly seeking advice on talent attraction, particularly when it comes to how best to portray themselves as an employer of choice.