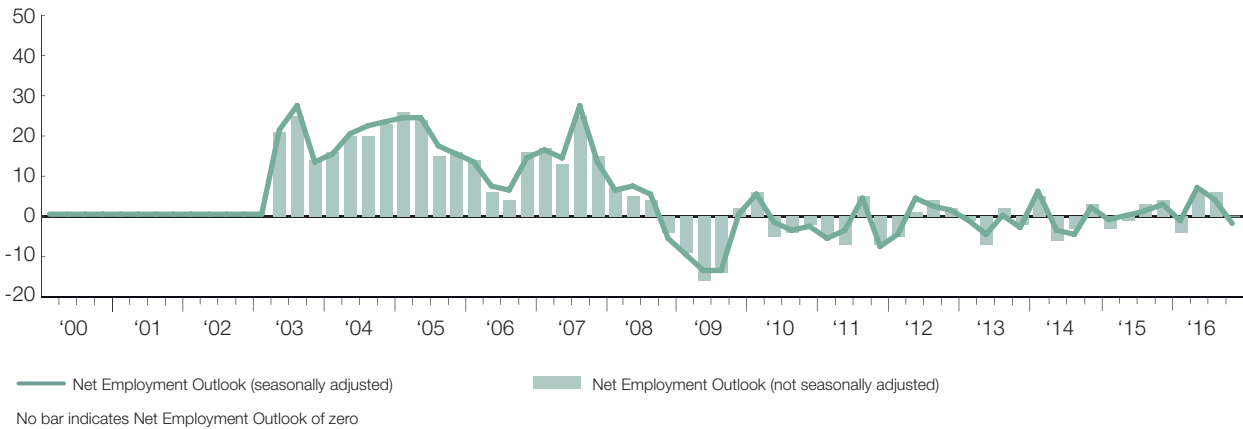




Manpower®

# Northern Ireland employers turn cautious

At -2% the Employment Outlook for the fourth quarter of 2016 in Northern Ireland has shown hiring intentions enter negative territory when compared to the previous quarter. Employers are more cautious about job creation than the same period last year.



Q4 2016

## Northern Ireland employment snapshot

### Average weekly pay

Average weekly pay is **£484**, some £110 below the national average, and remains the lowest rate of pay in the UK.

### Hiring Outlook

For the fourth quarter of 2016, the seasonally adjusted Net Employment Outlook in Northern Ireland is **-2%**, which is lower than the national average (+5%).

### Employment

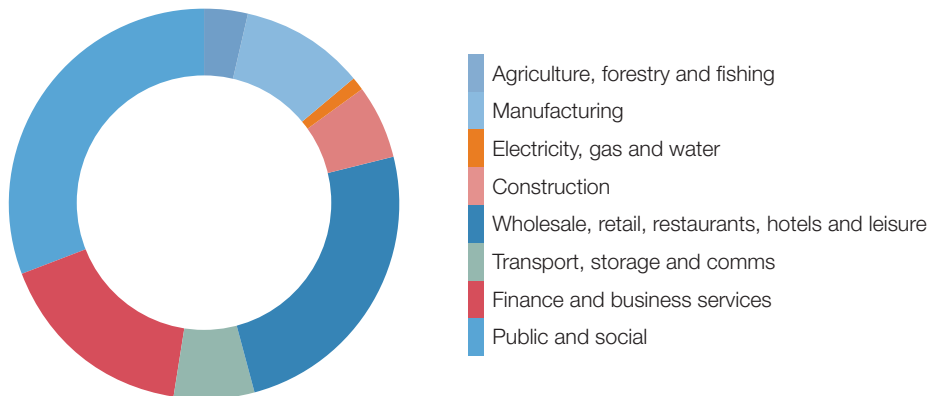
The rate of employment in Northern Ireland is well below the national average and remains at **69%**, the lowest in the country. Nevertheless, this represents a 1.3 percentage point increase when compared to the same period last year

### Unemployment

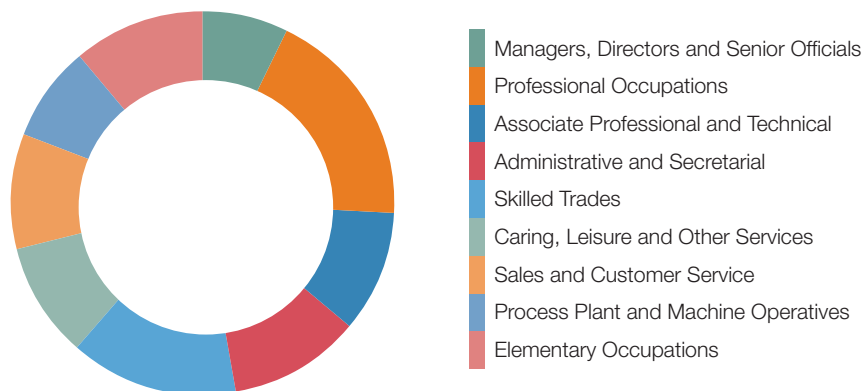
At **6.2%** Northern Ireland has the third-highest unemployment rate. However, the rate of unemployment has fallen slightly (0.5%) when compared to the same period last year.

Q4 2016

## WHERE DO PEOPLE WORK?



## WHAT DO PEOPLE DO?



### Market overview

Hiring has been strong within the BPO, hospitality, automotive and financial service sectors.

In Belfast and Derry, we have seen considerable demand from BPO organisations, more and more of whom are establishing themselves in the suburbs rather than city centres. At the same time, we have also seen growth in the hospitality sector due to an expansion of the number of new hotels and restaurants. The financial services sector has seen strong demand for roles that range from bankers and auditors, to financial planners and mortgage advisers.

However, talent shortages are still an issue in the region. Employers continue to seek our advice on how to improve their employer brand and stand out from competitors.