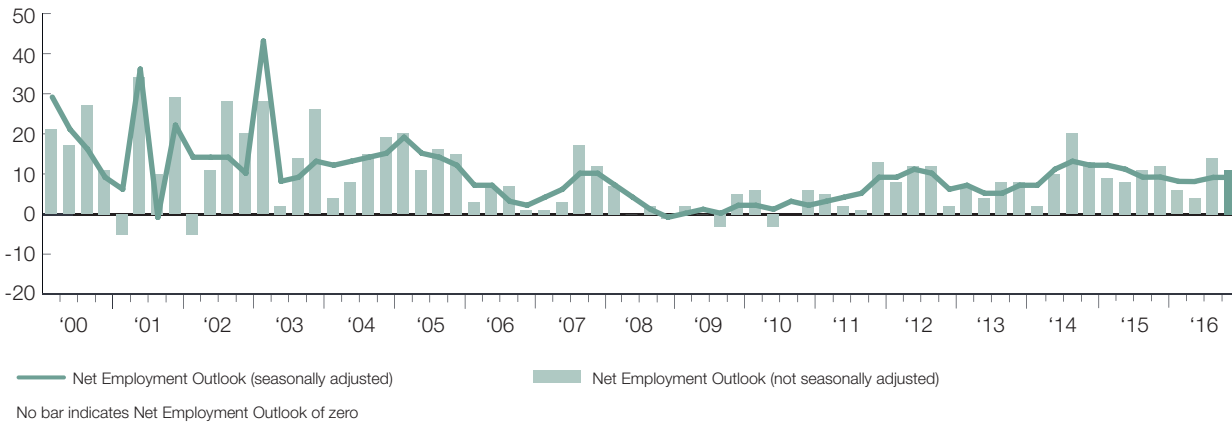




Manpower®

# Employer optimism remains steady

With an Employment Outlook of +9%, employers in the East Midlands continue to have modest hiring intentions for the coming quarter and this level of optimism has remained consistent for the past six quarters. In the East Midlands, hiring intentions remain above the national average.



Q4 2016

## East Midlands employment snapshot

### Average weekly pay

Average weekly pay has risen to **£538**, £56 below the national average, making the East Midlands the sixth lowest-paid region in the UK.

### Employment

At **75.6%**, the employment rate in the East Midlands is higher than the national average, and has seen a 0.7% rise since the same period last year.

### Hiring Outlook

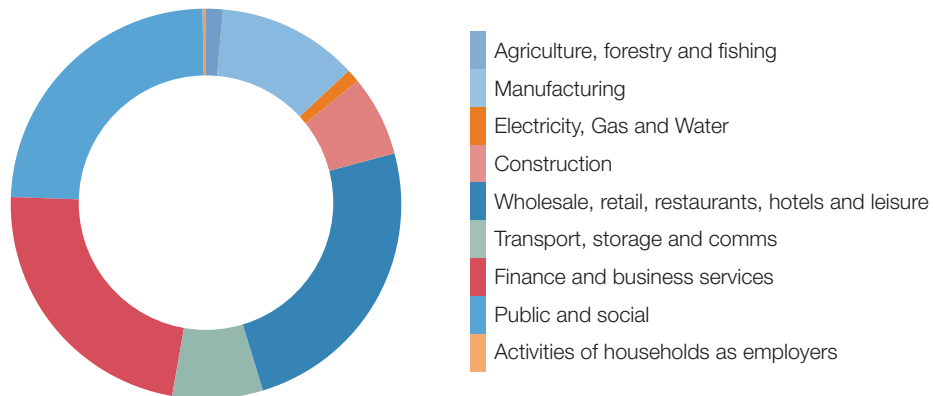
For the fourth quarter of 2016, the seasonally adjusted Net Employment Outlook in the East Midlands is **+9%** and higher the National Outlook (+5%).

### Unemployment

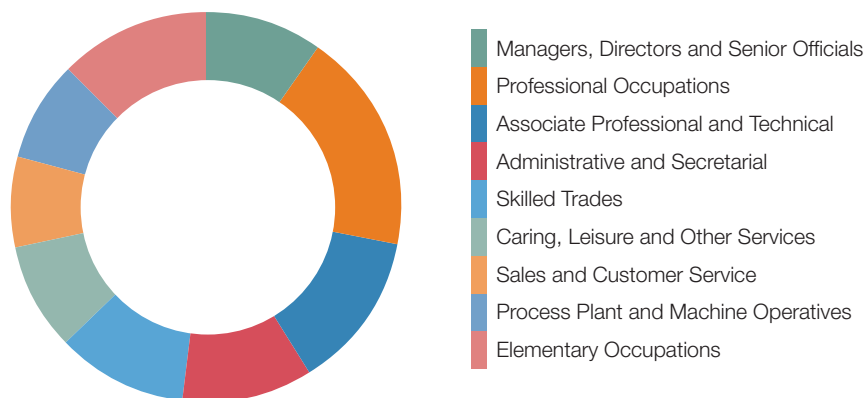
The unemployment rate in the East Midlands is currently **4.3%**, which is lower than the national average (4.9%). The East Midlands has the fourth-lowest unemployment rate in the UK.

Q4 2016

## WHERE DO PEOPLE WORK?



## WHAT DO PEOPLE DO?



### Market overview

From May to July, we saw the market all but halt, with employers putting hiring on hold in the run-up to the EU referendum. However, by August, the market took off again with caution over Brexit waning, and employers resuming hiring activity.

Manufacturing, construction and IT roles have seen notable increases with some of the most in-demand positions ranging from manufacturing production engineers, to software and application engineers. However, regional talent shortages are still an issue and exacerbated by the fact that fewer candidates are actually looking to move roles. As a result, we're seeing employers increasingly take our advice on improving their social media presence as well as a general willingness to pay more in order to attract candidates with in-demand skills.