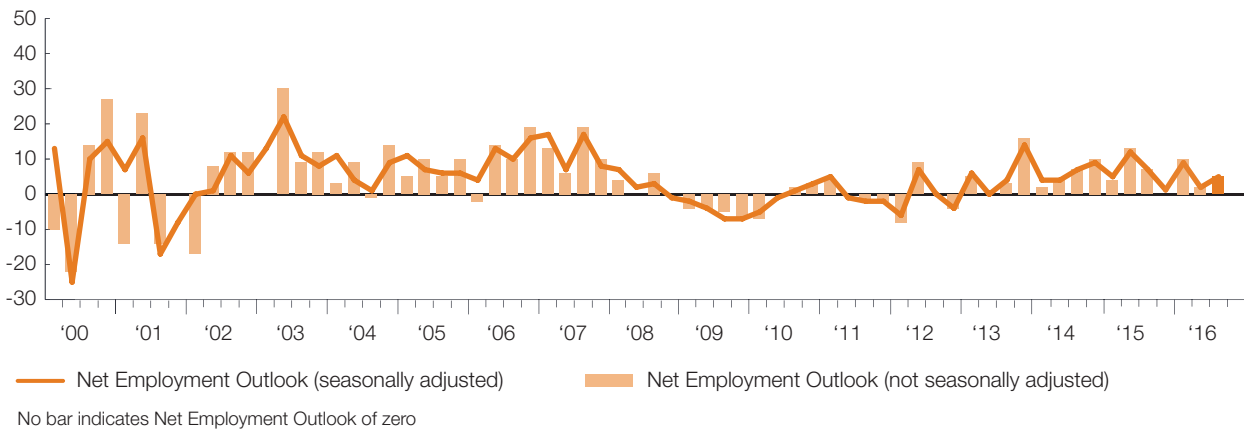


Cautious optimism in the North West

When it comes to job creation, employer sentiment in the North West has increased slightly when compared to the previous quarter. With an Employment Outlook of +5%, employers remain cautiously optimistic for the third quarter of 2016.



Q3 2016

North West employment snapshot

Average weekly pay

At **£539**, average weekly pay in the North West is £47 lower than the national average.

Hiring Outlook

For the third quarter of 2016, the seasonally adjusted Net Employment Outlook in the North West has risen to **+5%** and is now the same as the national average.

Employment

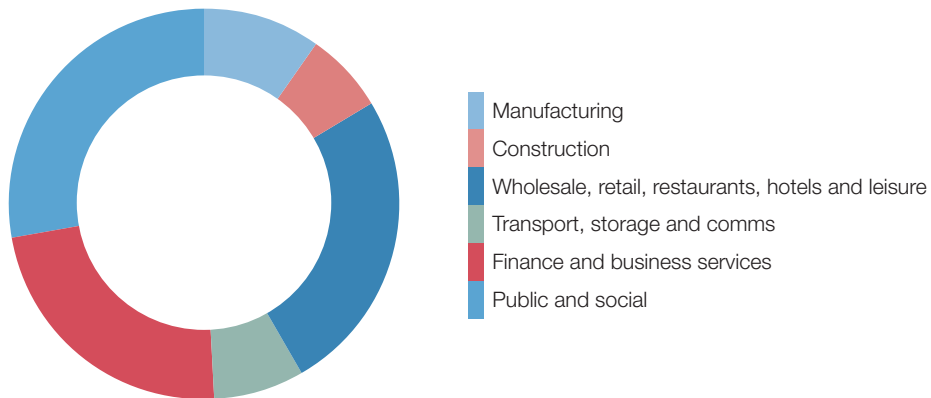
At **73.4%**, the North West rate of employment remains slightly below the national average (74.2%) but has seen an increase of 1.7% since the same period last year.

Unemployment

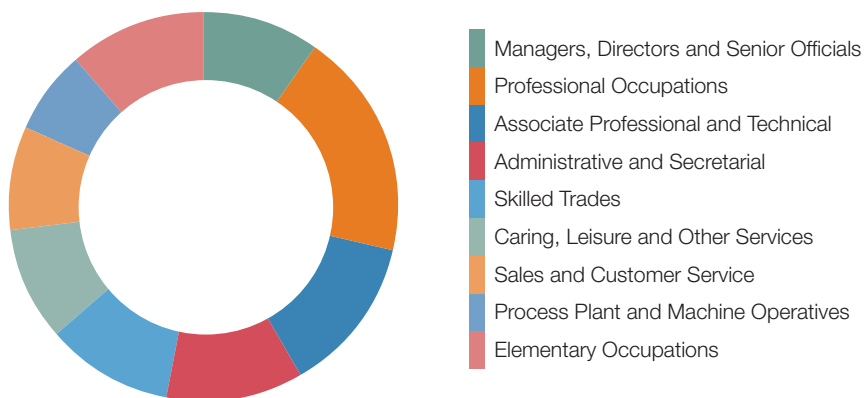
Unemployment in the North West has fallen 0.7% year-on-year, and at **4.9%**, the unemployment rate remains slightly lower than the national average.

2016
Q3

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

In the North West, there appears to have been little change in the recruitment market when compared to the last quarter.

Employer demand remains strong for candidates with skills in sales but demand for specific sectors varies by city. In Liverpool, demand is strong in the manufacturing industry. In Manchester, the new Amazon site in Airport City is forecasted to create 1,500 warehouse and logistics roles while the thriving MediaCityUK development is playing a significant part in bringing more digital roles into the city.

However with the market remaining firmly candidate-led, employers are still struggling to resolve skills shortages. Many are now re-thinking their approach, and we have noted an increasing willingness to consider retraining and upskilling candidates.