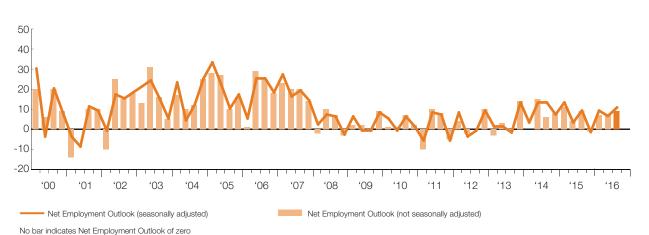


Employer hiring intentions remain positive

For the third quarter of 2016, the North East has seen a slight increase in hiring intentions when compared to the previous quarter. With an Employment Outlook of +10%, employers in the North East appear upbeat about the prospects for job creation.





North East employment snapshot

Average weekly pay

The North East is the third-lowest paid region in the UK. The average weekly wage is £495, some £91 below the national average.

Hiring Outlook

For the third quarter of 2016, the seasonally adjusted Net Employment Outlook in the North East is +10%, just below the national average of +5%.

Employment

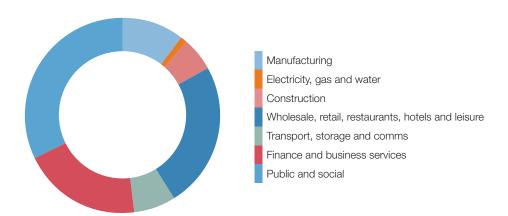
The rate of employment in the North East is below the national average and stands at **70.4%**. Nevertheless, the rate has risen 1.4% when compared to the same period last year.

Unemployment

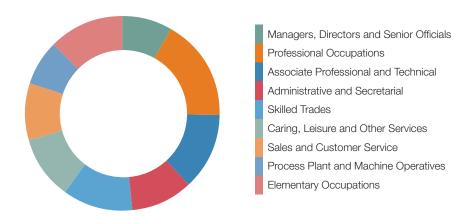
At **7.9%**, the unemployment rate is the highest in the country and is significantly higher than the national average (5.1%). Unemployment has also risen slightly when compared to the same period last year.



WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

The North East is thriving. Across the region, the biggest growth in demand is being seen within automotive, retail, engineering and IT roles. However in a candidate-led market, an ongoing talent shortage means that candidates with specialist skills are hard to find and employers are struggling to attract them.

In Newcastle, for example, the construction industry is being driven by specialist industrial construction projects but is struggling to fulfil demand for specialist mechanics and electrical engineers. Similarly, a rise in demand in the customer service industry has seen many large organisations now actively having to compete for staff.

Despite this, there are still opportunities out there for employers; the slump in the oil and gas industry has created a pool of available candidates with transferable skills, many of whom are looking for new roles.