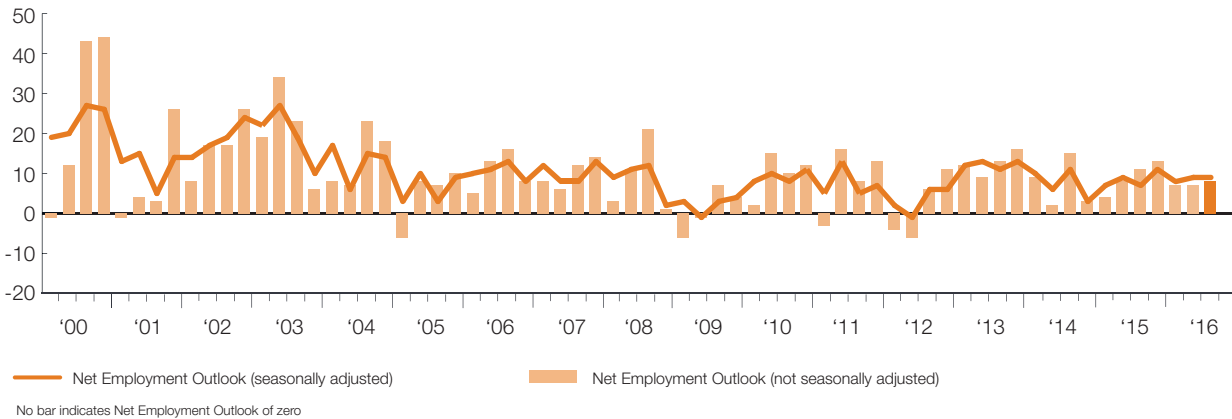


East of England employers remain optimistic

At +9%, the East of England Employment Outlook continues to be above the national average, with employers cautiously optimistic about hiring in the coming quarter. There has been a slight rise in positivity when compared to the same period last year, and hiring intentions continue to demonstrate confidence amongst employers in the region.



Q3 2016

East of England employment snapshot

Average weekly pay

Average weekly pay is **£588**, fractionally above the national average. The East of England is the fourth best-paid region in the UK.

Employment

At **77.4%**, the East of England's employment rate is the second highest in the UK. The current rate has increased 0.6% since the same period last year.

Hiring Outlook

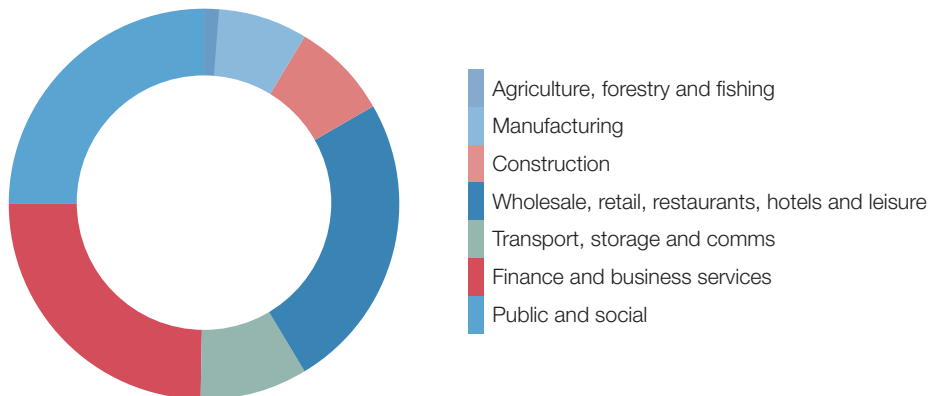
For the third quarter of 2016, the seasonally adjusted Net Employment Outlook in the East of England is **+9%** and higher the National Outlook (+5%).

Unemployment

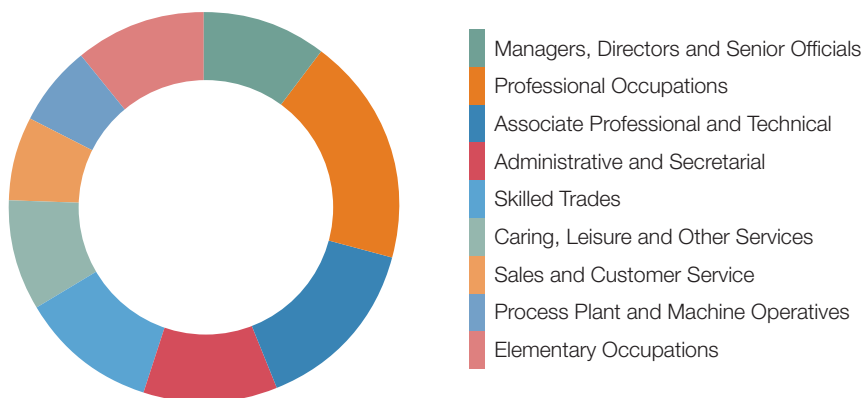
At **3.8%**, unemployment continues to be significantly lower than the national average (5.1%). The East of England has the second-lowest regional unemployment rates in the UK.

2016
Q3

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

In the East of England, the market remains candidate-led and we're seeing employers who continue to be challenged by skills shortages, now having to do more to attract quality candidates. With employers having to compete for talent, we are seeing many pay closer attention to their own corporate culture, ethics and the benefits they offer, since this will affect how they are perceived by the candidates they wish to attract.

The demand for specific skill sets varies across the region. In Peterborough, there has been an increase in the number of digital marketing and customer service roles, while in Cambridge, the demand for technology and engineering roles remain steady.