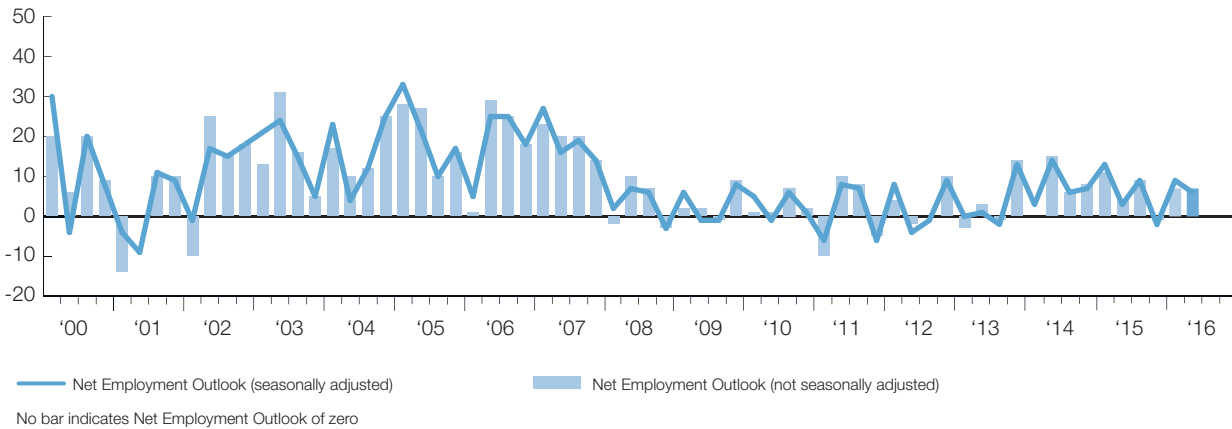




Manpower®

Employer hiring intentions remain positive

For the second quarter of 2016, the North East has seen a slight decrease in hiring intentions. Nonetheless with an Employment Outlook of +6%, employers in the North East are still optimistic when it comes to job creation.



Q2 2016

North East employment snapshot

Average weekly pay

The North East is the lowest paid region in the UK. The average weekly wage is **£499**, some £80 below the national average.

Employment

The rate of employment in the North East is below the national average and stands at **70.4%**. Nevertheless, the rate has risen 0.4% when compared to the same period last year.

Hiring Outlook

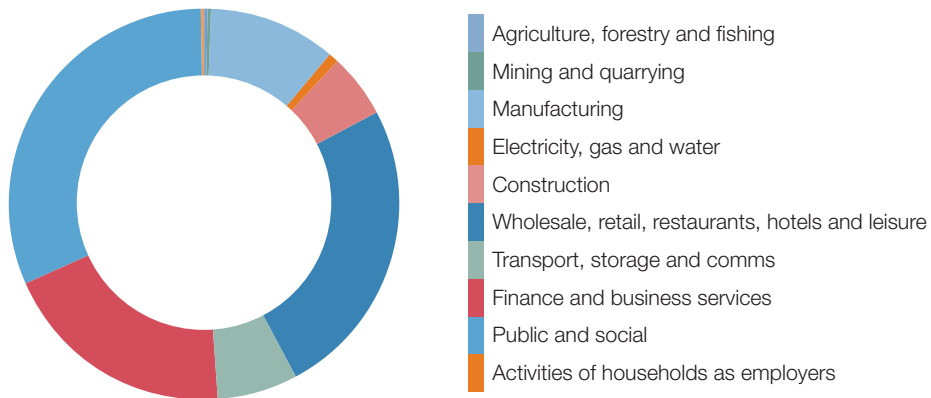
For the second quarter of 2016, the seasonally adjusted Net Employment Outlook in the North East is **+6%**, just below the national average of +7%.

Unemployment

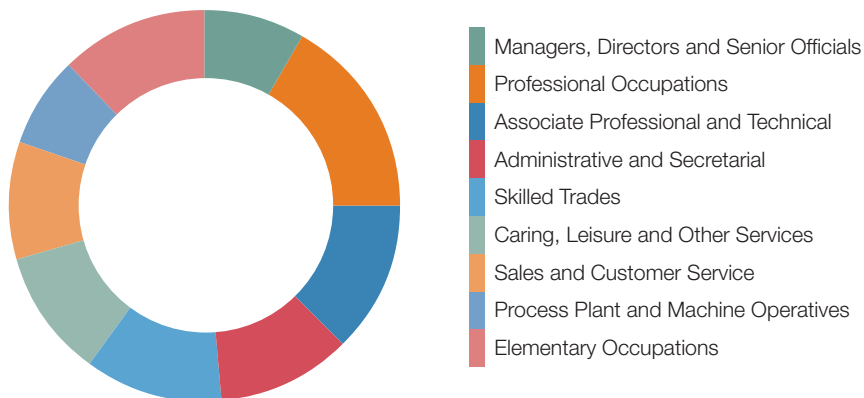
At **8.1%**, the unemployment rate continues to be significantly higher than both the national average (5.1%) and any other UK region. In spite of this, unemployment has actually fallen slightly when compared to the same period last year.

Q2 2016

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

Demand for temporary workers appears to be slowing, while permanent opportunities are on the rise across the region. The biggest growth in demand is being seen within engineering, IT, and car technician roles, although the skills associated with these are proving difficult to access.

In Newcastle, the construction industry is upbeat, with specialist industrial construction projects creating demand for specialist mechanics and electrical engineers. Meanwhile, over in Darlington, the town continues to be optimistic about hiring, with the new Hitachi Rail facility opening in Newton Aycliffe playing a significant role. Lastly, in Sunderland, further investment from Rolls Royce, together with positive car sales figures impacting Nissan's production facility are proving good news for the city's jobs market.