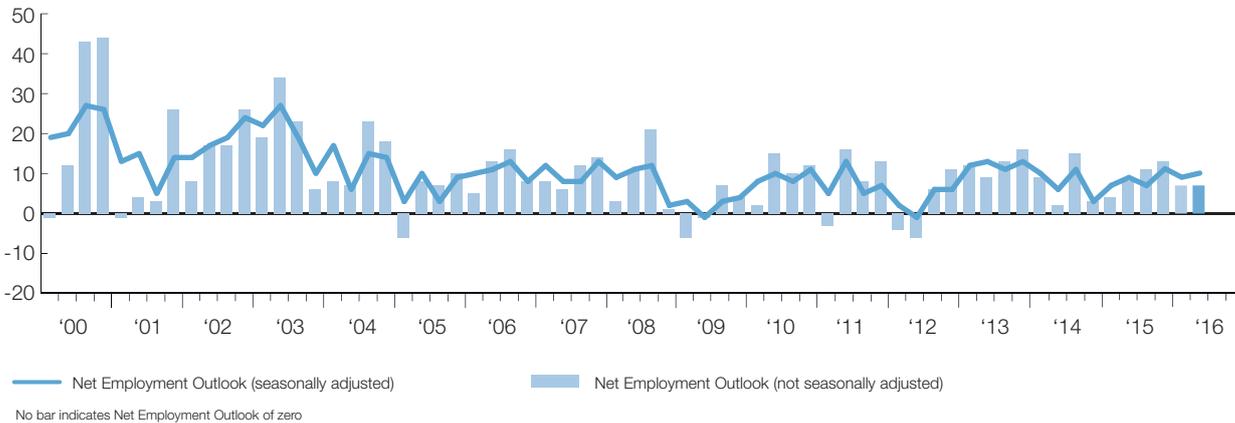




Manpower®

# East of England employers remain optimistic

At +10%, the East of England Employment Outlook continues to be above the national average, with employers upbeat about hiring in the coming quarter. Despite a fall in optimism when compared to the previous quarter, hiring intentions continue to reflect confidence amongst employers in the region.



Q2 2016

## East of England employment snapshot

### Average weekly pay

Average weekly pay is **£578**, fractionally below the national average. The East of England is the third best-paid region in the UK.

### Employment

At **78%**, the East of England's employment rate is the highest in the UK. The current rate has increased 1.6% since the same period last year.

### Hiring Outlook

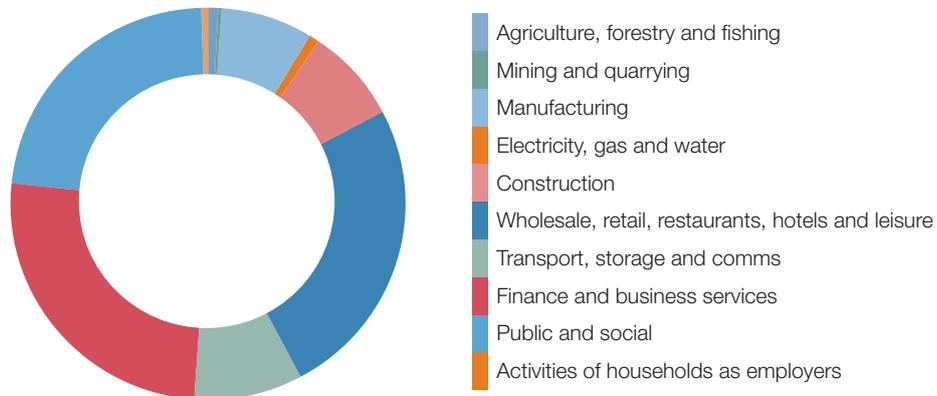
For the second quarter of 2016, the seasonally adjusted Net Employment Outlook in the East of England is **+10%** and higher the National Outlook (+7%).

### Unemployment

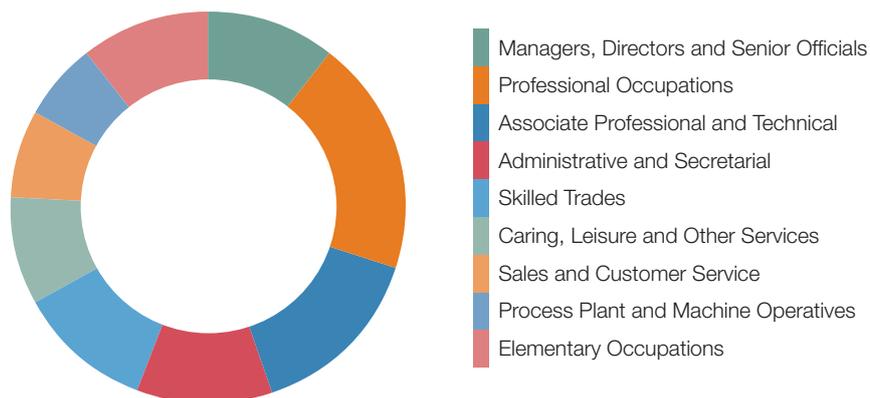
At **3.9%**, unemployment continues to be significantly lower than the national average (5.1%). The East of England has the second lowest regional unemployment rates in the UK.

2016  
Q2

## WHERE DO PEOPLE WORK?



## WHAT DO PEOPLE DO?



### Market overview

In the East of England, we're seeing those employers who recruit less frequently struggle to keep up with changes in the labour market. Those that are slow to take hiring decisions can subsequently lose out on good quality candidates who take up opportunities elsewhere.

Meanwhile, skills shortages are also putting pressure on the market. Whilst this is being felt across all types of roles and in all areas, it is particularly noticeable in the engineering, IT, and scientific sectors in and around Cambridge.

In Peterborough, the skills in highest demand are in customer service, the transport and warehousing industries. We've also noticed reduced demand for sales people in the area, easing some of the talent shortages employers had been experiencing for these skills.