

# WHERE THE JOBS ARE

## MANPOWER EMPLOYMENT OUTLOOK SURVEY

FIRST QUARTER 2016

TRANSPORT, STORAGE & COMMUNICATIONS

+9%

WHOLESALE & RETAIL, RESTAURANTS & HOTELS

+5%

BRIGHT PERIOD FOR TRANSPORT, STORAGE AND COMMUNICATIONS

+10%

DRIVEN BY THRIVING CYBER SECURITY SECTOR

FINANCE AND BUSINESS SERVICES SURGES

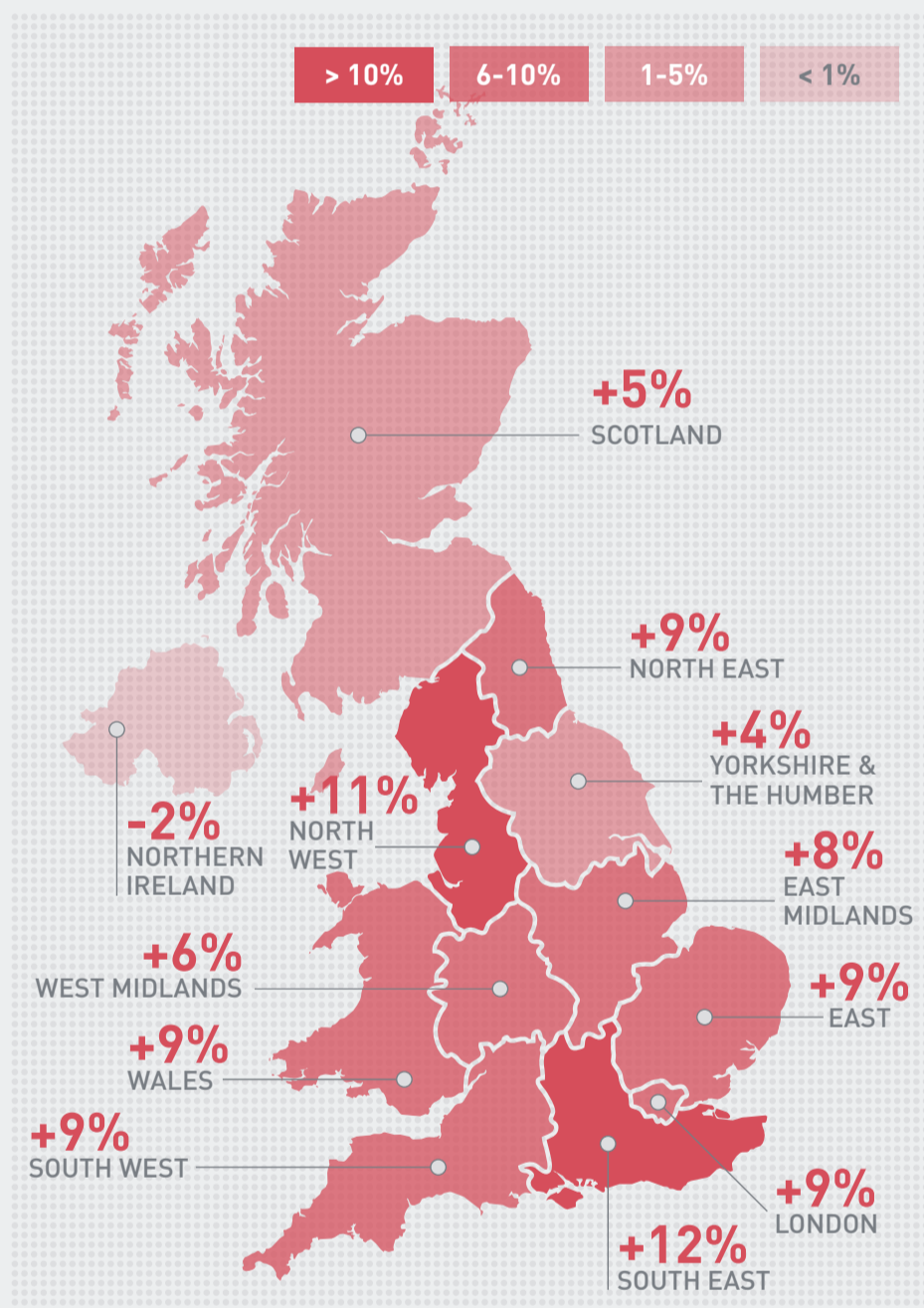
+7%  
NATIONAL AVERAGE

+9%  
NORTH EAST

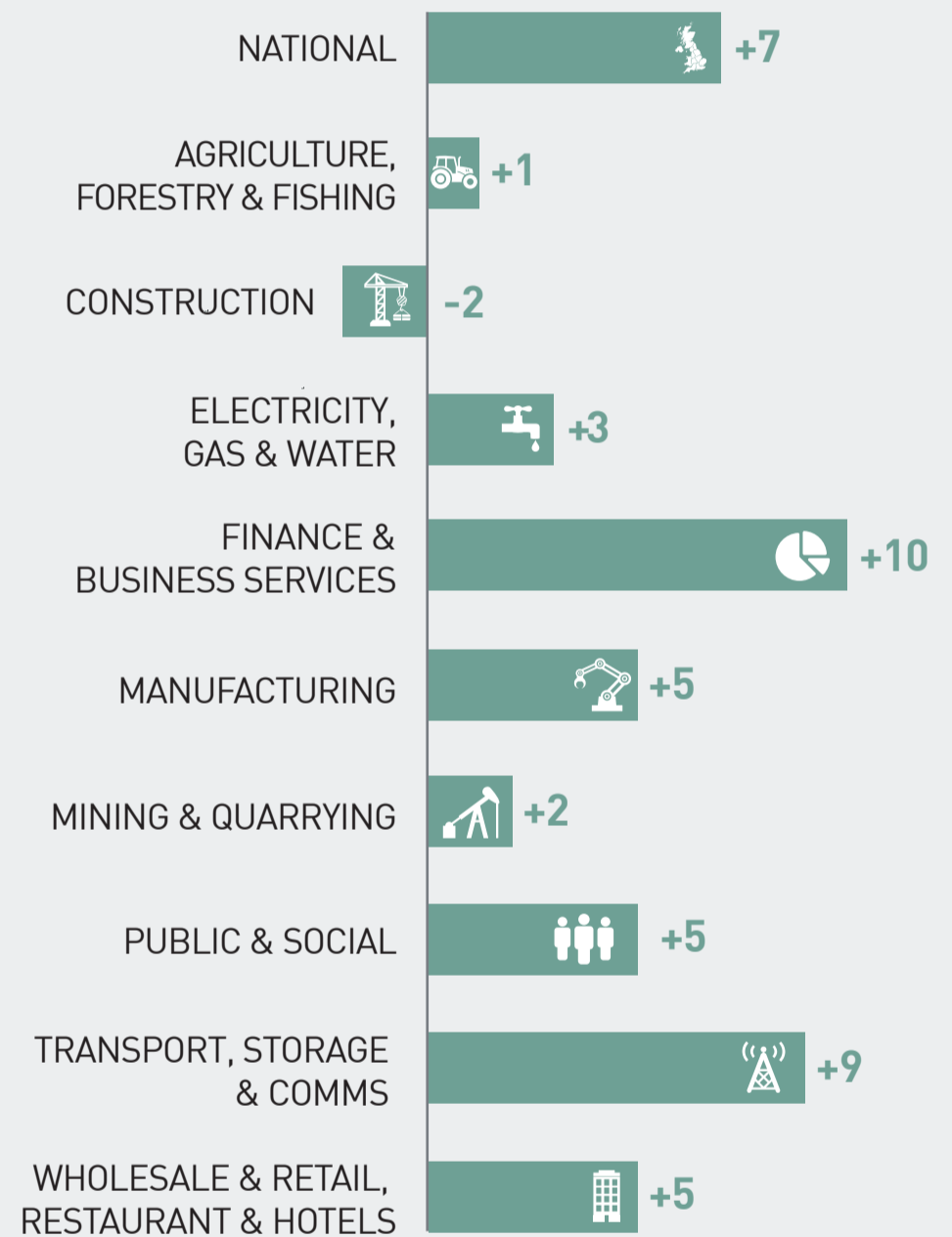
+11%  
NORTH WEST

NORTHERN POWERHOUSE BEGINS TO HEAT UP

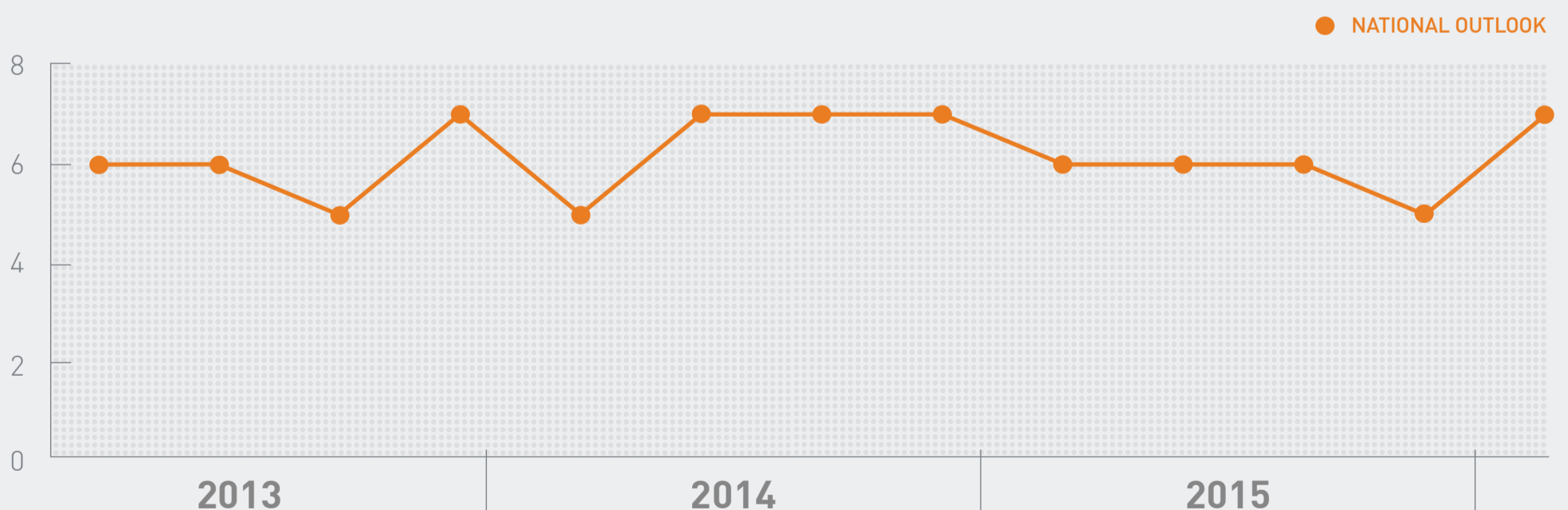
### BEST AND WORST OUTLOOK FOR JOBS BY REGION IN Q1 2016



### BEST AND WORST OUTLOOK FOR JOBS BY SECTOR IN Q1 2016



### STRONGEST OUTLOOK SINCE Q4 2014



### What do the percentages mean?

The % of employers anticipating an increase in headcount – the % of employers expecting to decrease in headcount

= Outlook Percentage

Seasonally adjusted – Seasonal adjustments are applied to research data to remove employment fluctuations that normally occur at the same time each year, such as the end of a school term or a change in season.

For more information about the Manpower Employment Outlook Survey, please visit [manpower.co.uk/meos](http://manpower.co.uk/meos)



ManpowerGroup