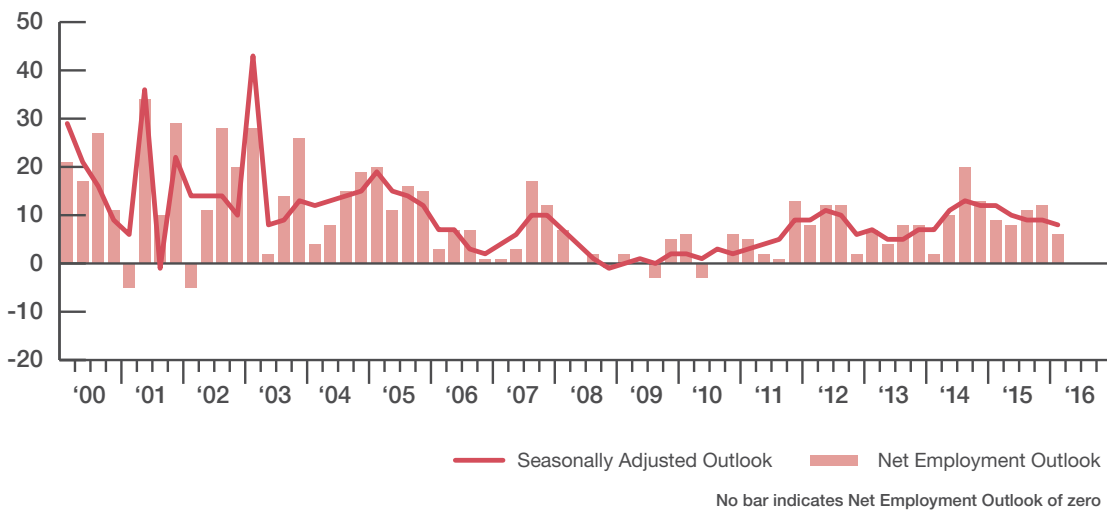




Manpower®

# East Midland employers remain optimistic

With an Employment Outlook of +8%, employers in the East Midlands remain upbeat about hiring intentions for the coming quarter, despite a slight fall on quarter 4 2015. Nevertheless, with optimism slightly ahead of the national average, employers remain confident about hiring.



Q1 2016

## East Midlands employment snapshot\*

### Average weekly pay

Average weekly pay is **£509**, £65 below the national average and making the East Midlands the third lowest paid region in the UK.

### Hiring Outlook

For the first quarter of 2016, the seasonally adjusted Net Employment Outlook in the East Midlands is **+8%**, slightly higher than the national outlook (+7%).

### Employment

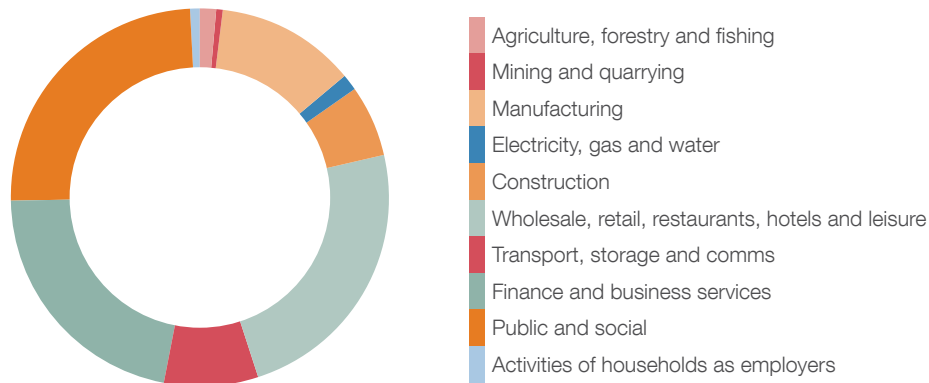
At **74.8%**, the employment rate in the East Midlands is slightly higher than the national average, and has seen a 0.8% increase since the same period last year.

### Unemployment

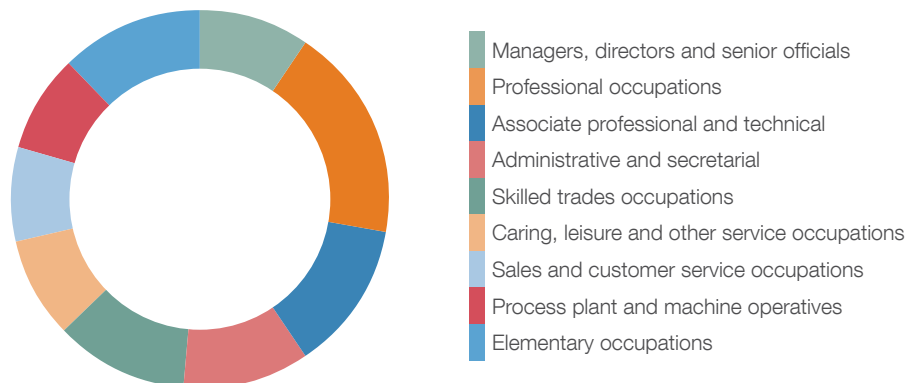
The unemployment rate in the East Midlands is currently **4.4%**, which is lower than the national average (5.3%). The East Midlands has the third lowest unemployment rate in the UK.

2016  
Q1

## WHERE DO PEOPLE WORK?



## WHAT DO PEOPLE DO?



### Market overview

Hiring demand has grown in the region with particularly significant numbers of opportunities arising within the engineering, automotive and sales sectors. However, the demand for candidates with specific skills does vary by location. For example, while the construction and energy sectors in Derby have seen high demand, in Leicester there has been a dramatic increase in demand for talent for contact centres.

However, despite an extremely buoyant employment market, businesses are facing talent shortages with many unable to find candidates with the in-demand skills they need.

In fact, in a candidate-driven market, many employers are now being forced to look at their remuneration packages with fresh eyes. By contrast, we are also seeing organisations that offer significantly below the market rate struggling to attract and retain the right talent.