



Manpower®

East Midland employers among the most optimistic

With an Employment Outlook of +10%, employers in the East Midlands report upbeat hiring intentions for the coming quarter, with optimism continuing to outpace the national average by a significant margin. Employer hiring intentions are the third-highest in the country and reflect the continued confidence of employers.



Q4 2015

East Midlands employment snapshot

Average weekly pay

Average weekly pay is **£547**, £33 below the national average making the East Midlands the sixth best-paid region in the UK.

Employment

At **74.9%**, the employment rate in the East Midlands is slightly higher than the national average, and has seen a 1.1% increase since the same period last year.

Hiring Outlook

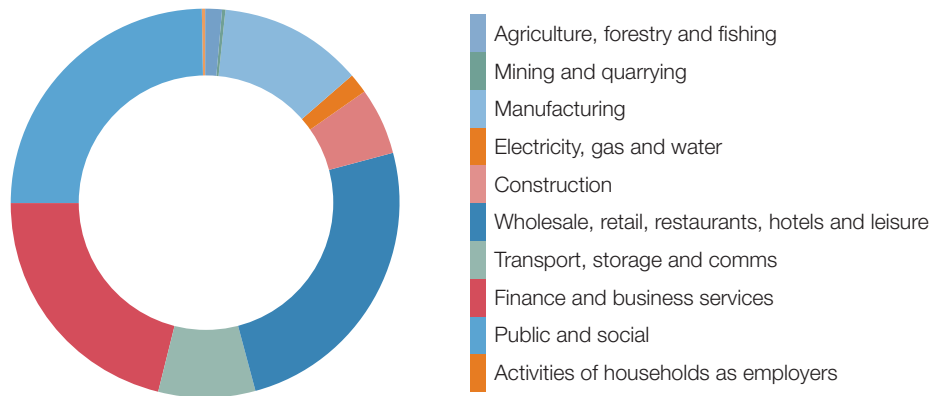
For the fourth quarter of 2015, the seasonally adjusted Net Employment Outlook in the East Midlands is **+10%**, significantly higher than the national Outlook (+4%).

Unemployment

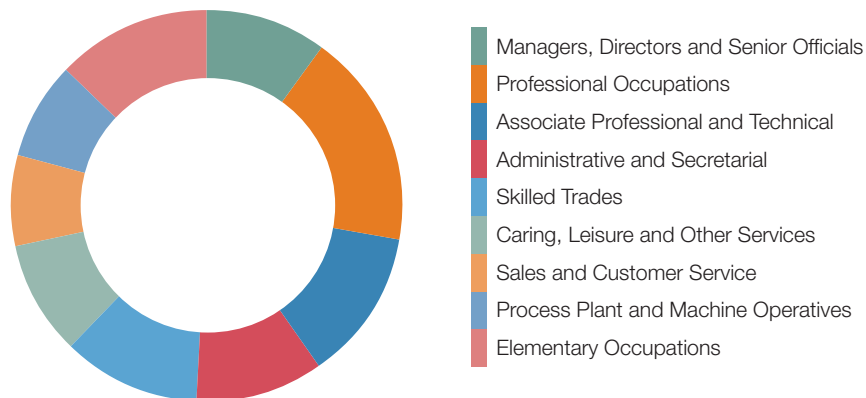
The unemployment rate in the East Midlands is currently **4.7%**, which is lower than the national average (5.6%). The East Midlands has the third lowest unemployment rate in the UK.

Q4 2015

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

There has been a rise in hiring demand across the region, although the type of skills required varies by location and sector.

For example, in Leicestershire there is strong demand for talent within the logistics and supply chain sector, while in Northamptonshire, we have seen a marked trend amongst employers within manufacturing, technical and construction taking steps to address the problems associated with an ageing workforce, and looking towards apprenticeships to bring in new talent.

This 'grow your own' approach to talent is becoming increasingly popular with an uplift in both formal graduate schemes and informal graduate recruitment, as well as greater demand for training and development professionals.

*ONS employment and unemployment rates and average weekly pay statistics relate to April – June of 2015; employment by occupation refers to April 2014 – March 2015; and workforce jobs by industry refers to March 2015. The Manpower Employment Outlook Survey is a forward-looking measure, anticipating hiring intentions for Quarter 4 2015.