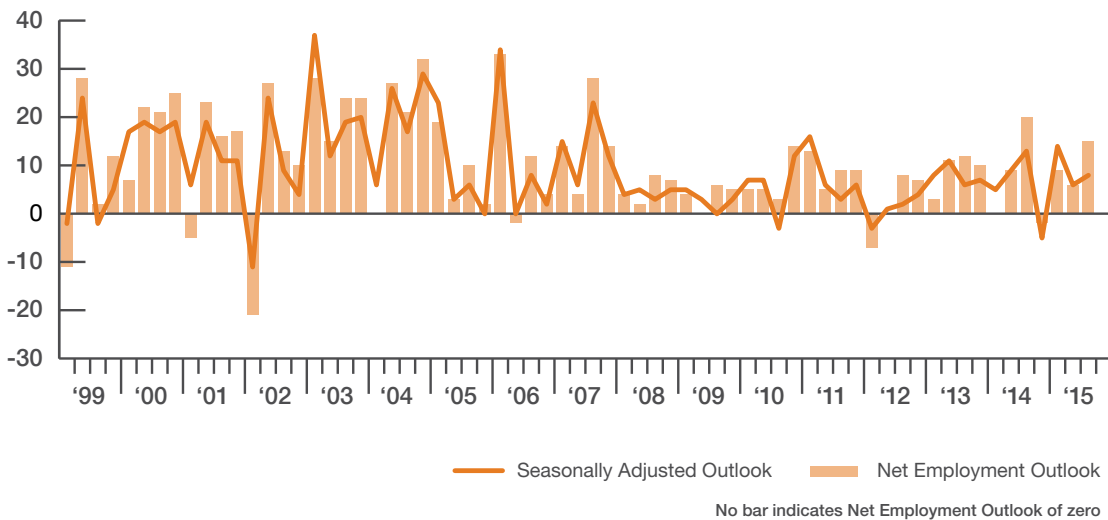




Manpower®

# Employer optimism rises in the South West

At +9%, the Employment Outlook in the South West shows a steady increase in employer optimism when it comes to job creation. For Q3 2015, hiring intentions in this region are amongst the highest in the country.



Q3 2015

## South West employment snapshot\*

### Average weekly pay

The South West is the sixth best-paid region in the UK. The average weekly wage is **£537**, some £39 below the national average.

### Hiring Outlook

For Q3 2015, the Net Employment Outlook in the South West is **+9%**. This is significantly higher than the national average of +6%.

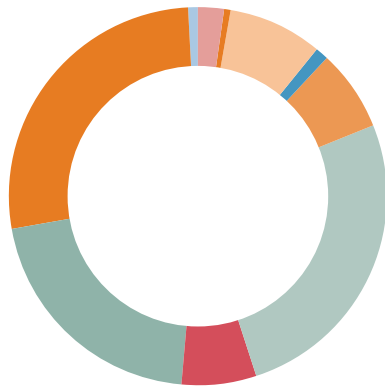
### Employment

The rate of employment in the South West is above the national average and stands at **77.6%**. This represents a 1.7 percentage point increase since last quarter and a 1.5% increase since the same period last year. The South West has the highest rate of employment in the UK.

### Unemployment

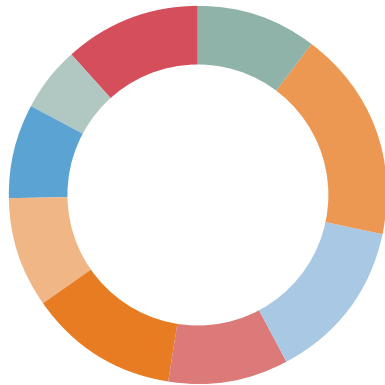
At **4.3%**, the unemployment rate continues to be lower than the national average with the South West having the second-lowest unemployment rate in the country.

## WHERE DO PEOPLE WORK?



- Agriculture, forestry and fishing
- Mining and quarrying
- Manufacturing
- Electricity, gas and water
- Construction
- Wholesale, retail, restaurants, hotels and leisure
- Transport, storage and comms
- Finance and business services
- Public and social
- Activities of households as employers

## WHAT DO PEOPLE DO?



- Managers, directors and senior officials
- Professional occupations
- Associate professional and technical
- Administrative and secretarial
- Skilled trades occupations
- Caring, leisure and other service occupations
- Sales and customer service occupations
- Process plant and machine operatives
- Elementary occupations

### Market overview

The regional labour market has improved over the last quarter, with a surge in vacancies and increasing demand for candidates. Roles within the Engineering, Customer Service, Financial Services and Utilities sectors are in particular demand.

Since candidates in the South West may often have several opportunities on the horizon, organisations will increasingly have to compete for them. As such, employers may have to react quicker and re-evaluate their hiring processes, in order to attract and retain the best talent.