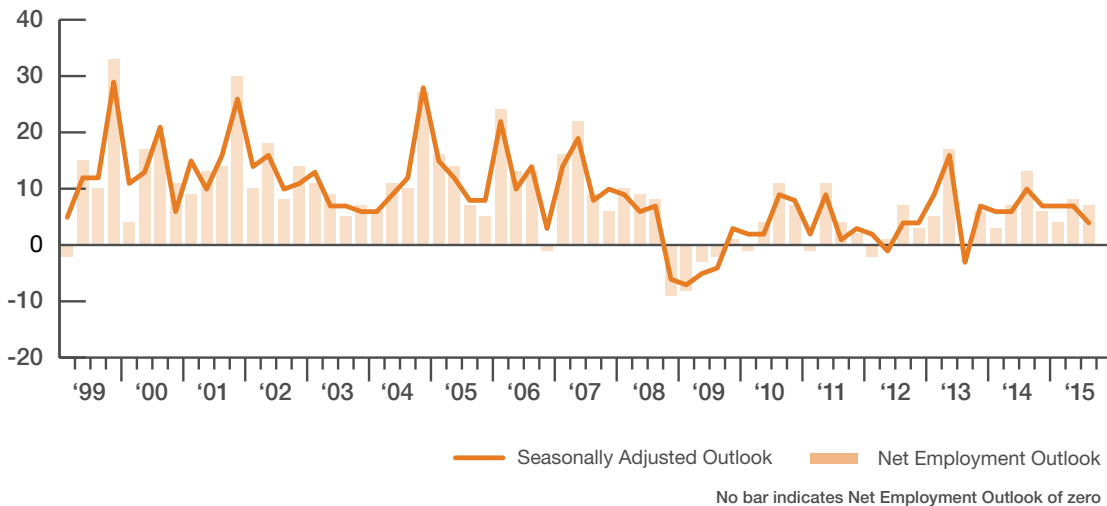




Manpower®

Hiring optimism cools off in South East

At +4%, the Employment Outlook for the South East has shown hiring optimism has cooled significantly. While employers still remain optimistic, they are less so than the rest of the country with the prospects for job creation now lower than the national average.



Q3 2015

South East employment snapshot*

Average weekly pay

The South East is the second highest paid region in the UK. The average weekly wage is **£655**, some £79 higher than the national average.

Hiring Outlook

For the third quarter of 2015, the Net Employment Outlook in the South East is **+4%**. This is now below the national average (+6%).

Employment

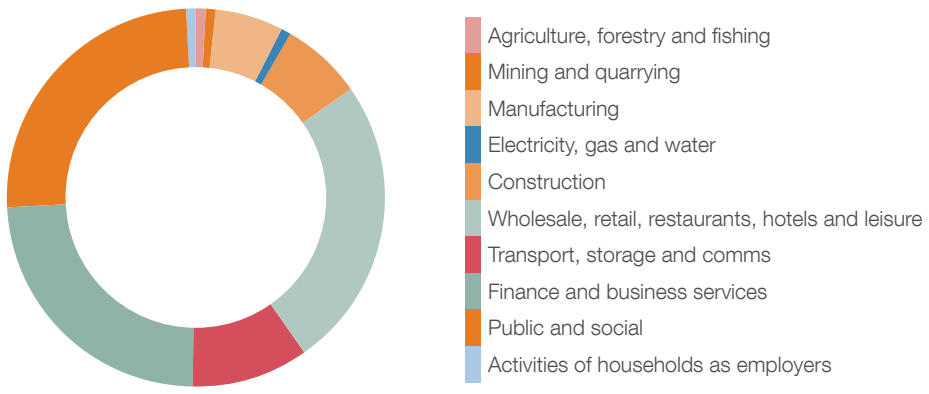
At **77.2%**, the South East rate of employment is higher than the national average (73.6%) and most UK regions. This represents a 0.7 percentage point increase since last quarter and a one point increase since the same period last year.

Unemployment

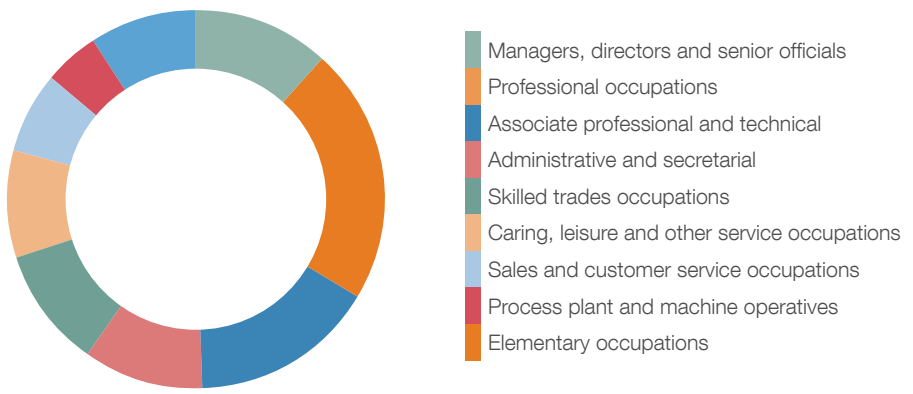
At **4.2%**, the unemployment rate continues to be significantly lower than the national average. The South East has the lowest unemployment rate in the UK.

2015
Q3

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

Manpower has seen increased hiring demand for sales, customer service, and industrial roles across the South East. With the permanent recruitment market remaining strong, we're seeing demand for full-time workers continuing to outstrip their part-time equivalents.

Young people in the region are finding it harder to both gain the skills they need and take their first step onto the career ladder. From providing CV workshops, to securing them with temporary work opportunities, Manpower is helping young workers gain the valuable work experience employers want.

*ONS employment and unemployment rates and average weekly pay statistics relate to January - March of 2015; employment by occupation refers to January 2014 - December 2014; and workforce jobs by industry refers to December 2014. The Manpower Employment Outlook Survey is a forward looking measure, anticipating hiring intentions for Quarter 3 2015.