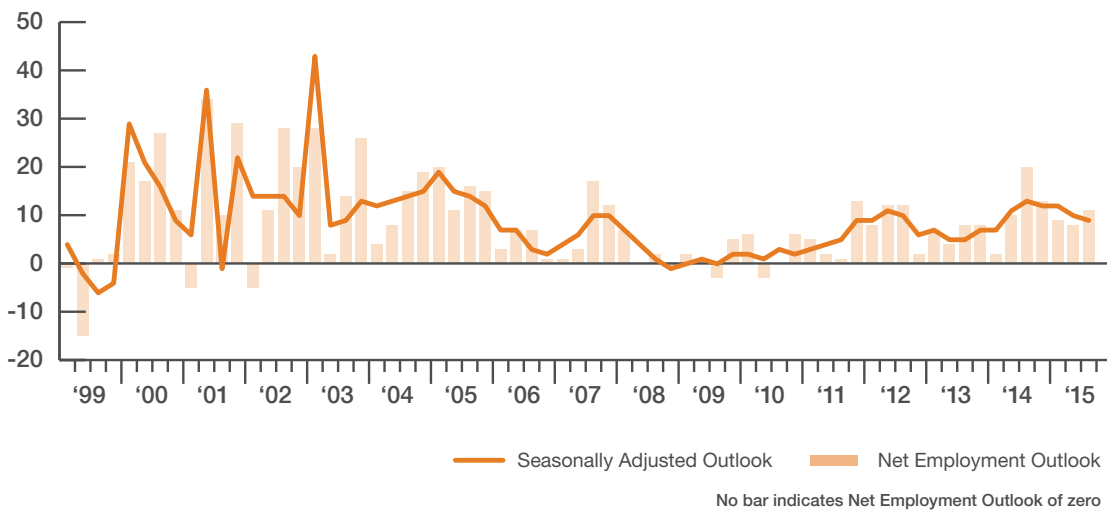




Manpower®

East Midlands employers among the most optimistic

With an Employment Outlook of +9%, employers in the East Midlands expect some payroll gains in the coming quarter, with optimism continuing to outpace the national average by a significant margin. Employer hiring intentions are the second-highest in the country and reflect the continued confidence of employers.



Q3 2015

East Midlands employment snapshot*

Average weekly pay

Average weekly pay is **£535**, £41 below the national average making the East Midlands the seventh best-paid region in the UK. The weekly pay rate is 0.6% less than the same period last year.

Employment

At **73.8%**, the employment rate in the East Midlands is slightly higher than the national average, and has seen a 0.9% increase since the same period last year.

Hiring Outlook

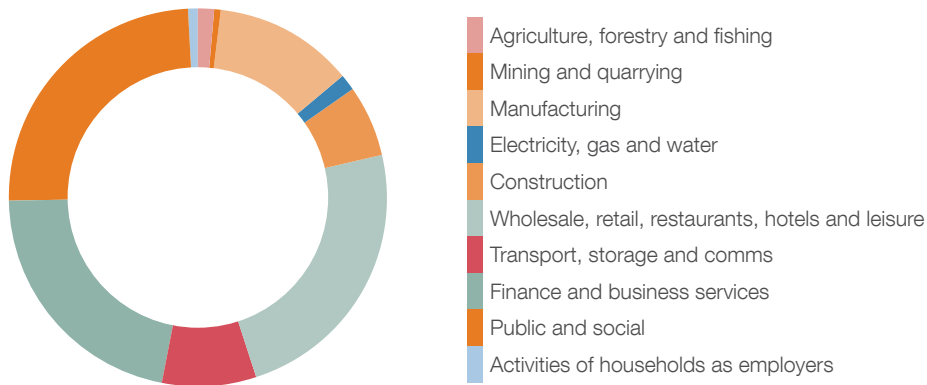
For the third quarter of 2015, the Net Employment Outlook in the East Midlands is **+9%**, significantly higher than the national outlook (+6%).

Unemployment

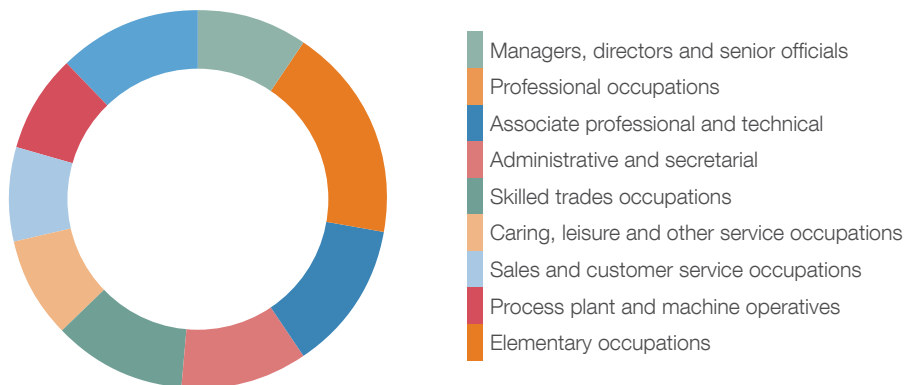
The unemployment rate in the East Midlands is currently **4.9%**, which is lower than the national average (5.5%). The East Midlands has the fourth lowest unemployment rate in the UK.

Q3 2015

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

In the East Midlands, the candidate is the king. An increase in the amount of counter offers has been seen in the region, with many candidates choosing to go back to their current employer with salary increases rather than move roles. This has been driven by a general skills shortage in the area, meaning employers need more innovative approaches in order to secure the talent they require. As a result, clients are more open to upskilling their workforce.

In terms of hiring demand, the Manufacturing, Engineering and Construction sectors are very buoyant. Candidates with customer service and contact centre skills are also in particular demand.