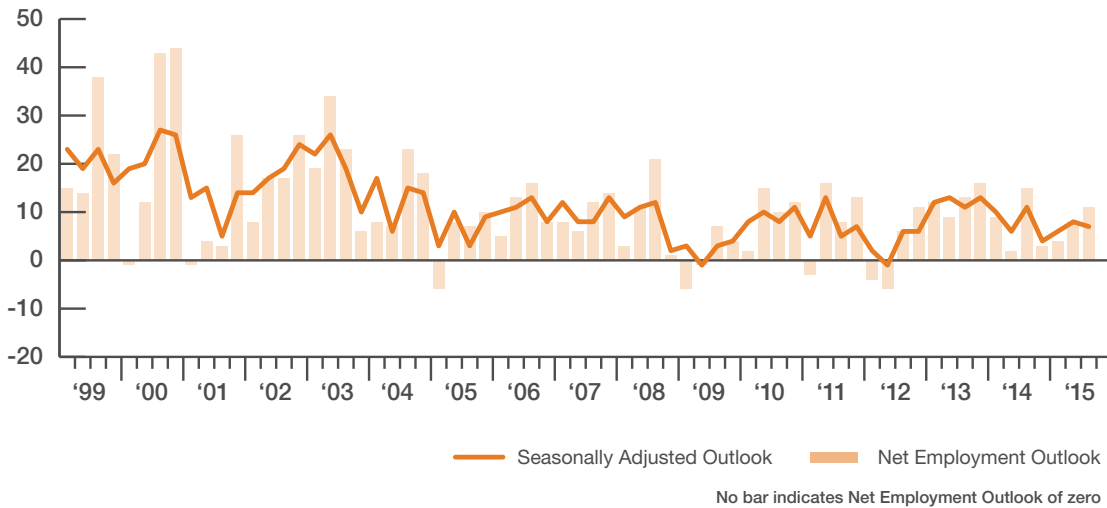




Manpower®

East of England hiring intentions remain modest

At +7%, the East of England Employment Outlook continues to be slightly higher than the national average with employers remaining cautiously optimistic about hiring in the coming quarter.



Q3 2015

East of England employment snapshot*

Average weekly pay

Average weekly pay is **£601**, £25 above the national average. The East of England is the third best-paid region in the UK.

Employment

At **76.7%**, the East of England's employment rate is the third highest in the UK. The current rate has increased 0.6% since the same period last year.

Hiring Outlook

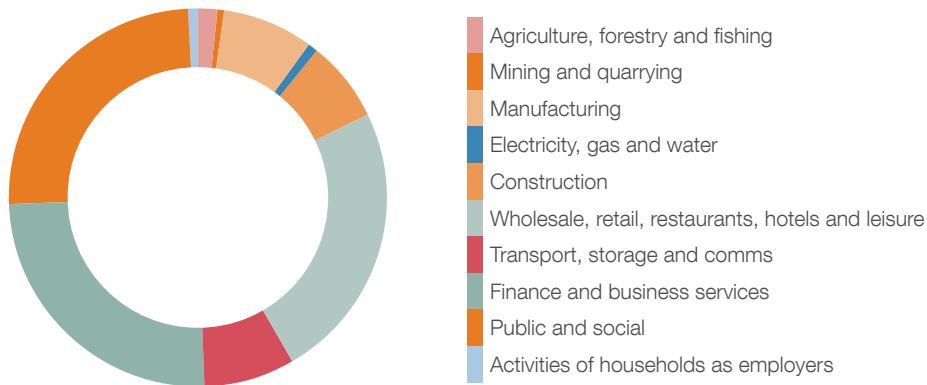
For the third quarter of 2015, the Net Employment Outlook in the East of England is **+7%** and slightly higher than the national outlook (+6%).

Unemployment

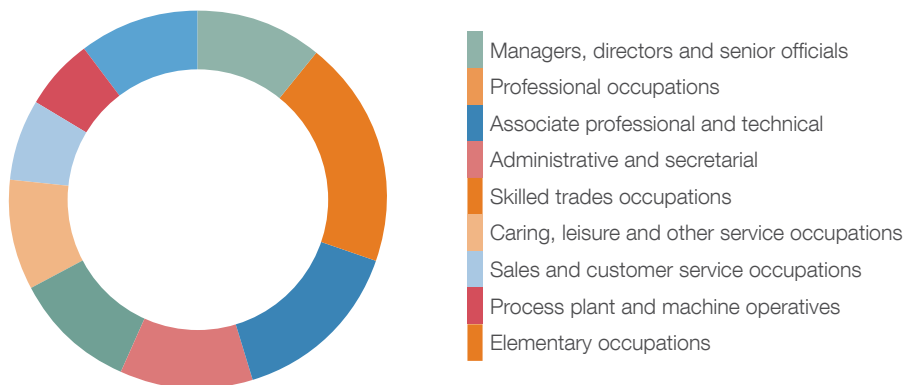
At **4.4%**, unemployment continues to be significantly lower than the national average (5.5%). The East of England has among the lowest regional unemployment rates in the UK.

2015
Q3

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

The regional labour market in the East is very candidate-driven; there is an increase in choice available to candidates, and they can increasingly pick and choose where they work. Employers should reconsider their attraction and retention strategies if they want to attract and retain the best candidates.

Roles in the region are predominantly full-time, with few part-time opportunities available. Meanwhile, employers are finding positions within sales, contact centres, and production difficult to fill and the skills associated with these positions remain in high demand.