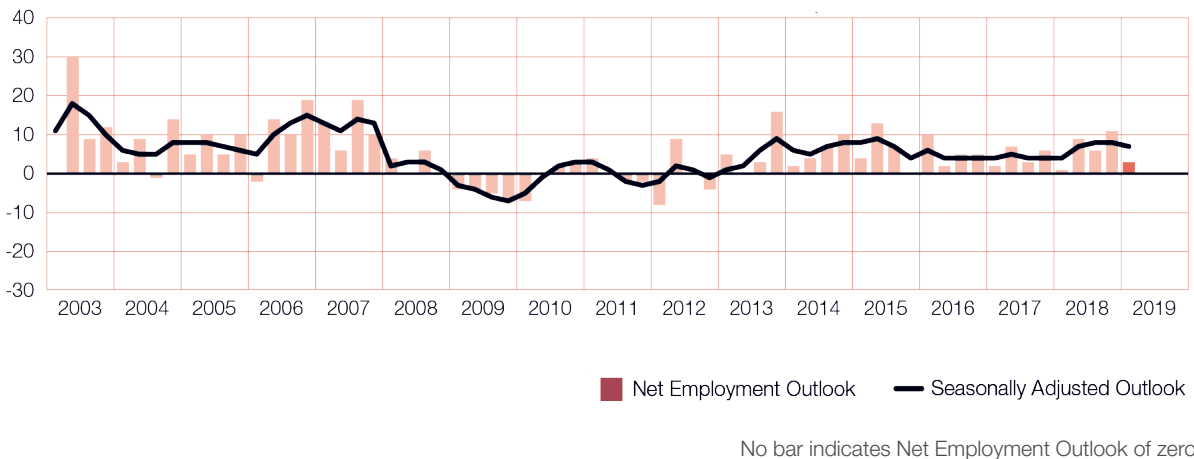




Encouraging signs in the North West's jobs market

Employers in the North West are cautiously optimistic about the start of 2019, reporting hiring intentions that exceed the national average. A balance of **+7%** of the region's employers plan to take on additional workers in the first three months of the year, compared to a national average of +6%.



2019
Q1

MARKET OVERVIEW

We're seeing strong demand for workers in manufacturing, logistics and sales across the North West. It's encouraging that organisations are positive about their recruitment plans for the coming months, which continues six years of positive hiring plans in the region.

Nonetheless, the region remains a candidate-driven market, and there is a shortage of talent looking for new jobs. This is creating some concern amongst local employers, particularly those who are looking to recruit large numbers of workers at short notice. We're working in partnership with many organisations across the region to help them accurately forecast their upcoming hiring needs, so we can establish a healthy pipeline of talent to meet their needs.