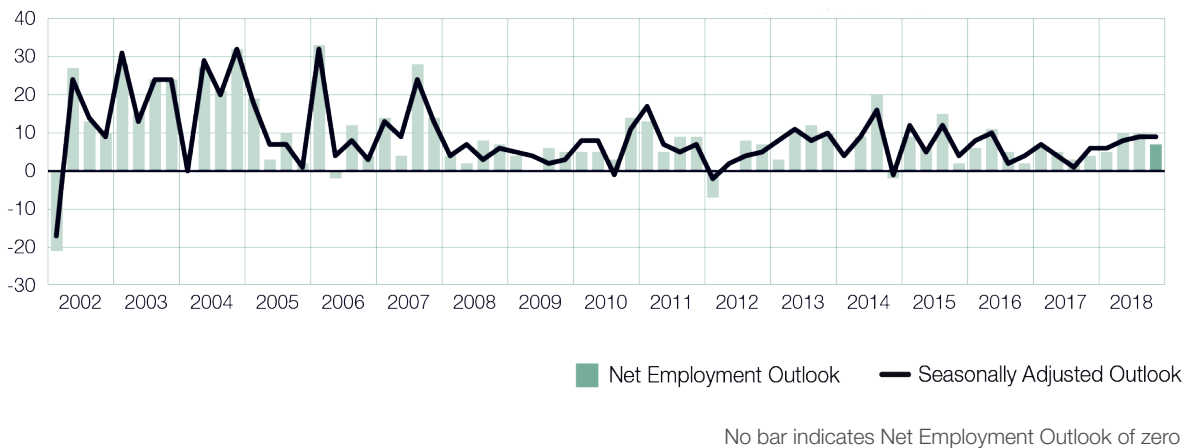




# Employers cautiously optimistic for end of year hiring in South West

Employers in the South West report cautiously optimistic hiring plans for the end of 2018, yet they may struggle to fill open positions due to changing candidate demands. With a balance of **+9%** of the region's employers planning to take on more staff in the coming quarter, the region is more optimistic about hiring intentions than the national average.



2018  
Q4

## MARKET OVERVIEW

Employers across the South West plan to recruit additional workers in the last three months of the year, with strong demand in the driving and logistics sector, in particular. However, many organisations may find these roles difficult to fill, as they aren't meeting the salary demands of the candidates they wish to attract.

Right across the South West, plenty of organisations are looking to recruit, and the good news is that workers are looking to change jobs too. However, candidates are demanding higher pay than they may have done in the past, and employers aren't willing to match their expectations. Added to this, when a candidate is interested in a particular job, employers are slow to engage with them. In this tight labour market, employers need to be quicker in their hiring decisions, if they want to attract the best talent.