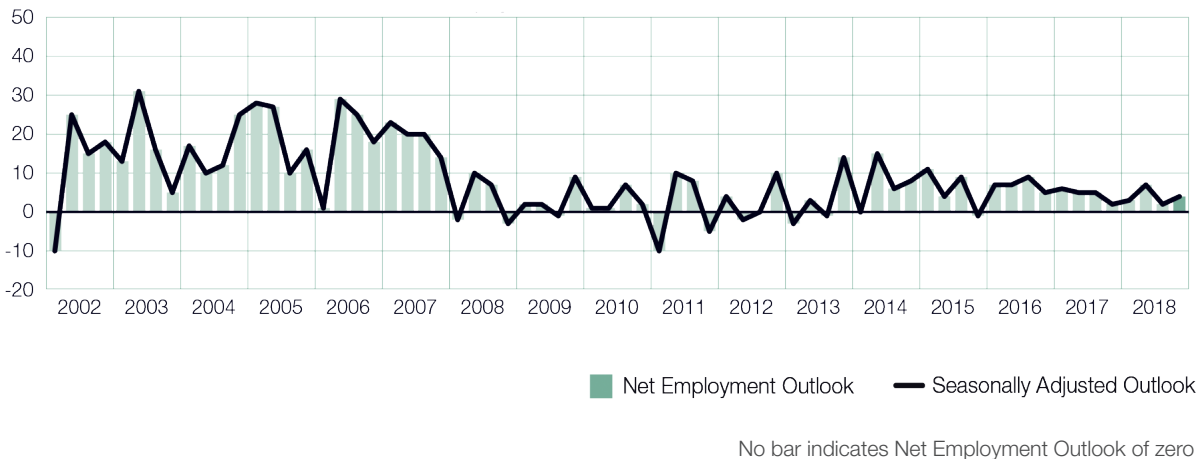




North East employers report muted hiring plans

A shortage of skilled people will hold back employer recruitment plans in the North East as we approach the end of the year. A balance of **+4%** of the region's employers will take on more staff in the fourth quarter of 2018, in-line with the national average. The demand for construction and customer service staff is high in the region.



2018
Q4

MARKET OVERVIEW

The good news is that North East employers plan to keep hiring in the last three months of the year. The bad news is that increases in the overall employment rate means that the available talent is limited. We're seeing particular demand for talent in Newcastle city centre and in some of the rural areas around the city. Employers are crying out for construction skills, and the region's manufacturing scene and customer contact centres are also seeing demand for people. At the same time, wider economic uncertainties mean that we're seeing more temporary roles in the market. When employers are more certain about their future plans, these roles often become permanent positions.

It's important for employers of all sizes to think about how they attract and retain the best people. A competitive salary is important – but so are other benefits, career progression opportunities, training, working environment. In a candidate driven market and where the best talent often has more than one job offer on the table at any one time, employers need to ensure they stand out from the crowd.