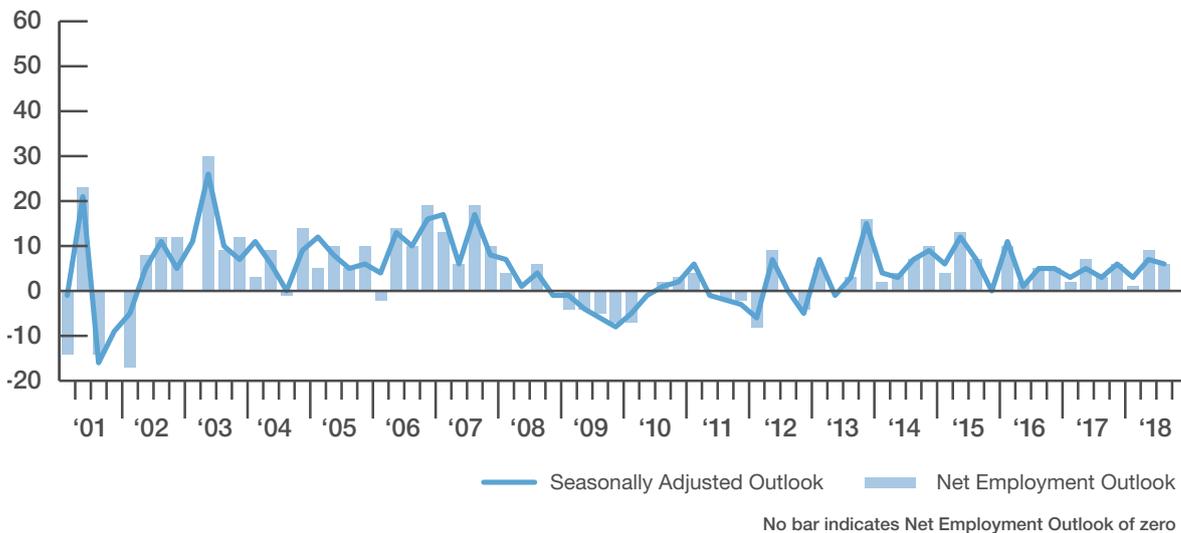




Manpower®

Employers remain modestly optimistic

At +6%, hiring intentions in the North West have slightly decreased when compared to three months ago. Nevertheless, employers remain modestly optimistic about the prospects for job creation. This quarter's Outlook is higher than the national average, and higher than it was during the same period last year.



Q3 2018

North West employment snapshot*

Average weekly pay

At **£561**, average weekly pay in the North West is £49 lower than the national average.

Hiring Outlook

For the third quarter of 2018 the seasonally adjusted Net Employment Outlook stands at **+6%**. This is higher than the national average (+4%).

Employment

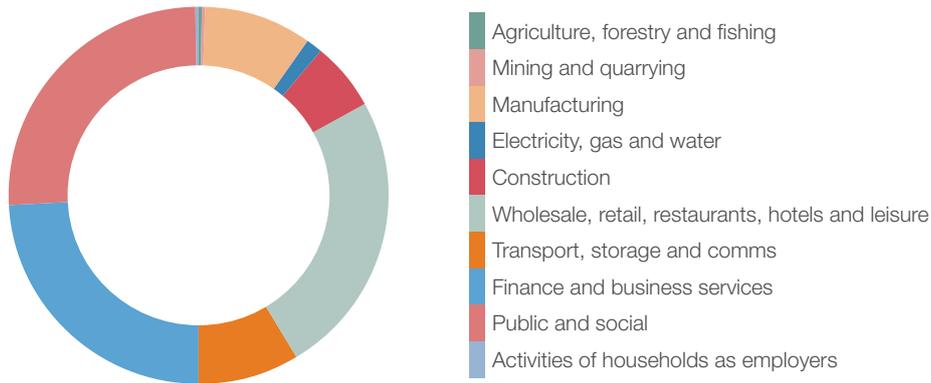
At **73.6%**, the regional employment rate is below the national average and has seen a 0.4 percentage point fall when compared to the same period last year.

Unemployment

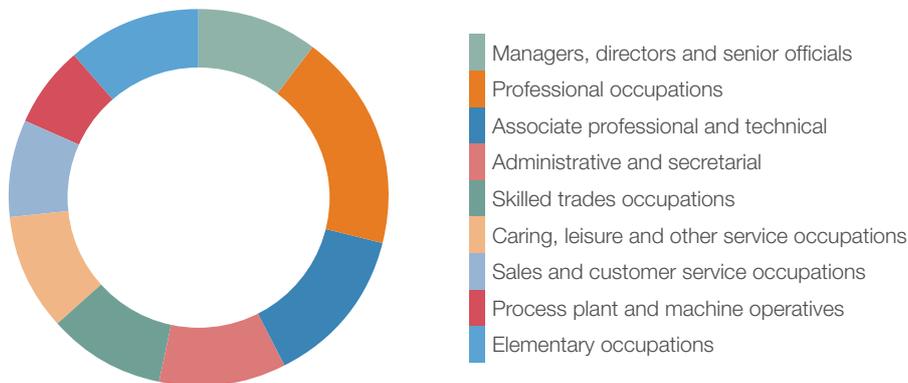
Unemployment in the North West remains unchanged when compared to the same period last year. It now stands at **4.3%** and fractionally above the national average.

2018
Q3

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

Although employers are taking a “wait and see” approach to Brexit, the last quarter has seen an increased demand for candidates - and particularly for roles in the Professional Services; Financial Services; Logistics; and Manufacturing sectors.

Yet many organisations we speak to are struggling to find and retain talent. And in today’s labour market that’s not surprising. With high levels of employment, job-seekers have more bargaining power. There is a growing trend of candidates with in-demand skills either unwilling to move roles, or being choosy about where they wish to work. At the same time, employers are also finding that workers are less loyal and less likely to stay. Many clients we advise are re-evaluating what candidates and employees want, and how to stand out as an employer of choice.