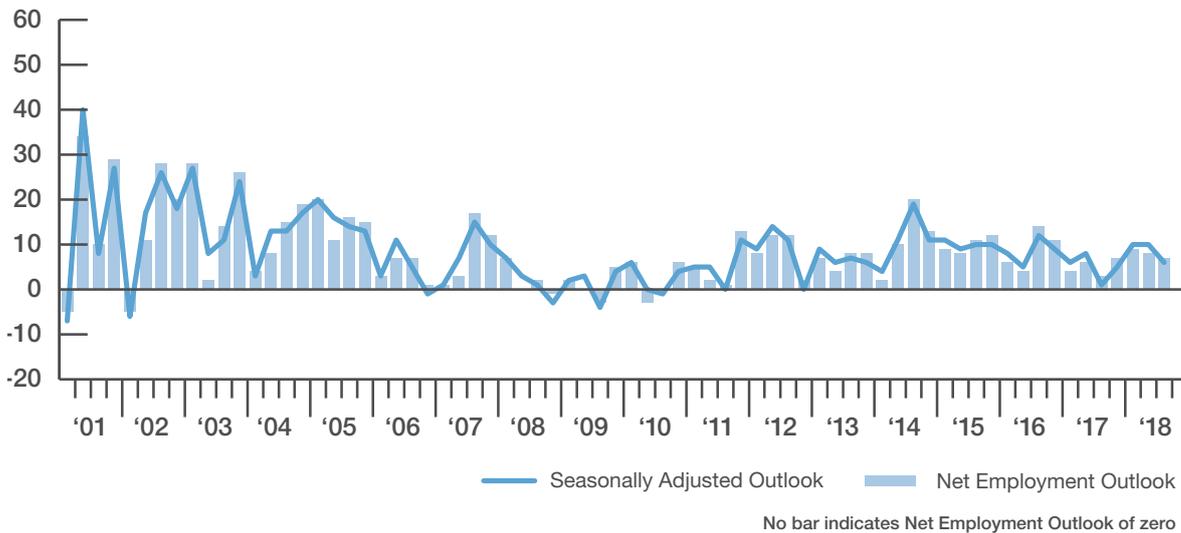




Manpower®

# Employers remain modestly optimistic

With an Employment Outlook of +6%, hiring intentions reflect a modestly optimistic mood amongst employers. Hiring intentions have retreated slightly when compared to three months ago, but for the third quarter, employers remain more confident about hiring than they were in the same period last year.



Q3 2018

## East Midlands employment snapshot\*

### Average weekly pay

Average weekly pay has fallen to **£515**, £95 below the national average. This makes the East Midlands the the joint lowest-paid region in the UK.

### Hiring Outlook

For the third quarter of 2018, the seasonally adjusted Net Employment Outlook in the East Midlands is **+6%**, which is slightly higher than the national average (+4%).

### Employment

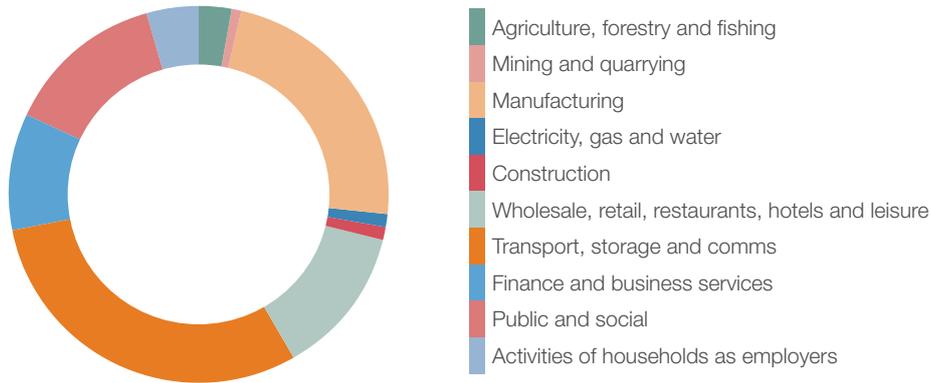
At **75.7%**, the employment rate in the East Midlands remains fractionally higher the national average.

### Unemployment

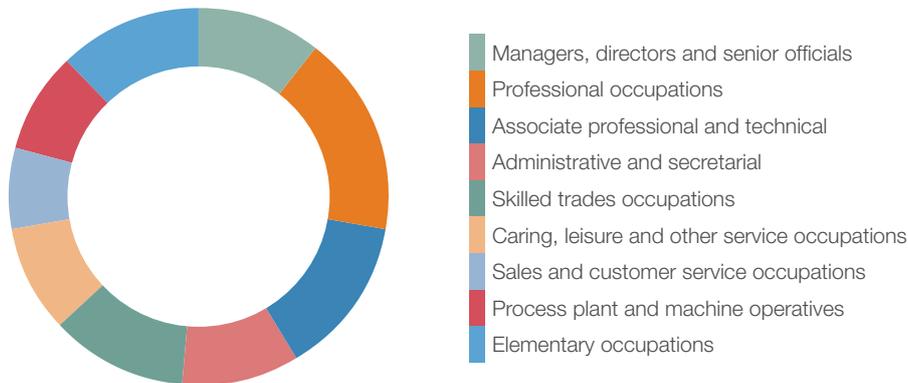
The unemployment rate in the East Midlands is currently **4.0%**, which is lower than the national average (4.2%). The East Midlands has the fifth-lowest unemployment rate in the UK.

2018  
Q3

## WHERE DO PEOPLE WORK?



## WHAT DO PEOPLE DO?



### Market overview

Employers seem reasonably optimistic about hiring, although demand for candidates is starting to cool. However there are two sectors where we're seeing an ongoing growth in the number of opportunities advertised: the manufacturing and contact centre sectors.

Yet while skills shortages persist in these sectors and the region at large, we're seeing organisations begin to address this by offering more competitive salaries. However, in a candidate-led market, job-seekers have more bargaining power. Many we speak to are becoming increasingly choosy about where they wish to work and how far they wish to commute. Employers who are struggling to find candidates should ensure that the pay on offer is competitive. They would also be advised to find new ways to stand out as an employer of choice.