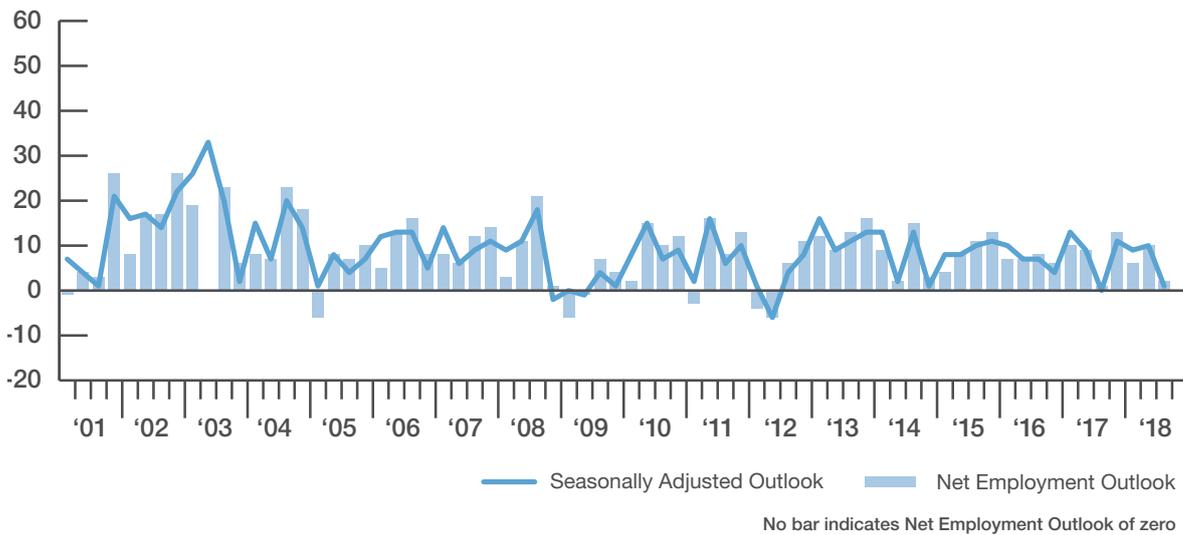




Manpower®

Employers are cautious about job creation

At +1%, the coming quarter sees regional employers subdued about the prospects for job creation. There has been a considerable decrease in optimism when compared to three months ago, and hiring intentions are also below the national Outlook.



Q3 2018

East of England employment snapshot*

Average weekly pay

Average weekly pay is **£654**, and is higher than the national average (£610). The East of England is the third best-paid region in the UK.

Hiring Outlook

For the third quarter of 2018, the seasonally adjusted Net Employment Outlook in the East of England is **+1%**. This is below the national average (+4%).

Employment

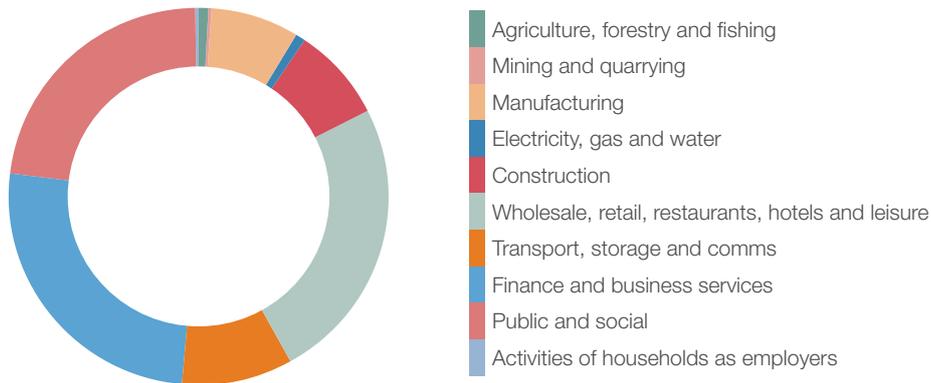
At **78.3%**, the East of England's employment rate is the third highest in the UK. The rate has risen slightly (0.8 percentage points) when compared to the same period last year.

Unemployment

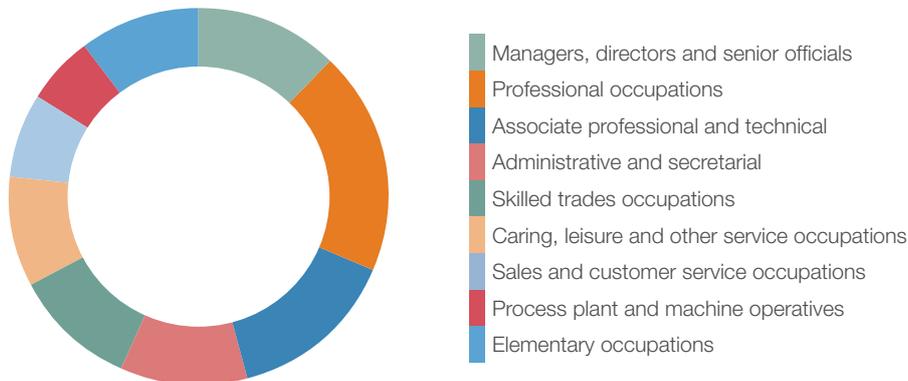
At **3.9%**, unemployment continues to be lower than the national average (4.2%). The East of England has the fourth-lowest regional unemployment rate in the UK.

2018
Q3

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

The significant fall in employer optimism hasn't yet translated into a drop in demand for candidates. With growing job opportunities in the labour market, qualified candidates are in short supply. And this is particularly true for employers in the Manufacturing; Logistics; and Contact Centre sectors, where there is ongoing demand for machine operators, call centre staff, and drivers.

Yet in an economy still characterised by high levels of employment, this struggle to find talent isn't surprising. In today's labour market, candidates with in-demand skills have more choices. Nor are these the only challenges employers face.

The exodus of EU workers leaving the UK means lower-skilled positions are becoming difficult to fill. At the same time, we're seeing many younger workers without the requisite skills having unrealistic salary expectations. While salary remains important for attracting talent, we would advise employers to look at factors like career development which is a rising priority for many job seekers.