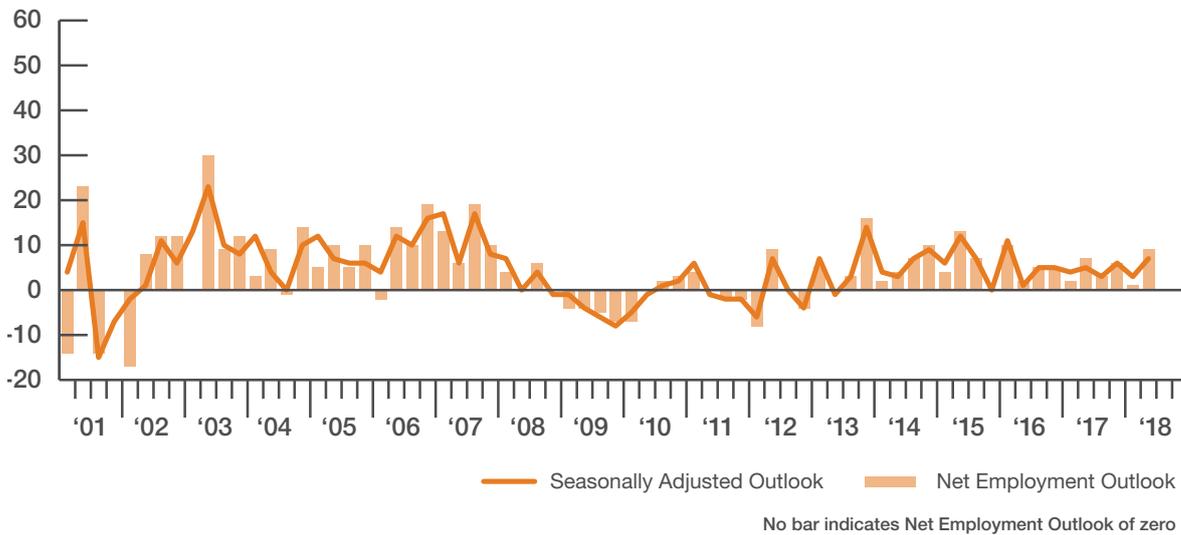




Manpower®

Employers are modestly optimistic

At +7%, hiring intentions in the North West for the coming quarter have risen when compared to three months ago. Despite concerns about the national economy, this quarter's Outlook indicates that optimism amongst employers is higher than it's been for the past year



Q2 2018

North West employment snapshot*

Average weekly pay

At **£553**, average weekly pay in the North West is £51 lower than the national average.

Hiring Outlook

For the first quarter of 2018, the seasonally adjusted Net Employment Outlook in the North West has risen to **+7%**, which is slightly above the national average (+6%).

Employment

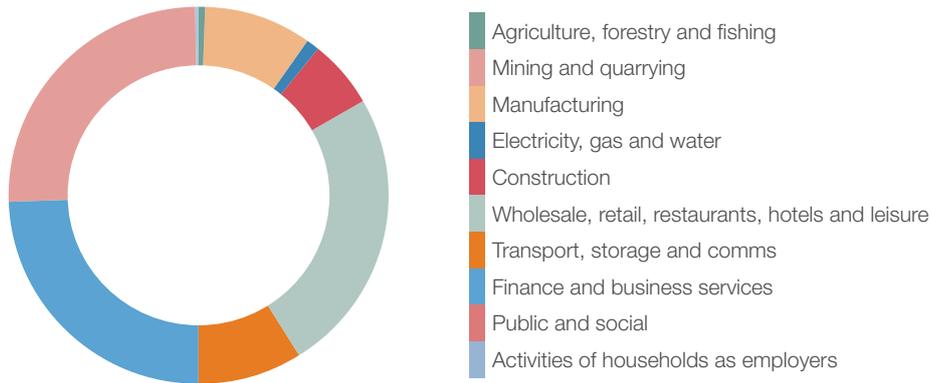
At **73.7%**, the North West rate of employment remains below the national average but has seen a 0.5 percentage point rise when compared to the same period last year.

Unemployment

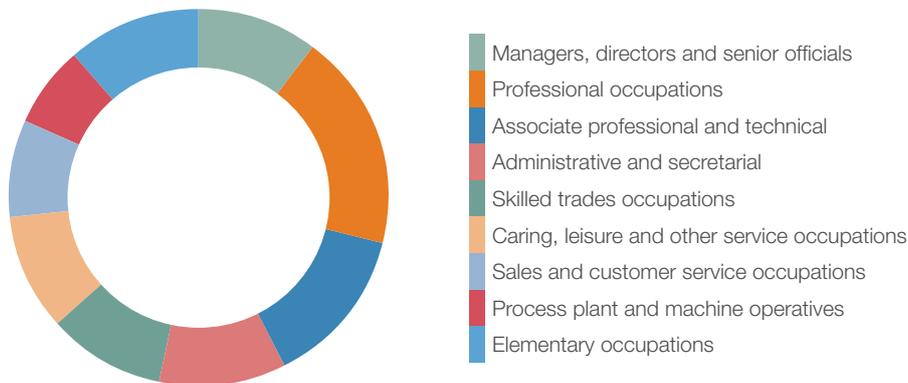
Unemployment in the North West has fallen year-on-year. It now stands at **4.1%**, and beneath the national average.

2018
Q2

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

With employers taking a “wait and see” approach to Brexit, the last quarter has seen an increased demand for candidates in the manufacturing, logistics and contact centre sectors in particular.

However, employers we speak to are struggling to find available candidates, and are increasingly turning to us for advice on more proactive ways to search for and attract in-demand talent. The challenges that employers are facing are not surprising in today’s economy.

With high levels of employment, job-seekers have more bargaining power than ever before. Many remain either unwilling to move roles, or if they are, they have become choosy about where they wish to work. Meanwhile, we are seeing candidates seeking more in the way of pay, but also workplace flexibility. In response to this, many clients we speak to are now looking again at how they can embrace what candidates want, especially when it comes to flexible working.