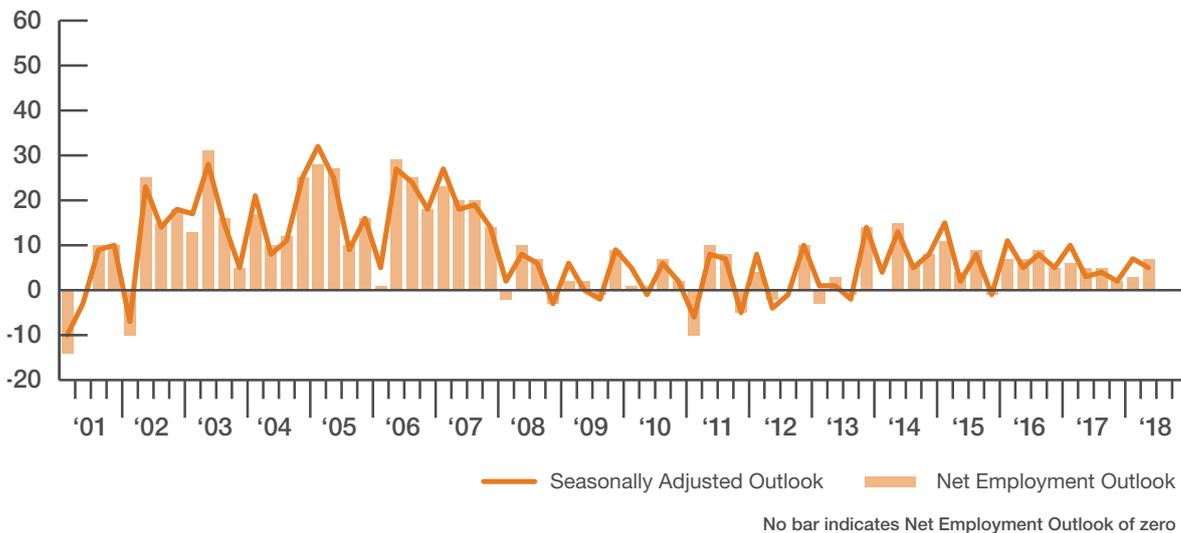




Manpower®

Employers are modestly optimistic

With an Employment Outlook of +5%, hiring intentions reflect a moderately optimistic mood amongst employers for the coming quarter. Optimism has retreated slightly compared to the previous quarter, but employers are more confident about hiring than they were throughout much of 2017.



Q2 2018

North East employment snapshot*

Average weekly pay

The North East is now the lowest-paid region in the UK. The average weekly wage is **£502**, some £102 below the national average.

Hiring Outlook

For the second quarter of 2018, the seasonally adjusted Net Employment Outlook in the North East is **+5%**, which is above the national average.

Employment

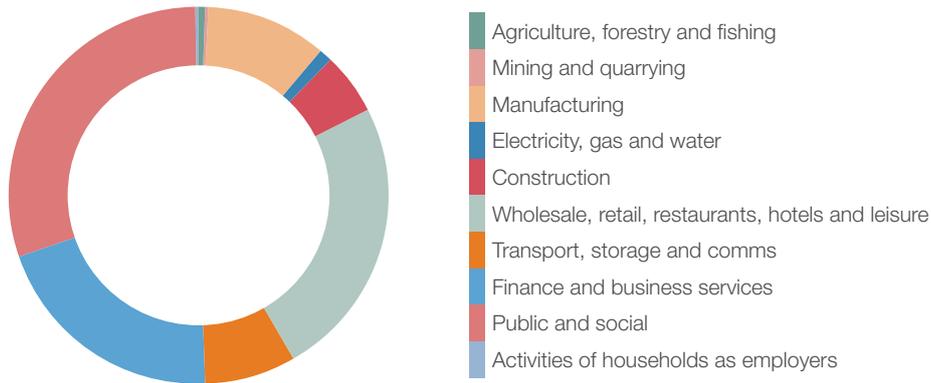
The rate of employment in the North East is below the national average and stands at **72.0%**. Yet there is still reason for optimism: the rate has risen 1.7 percentage points when compared to the same period last year.

Unemployment

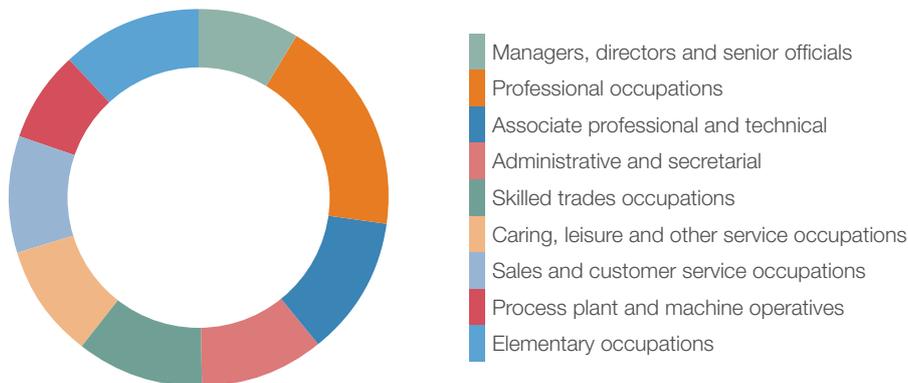
At **5.3%**, the unemployment rate is the highest in the country and is notably higher than the national average (4.4%). Even so, the rate has fallen by 1.7 percentage points when compared to the same period last year.

2018
Q2

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

The regional labour market is proving tough for employers, with a lot of competition for quality candidates. While business seems to be taking a “wait and see” approach to Brexit, we are seeing growth in the number of opportunities advertised across the board - and this is especially true in the contact centre and manufacturing sectors. The only notable exception is within the warehousing and logistics sector, where there has been a fall in the number of positions sought.

However, employers we talk to continue to experience a general lack of qualified candidates and this is not surprising. With employment relatively high in the region, job-seekers have more bargaining power and many are less inclined to move. Organisations that are struggling to find candidates would be advised to not only focus on the skills required for a “perfect” candidate, but look at transferable skills, and the capacity for an individual to learn.