

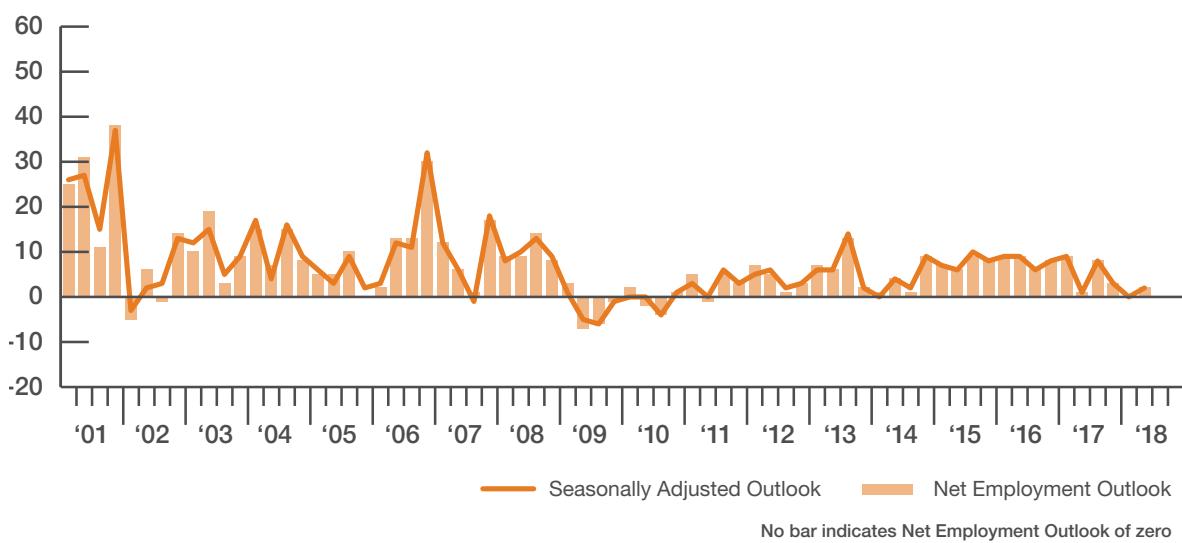


Manpower®

Regional Factsheet - London

# Employers are cautiously optimistic

With an Employment Outlook of +2% for the coming quarter, hiring intentions have risen slightly from the neutral outlook of the previous three months. While London's economy continues to forge ahead, concerns about Brexit are clearly weighing on employers. Many remain less optimistic about the prospects for job creation than they were last year.



## London employment snapshot\*

### Average weekly pay

London continues to be the best-paid region in the UK, with average weekly earnings of £746. This is £142 higher than the national average.

### Hiring Outlook

For the second quarter of 2018, the seasonally adjusted Net Employment Outlook for London is **+2%**. This is lower than the national average (+6%).

### Employment

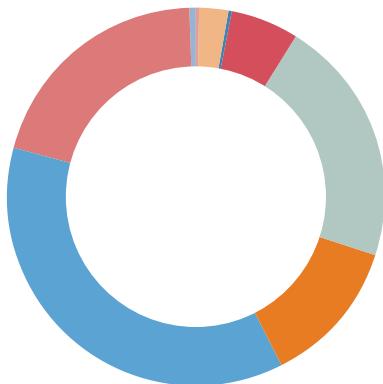
At **74.5%**, the rate of employment remains slightly below the national average. However, the rate has risen slightly (0.8 percentage points) when compared to the same period last year.

### Unemployment

Despite being the UK's economic powerhouse, unemployment in London is currently **5.0%**, which is higher than the national average (4.4%).

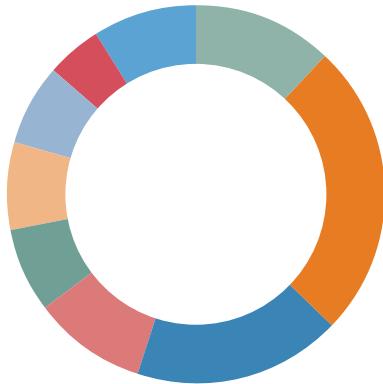
2018  
2019  
2020

## WHERE DO PEOPLE WORK?



- Agriculture, forestry and fishing
- Mining and quarrying
- Manufacturing
- Electricity, gas and water
- Construction
- Wholesale, retail, restaurants, hotels and leisure
- Transport, storage and comms
- Finance and business services
- Public and social
- Activities of households as employers

## WHAT DO PEOPLE DO?



- Managers, directors and senior officials
- Professional occupations
- Associate professional and technical
- Administrative and secretarial
- Skilled trades occupations
- Caring, leisure and other service occupations
- Sales and customer service occupations
- Process plant and machine operatives
- Elementary occupations



### Market overview

After more than a year of caution following the Brexit vote, we have seen an increase in hiring activity, with employers returning to a “business as usual” approach. Contracting opportunities have risen after a sustained decline last year, and permanent opportunities continue to be created. Sectors that have proven particularly buoyant have been the technology, gaming, and commerce sectors.

Yet across the city, talent shortages remain an issue for organisations of all sizes. In today’s labour market, skilled candidates have more choices available to them, and employers are finding themselves increasingly under the microscope. As employers compete for candidates, we are seeing pay and benefits rising. Besides competition from other London employers, organisations are also contending with an exodus of talent to the Home Counties too. And at the same time, candidates that choose to remain in London are also becoming more discerning about other factors. From company culture, environmental policies, CSR, and more, candidates are now more interested in an employer’s entire value proposition.

\*The February 2018 ONS employment and unemployment rates and average weekly pay statistics relate to October 2017 – December 2017; employment by occupation refers to October 2016 – September 2017 and workforce jobs by industry refer to September 2017. The ManpowerGroup Employment Outlook Survey is a forward-looking measure, forecasting hiring intentions for Quarter 2 2018.