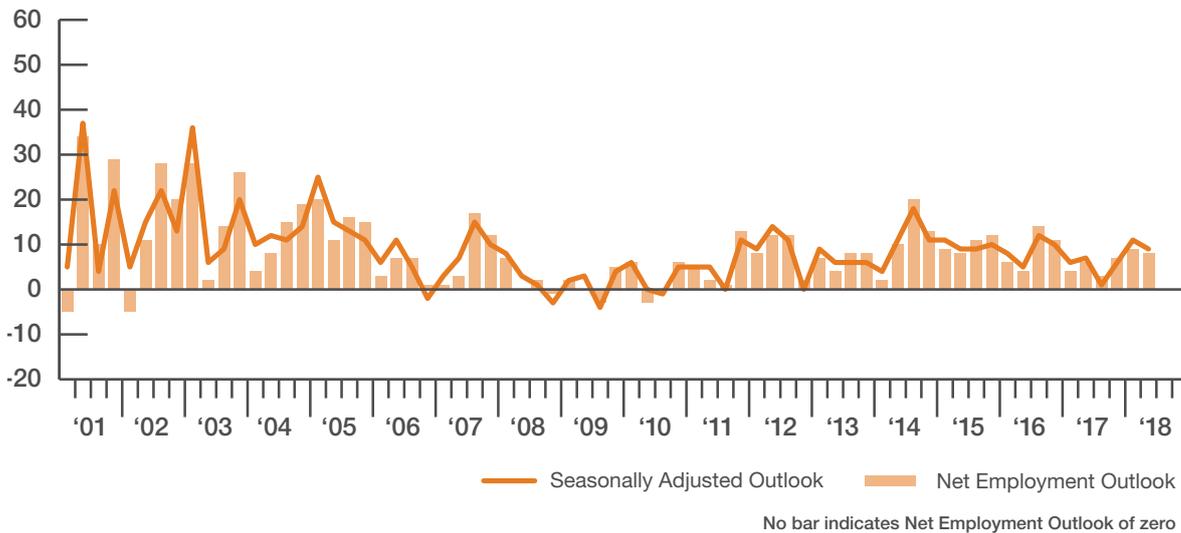




Manpower®

Employers are modestly optimistic

With an Employment Outlook of +9%, hiring intentions reflect a moderately optimistic mood amongst employers for the coming quarter. Optimism has retreated slightly compared to the previous quarter, but employers still remain generally more confident about hiring than they were in 2017.



Q2 2018

East Midlands employment snapshot*

Average weekly pay

Average weekly pay has risen to **£528**, £76 below the national average. This makes the East Midlands the second lowest-paid region in the UK.

Employment

At **75.1%**, the employment rate in the East Midlands remains slightly below the national average.

Hiring Outlook

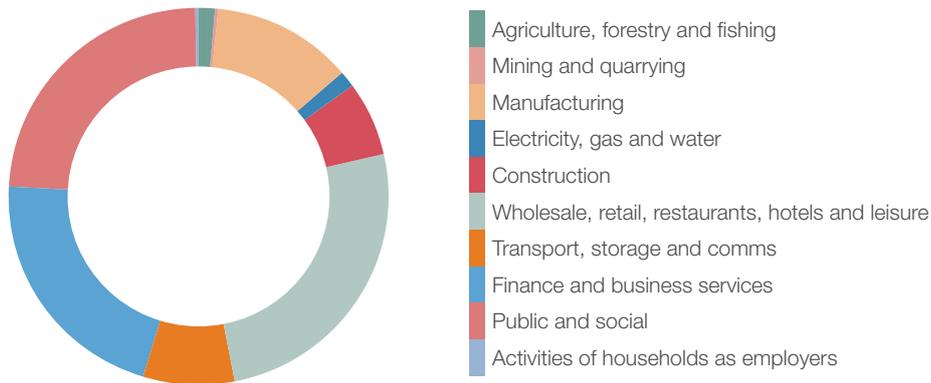
For the second quarter of 2018, the seasonally adjusted Net Employment Outlook in the East Midlands is **+9%**, which is markedly higher than the national average (+6%).

Unemployment

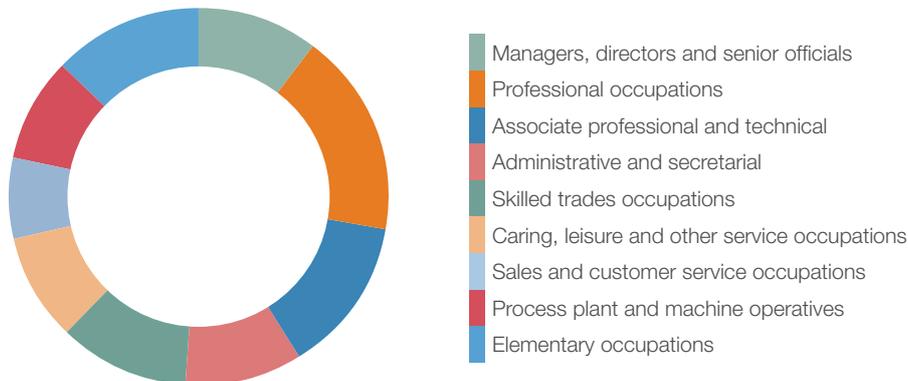
The unemployment rate in the East Midlands is currently **4.1%**, which is lower than the national average (4.4%). The East Midlands has the fourth-lowest unemployment rate in the UK.

2018
Q2

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

Across the region, employers seem optimistic about hiring, and are adopting a “wait and see” approach to Brexit. In the meantime, we are seeing growth in the number of opportunities advertised and increased demand for candidates who can fill them - particularly for positions in manufacturing, contact centres, and those in the driving and delivery industry.

Yet skills shortages persist, and are affecting employers from both an attraction and retention perspective. This is especially true in the logistics industry, and it is prompting more and more clients to turn to us for advice. Yet with the region and the country at large being very much in a candidate-led market, job-seekers now have more bargaining power. Individuals we speak to are becoming increasingly choosy about where they wish to work and how far they wish to commute. Employers who are struggling to find candidates would be advised to re-evaluate pay and find new ways to stand out in the market as an employer of choice.