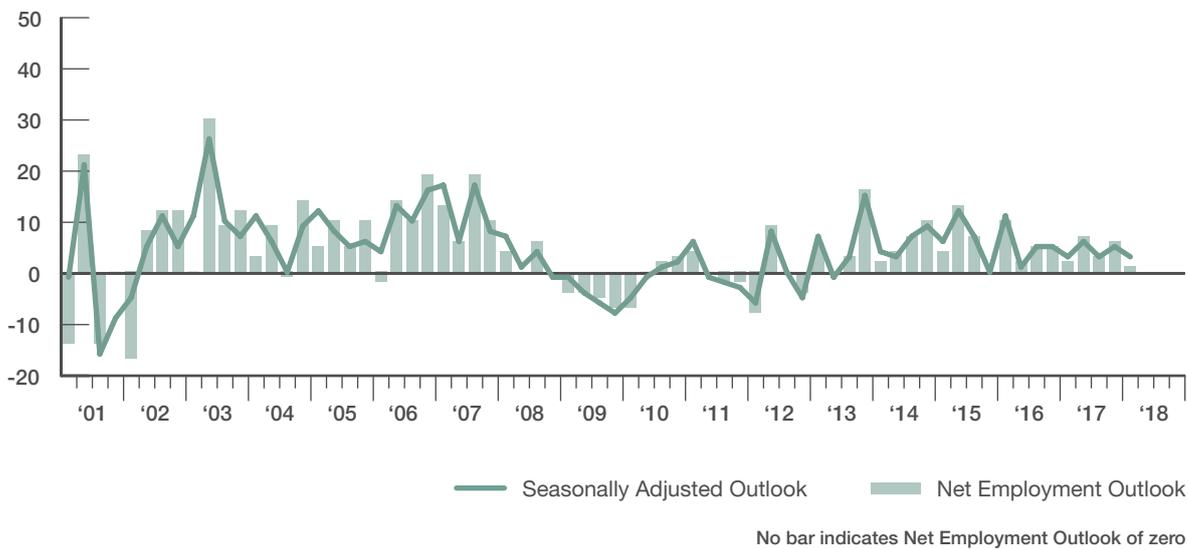




Manpower®

Employers are cautiously optimistic

When it comes to job creation, employer sentiment in the North West has fallen slightly compared to the previous quarter. With an Employment Outlook of +3%, employers are now cautiously optimistic for the first quarter of 2018.



Q1 2018

North West employment snapshot

Average weekly pay

At **£548**, average weekly pay in the North West is £44 lower than the national average.

Hiring Outlook

For the first quarter of 2018, the seasonally adjusted Net Employment Outlook in the North West has fallen to **+3%**, and slightly beneath the national average (+4%).

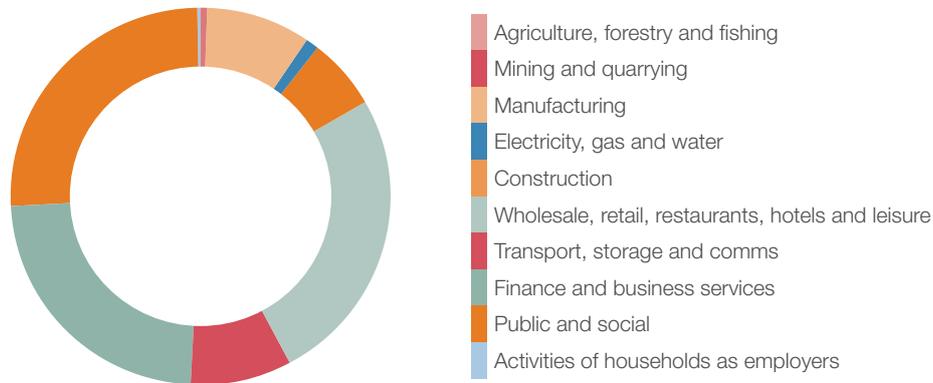
Employment

At **74.0%**, the North West rate of employment remains below the national average but has seen a 1.8 percentage point rise when compared to the same period last year.

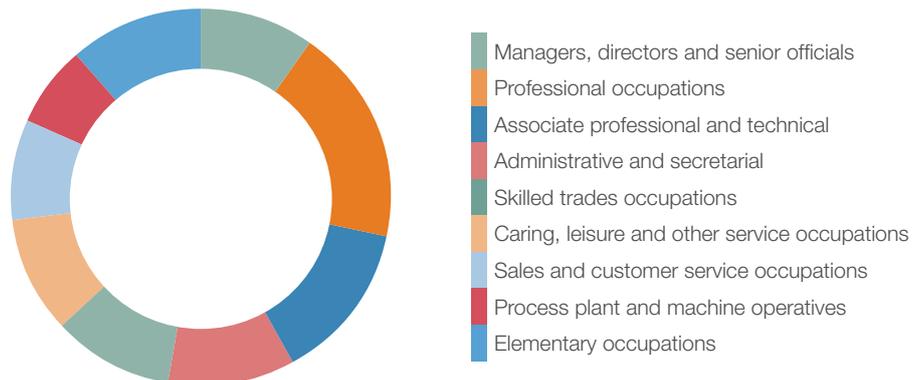
Unemployment

Unemployment in the North West has fallen year-on-year. It now stands at **4.3%**, and in line with the national average.

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

With employers and candidates taking a “wait and see” approach to Brexit, the last quarter has seen an increased demand for candidates. This has been particularly noticeable for Contact Centre and business services roles.

However employers are struggling to find available candidates. With high levels of employment, job-seekers have more bargaining power and remain either unwilling to move roles, or are becoming more discerning about where they wish to work. We are seeing candidates seeking more in the way of pay and workplace flexibility. Many clients we speak to are now turning to us to help them benchmark salaries in order to ensure that the pay they offer is competitive.