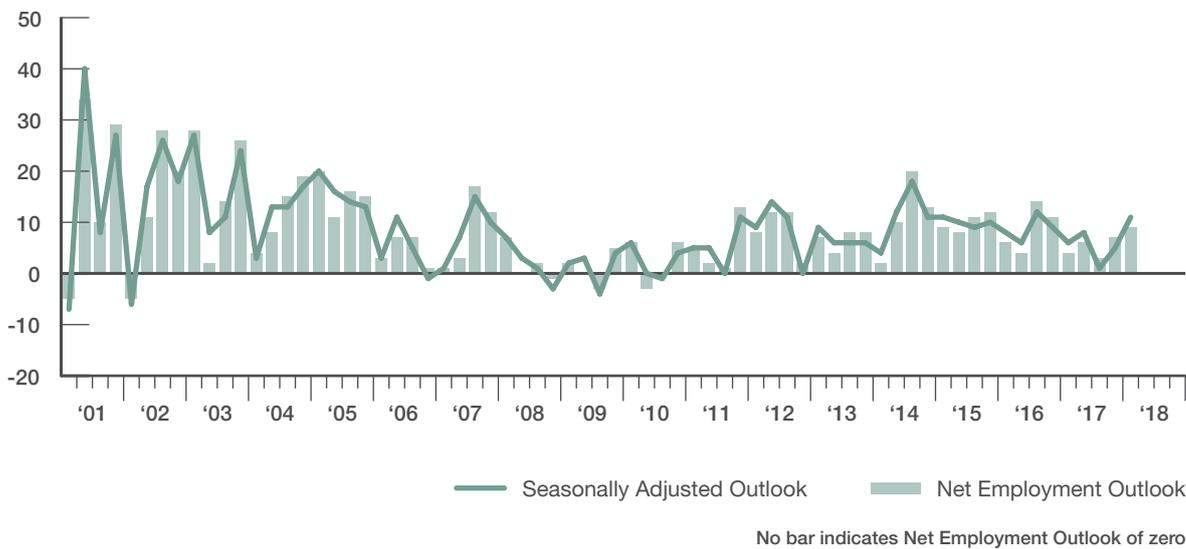




Manpower®

Employers are upbeat about hiring

With an Employment Outlook of +11%, hiring intentions reflect an upbeat mood amongst employers for the coming quarter. Optimism has steadily risen compared to the previous two quarters with employers more confident about hiring than they have been for the past year.



Q1 2018

East Midlands employment snapshot*

Average weekly pay

Average weekly pay has fallen to **£516**, £76 below the national average. This makes the East Midlands the second lowest-paid region in the UK.

Hiring Outlook

For the first quarter of 2018, the seasonally adjusted Net Employment Outlook in the East Midlands is **+11%**, which is markedly higher than the national average (+4%).

Employment

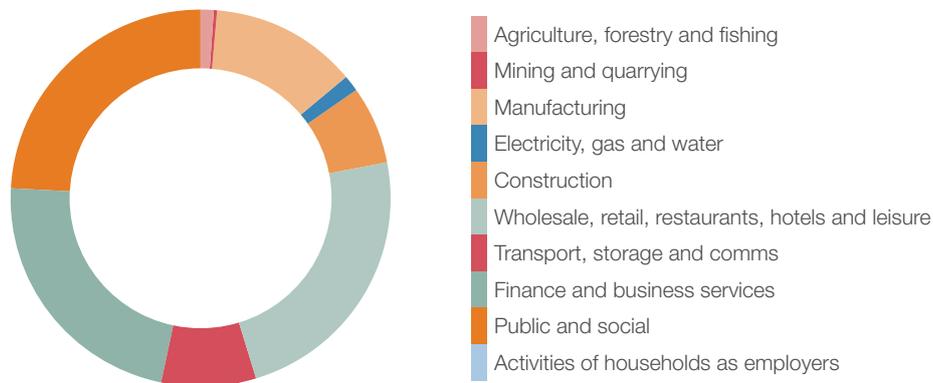
At **73.8%**, the employment rate in the East Midlands remains slightly below the national average.

Unemployment

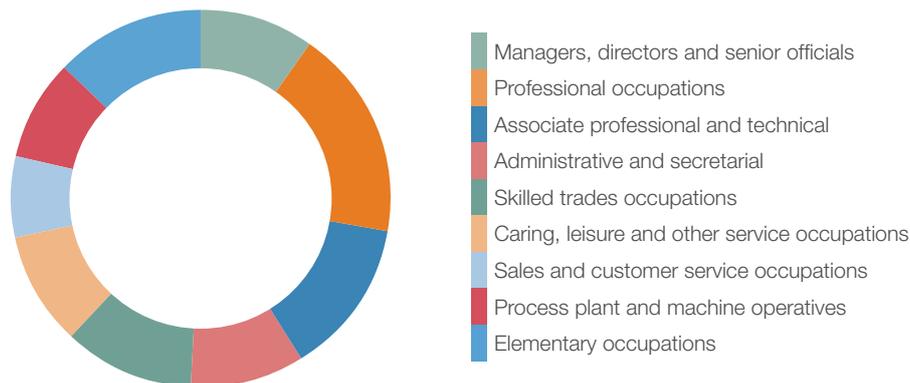
The unemployment rate in the East Midlands is currently **4.0%**, which is lower than the national average (4.3%). The East Midlands has the third-lowest unemployment rate in the UK.

2018
Q1

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

Across the region, we are seeing a growth in the number of opportunities advertised and increased demand for candidates who can fill them - particularly for positions in manufacturing, and those in the driving and delivery industry. In the case of the latter, much of this is seasonally-driven, and we are expecting this to persist in the first part of this Quarter.

Yet skills shortages persist, and are affecting employers from both an attraction and retention perspective. In a candidate-led market, job-seekers now have more bargaining power and are increasingly choosy about where they wish to work. And as the region nears full employment, this trend is set to continue. Employers who are struggling to find candidates would be advised to re-evaluate pay and find new ways to stand out in the market as an employer of choice.