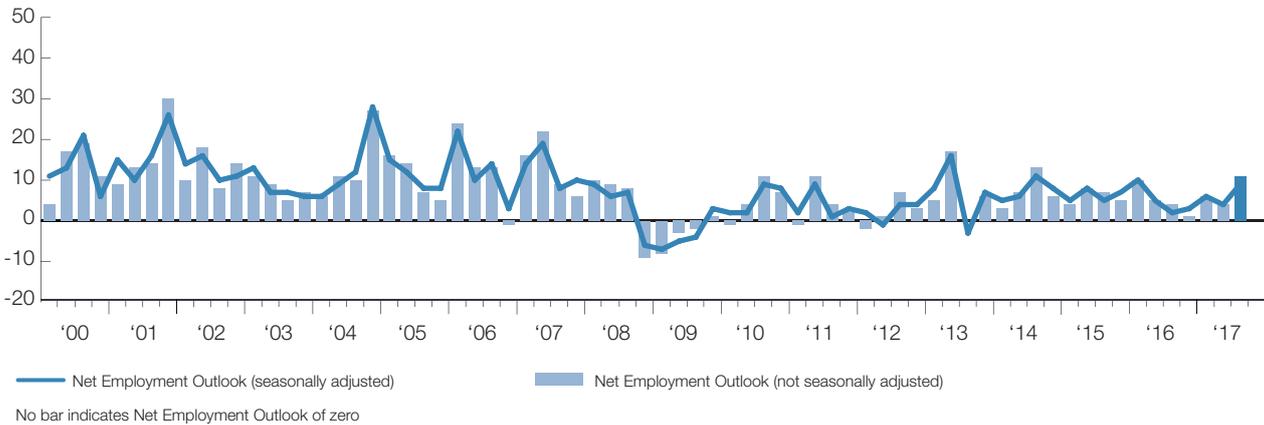




Manpower®

Employers are moderately optimistic

At +9%, the Employment Outlook for the South East has seen a rise when compared to the previous quarter. Employers are now moderately optimistic about the prospects for job creation in the third quarter of 2017.



Q3 2017

South East employment snapshot

Average weekly pay

The South East is the second-highest paid region in the UK. The average weekly wage is **£650**, some £51 higher than the national average.

Hiring Outlook

For the third quarter of 2017, the seasonally adjusted Net Employment Outlook in the South East is **+9%**. This is higher than the national average (+5%).

Employment

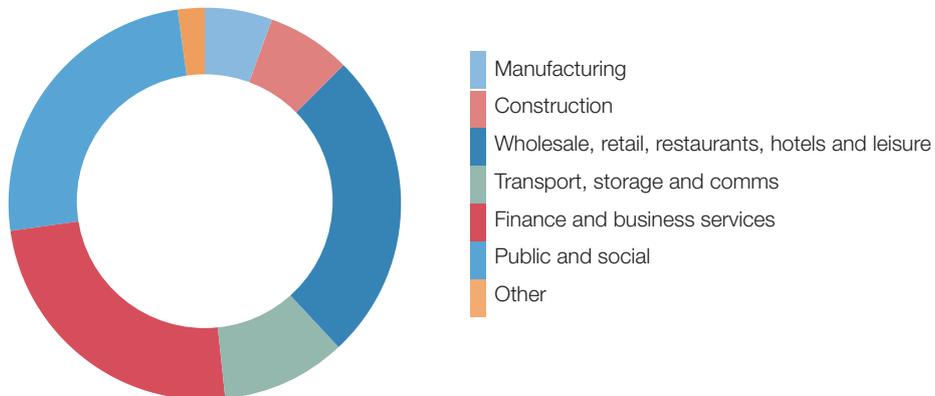
At **78.4%**, the South East rate of employment is higher than the national average (74.8%) and is the second highest in the UK. The rate has seen a 0.2 percentage point rise since the same period last year.

Unemployment

At **3.5%**, the unemployment rate continues to be significantly lower than the national average (4.6%). The South East has the lowest unemployment rate in the country and the rate has seen a 0.3 percentage point fall when compared to the same period last year.

2017
Q3

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

Reflecting a moderately optimistic Outlook for the coming quarter, the South East has also seen a rise in job creation over the past quarter. Hiring demand has been particularly strong for manufacturing and engineering roles.

However, the market still remains a candidate-led one, and as a result, individuals with in-demand skills are firmly in the driving seat - regardless of whether they are actively seeking further opportunities or not. With counter offers common; and quality candidates able to pick and choose where to work, employers have to compete for talent.

As a result, many of our clients are realising the importance of employer brand; the need to benchmark pay and benefits; and the need to speed up the recruitment process. As many organisations have discovered, these factors can often make a vital difference to their success in attracting individuals with in-demand skills, or losing them to competitors.