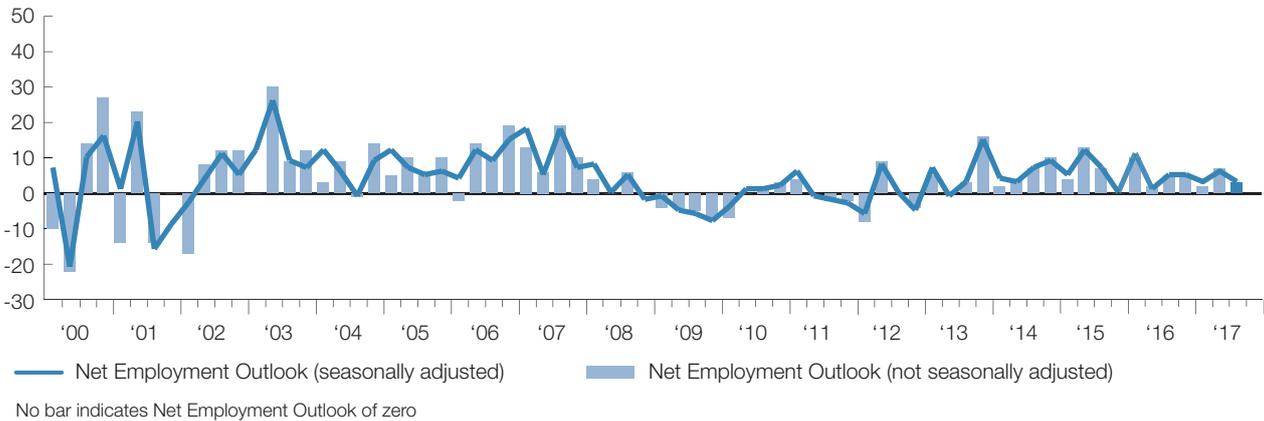




Manpower®

Employers are cautiously optimistic

When it comes to job creation, employer sentiment in the North West has fallen slightly compared to the previous quarter. However, with an Employment Outlook of +3%, employers are still cautiously optimistic for the third quarter of 2017.



Q3 2017

North West employment snapshot

Average weekly pay

At **£549**, average weekly pay in the North West is £50 lower than the national average.

Hiring Outlook

For the third quarter of 2017, the seasonally adjusted Net Employment Outlook in the North West has fallen to **+3%**, and slightly below the national average (+5%).

Employment

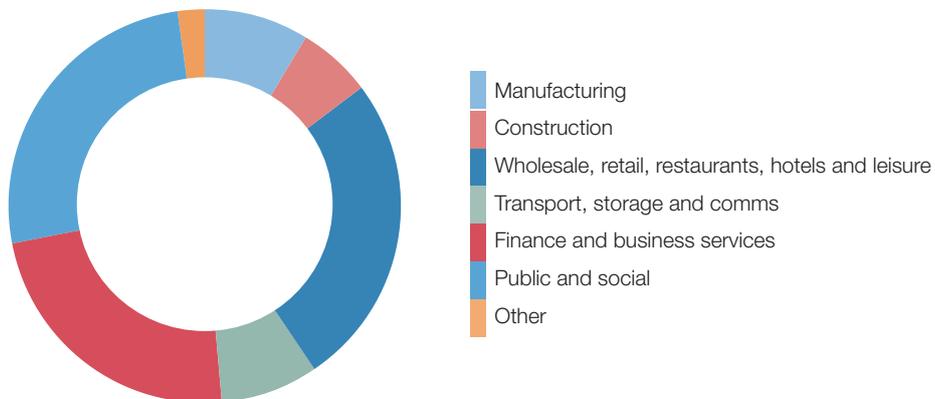
At **74.0%**, the North West rate of employment remains below the national average but has seen a by 0.9 percentage point rise when compared to the same period last year.

Unemployment

Unemployment in the North West has fallen year-on-year, and now stands at **4.3%**, and below the national average (4.6%).

2017
Q3

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

Throughout the region, we've seen a continued boom in the number of roles in the manufacturing, chemical, logistics, and contact centre sectors.

In contact centres, the number of available roles appears to be growing as companies focus on improving their customer service. Meanwhile, demand for candidates continues apace in the warehouse and logistics sectors. An Amazon fulfilment centre in Warrington opening in the autumn is expected to create 1200 jobs, including operations managers, engineers, HR and IT specialists.

However, while demand for both permanent and temporary roles has risen, candidates are now often attending multiple interviews and have more choice about the roles they accept. To counter this, employers would be advised to identify new pools of talent, and employ a range of sourcing strategies, to reach both active and passive candidates.