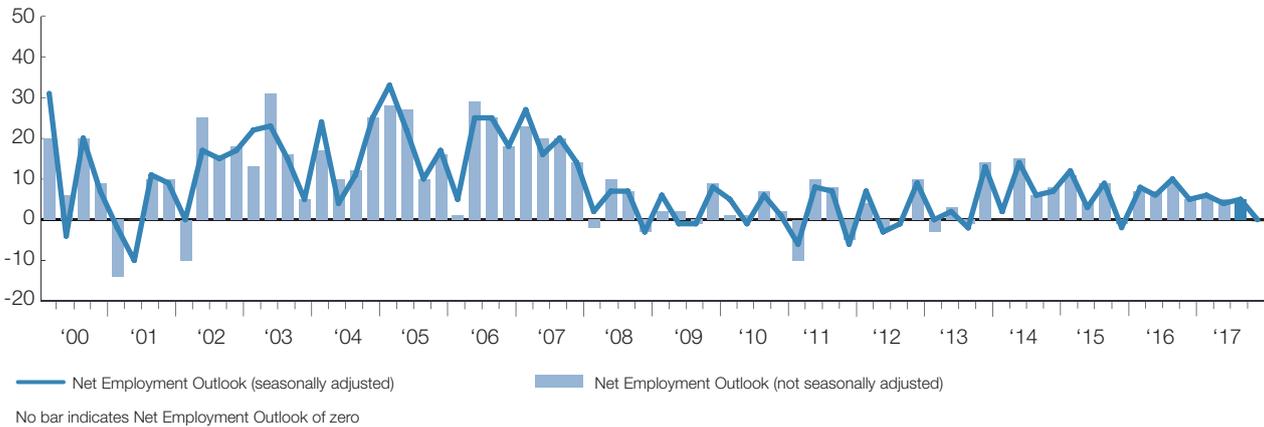




Manpower®

# Employers are moderately optimistic

For the third quarter of 2017, the North East has seen a slight rise in hiring intentions when compared to the previous quarter. With an Employment Outlook of +5%, employers in the North East remain moderately optimistic about the prospects for job creation.



Q3 2017

## North East employment snapshot

### Average weekly pay

The North East is the second-lowest paid region in the UK. The average weekly wage is **£507**, some £92 below the national average.

### Employment

The rate of employment in the North East is below the national average and stands at **71.6%**. Nevertheless, the rate has risen 1.3 percentage points when compared to the same period last year.

### Hiring Outlook

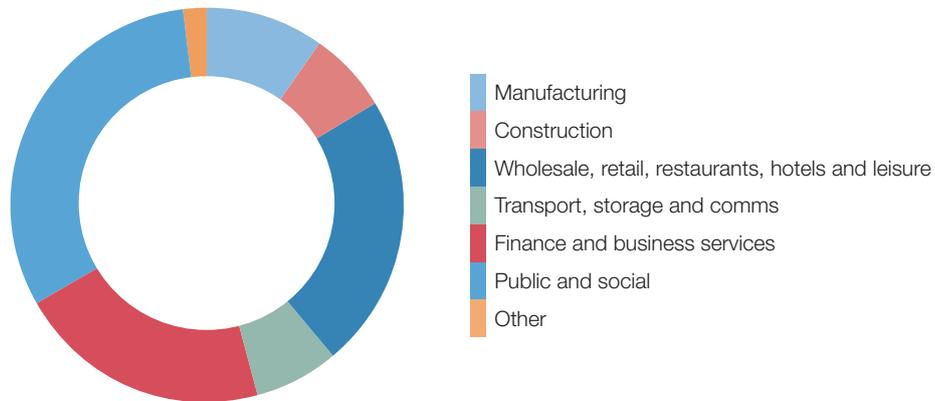
For the third quarter of 2017, the seasonally adjusted Net Employment Outlook in the region is **+5%**, exactly in line with the national average.

### Unemployment

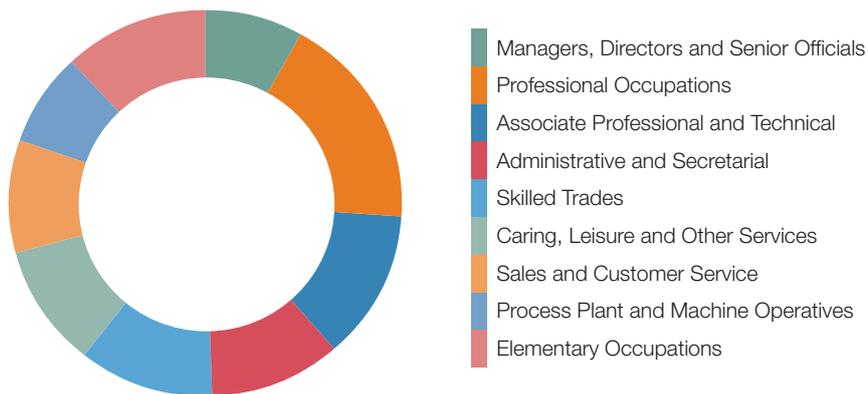
At **5.9%**, the unemployment rate is the second highest in the country and is higher than the national average (4.8%). In spite of this, the rate has fallen by 2.0 percentage points when compared to the same period last year.

2017  
Q3

## WHERE DO PEOPLE WORK?



## WHAT DO PEOPLE DO?



### Market overview

Over the past three months, employer hiring intentions have been very positive, particularly for roles in the public sector, and the business services sector. Demand for temporary and temp-to-perm positions have been significant, as employers prefer to assess workers and their capabilities on a short-term basis before committing to permanent positions.

Yet talent shortages persist. In a market where candidates have choices and are reluctant to move to new roles, employers are struggling to find local candidates with the right skills. As a result, they are becoming more open to the idea that good candidates may be those with transferable skill-sets who have the ability and willingness to learn.