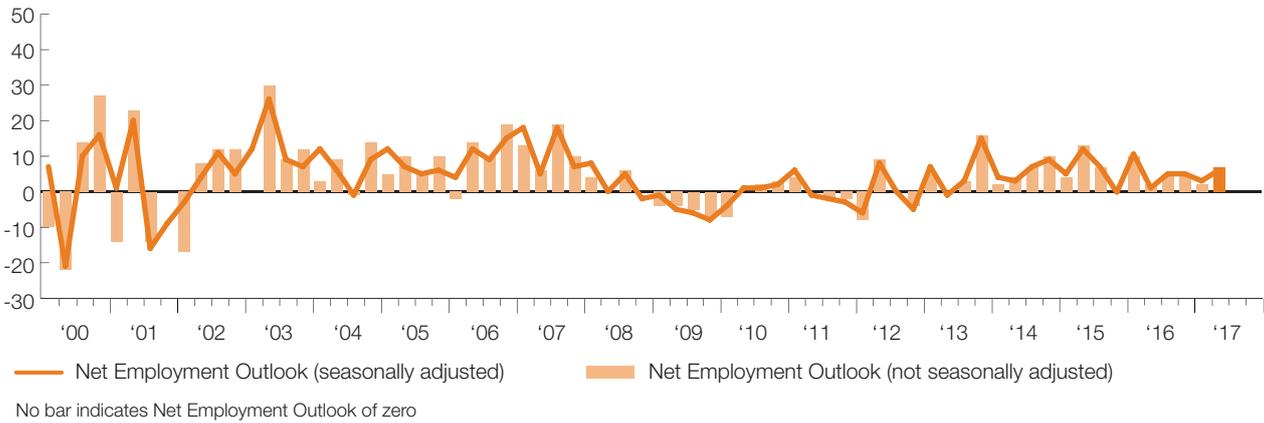


Employers are moderately optimistic

When it comes to job creation, employer sentiment in the North West has risen slightly when compared to the previous quarter. With an Employment Outlook of +6%, employers are moderately optimistic for the second quarter of 2017.



Q2 2017

North West employment snapshot

Average weekly pay

At **£543**, average weekly pay in the North West is £42 lower than the national average.

Hiring Outlook

For the second quarter of 2017, the seasonally adjusted Net Employment Outlook in the North West has risen to **+6%**, and above the national average (+5%).

Employment

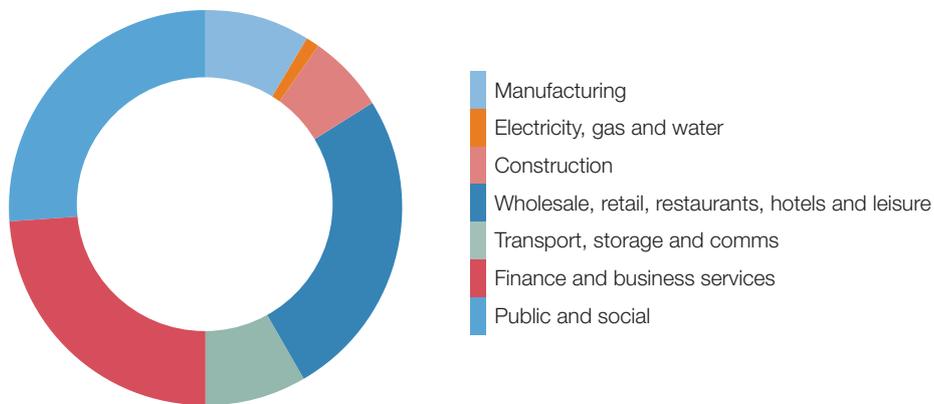
At **73.0%**, the North West rate of employment remains below the national average and has fallen slightly (0.2%) when compared to the same period last year. However it has risen 0.8% when compared to the previous quarter.

Unemployment

Unemployment in the North West has risen very slightly year-on-year and stands at **5.0%**, but the unemployment rate remains only slightly above the national average (4.8%).

Q2 2017

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

Throughout the region, we've seen a boom in roles in the manufacturing, chemical processing and transport sectors. However, while demand for both permanent and temporary roles has risen, the latter has become harder to fill as job seekers increasingly want the long term security a permanent job can offer.

Across the major cities, Liverpool has seen surging demand in manufacturing, engineering and chemical processing. By contrast, in Manchester, demand has been more noticeable in the business service and contact centre sectors.

As employers compete for candidates, we have also seen employers realise that the recruitment world is changing and becoming more technology- based. As such, they are becoming increasingly aware of the importance of their online employer brand. In addition, many still remain reluctant to review salaries and risk losing out on top talent in this candidate-led market.