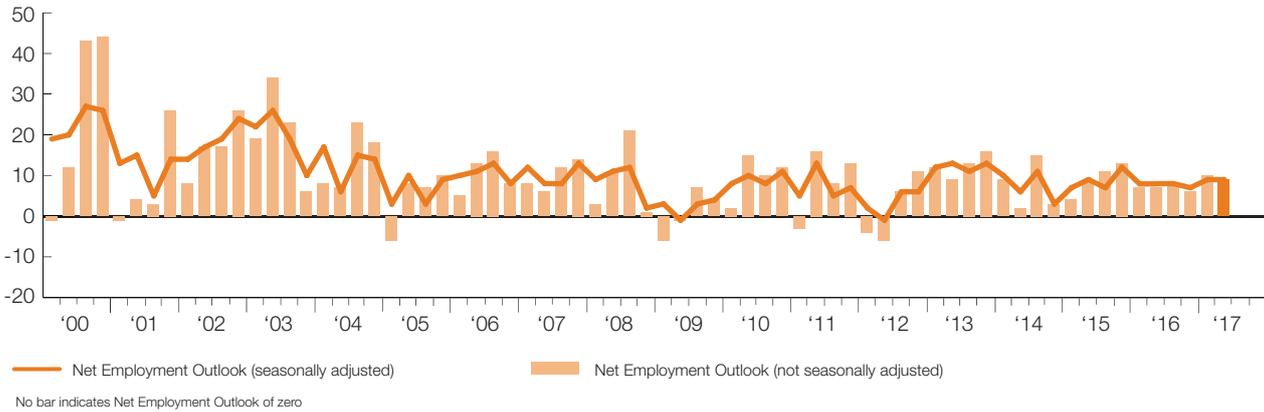


Employers remain moderately optimistic

At +9%, the East of England Employment Outlook is above the national average once again. Employers are moderately optimistic about hiring in the second quarter. There has been a slight rise in positivity when compared to the same period last year. Overall, however, hiring intentions demonstrate continued confidence amongst employers in the region.



Q2 2017

East of England employment snapshot

Average weekly pay

Average weekly pay is **£622**, and is higher than the national average (£585). The East of England is the third best-paid region in the UK.

Employment

At **76.7%**, the East of England's employment rate is the third highest in the UK. However, the current rate has fallen 1.2% since the same period last year.

Hiring Outlook

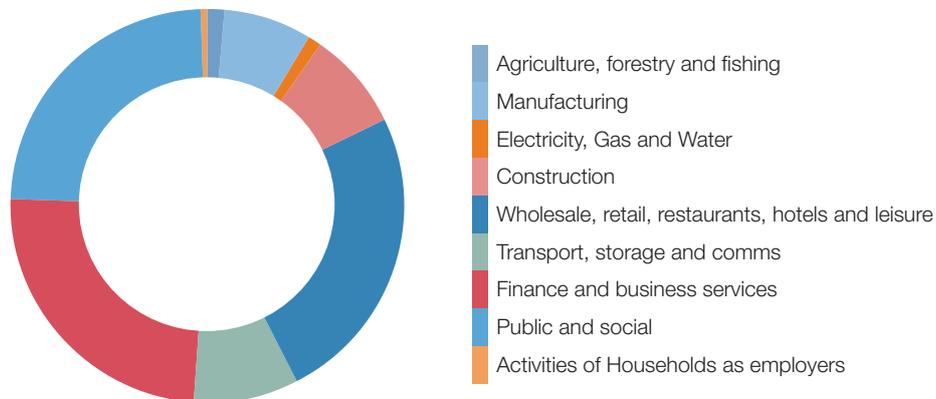
For the second quarter of 2017, the seasonally adjusted Net Employment Outlook in the East of England is **+9%**.

Unemployment

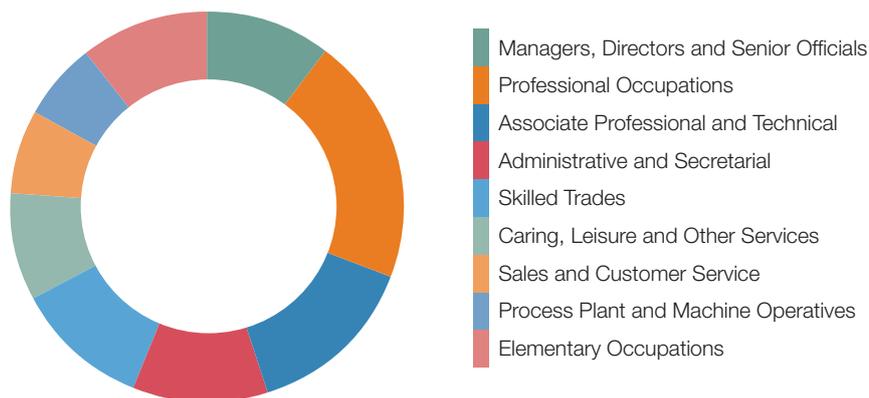
At **4.4%**, unemployment continues to be significantly lower than the national average (4.8%). The East of England has the third-lowest regional unemployment rate in the UK.

2017
Q2

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

There has been a rise in employer hiring demand in the East of England, although the types of roles vary by location. In Cambridge, we've seen a rise in seasonal temporary work and growing demand for roles in the manufacturing sector. In Peterborough, despite cut-backs in temporary jobs, we've seen an increasing number of permanent jobs advertised and for marketing roles in particular.

Yet across the region, talent shortages continue to persist. Employers are increasingly asking our advice on to the best ways to present themselves to candidates as well as the most effective retention strategies to adopt. In a market where job seekers have choices, we advise organisations to look again at the profile of the 'ideal' employee. Individuals with transferable skills, plus the willingness and ability to learn, tend to be highly motivated, and employers shouldn't automatically discount them.