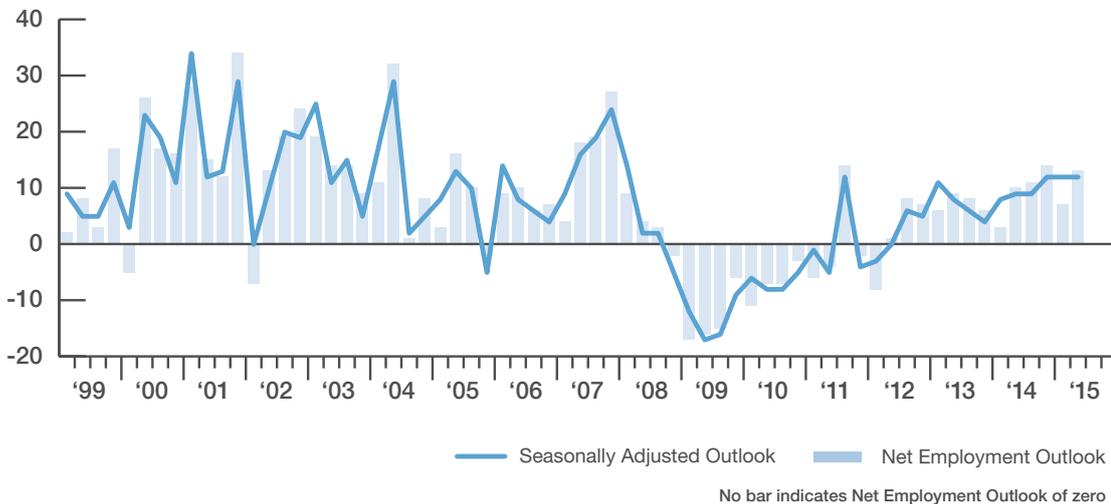




Manpower®

Employment Outlook holds steady in the West Midlands

In the West Midlands, employers continue to be positive about job creation with an Employment Outlook of +12% for the second quarter of 2015. This the highest regional outlook this quarter and hiring intentions have remain unchanged since Q4 2014.



Q2 2015

West Midlands employment snapshot*

Average weekly pay

Average weekly pay is **£493**, which is £75 lower than the national average. The West Midlands has also experienced the fastest year-on-year fall in pay rates in the UK.

Employment

At **72.7%**, the rate of employment in the West Midlands is below the national average (73.2%) but has increased since last quarter and the same period last year.

Hiring Outlook

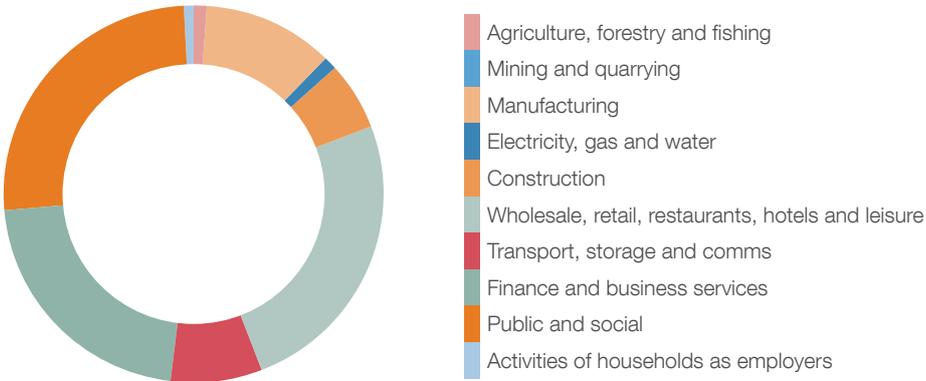
For the second quarter of 2015, the Net Employment Outlook in the West Midlands is **+12%**.

Unemployment

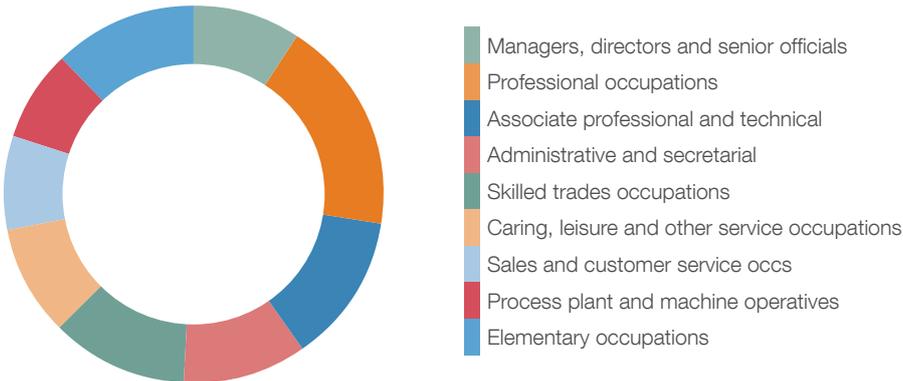
At **6.1%** unemployment is higher than the national average (5.7%) in the West Midlands. However unemployment has fallen both since last quarter and year-on-year.

2015
Q2

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

While we are seeing growing opportunities across the West Midlands, particularly within Customer Service, Manufacturing, Sales and the Public Sector, the region is nonetheless facing a talent mismatch. We have noted an increasing number of candidates applying for roles they are not qualified to do.

It would seem that the jobs available do not necessarily fit the profile or requirements of the region's job seekers. There has also been a noticeable change in the availability of part-time positions. While there are many more full-time roles on offer, part-time roles have fallen in number making it difficult for those seeking fewer hours to find suitable work.

*ONS employment and unemployment rates and average weekly pay statistics relate to October – December of 2014; employment by occupation refers to October 2013 – September 2014. The Manpower Employment Outlook Survey is a forward looking measure, anticipating hiring intentions for Quarter 2 2015.