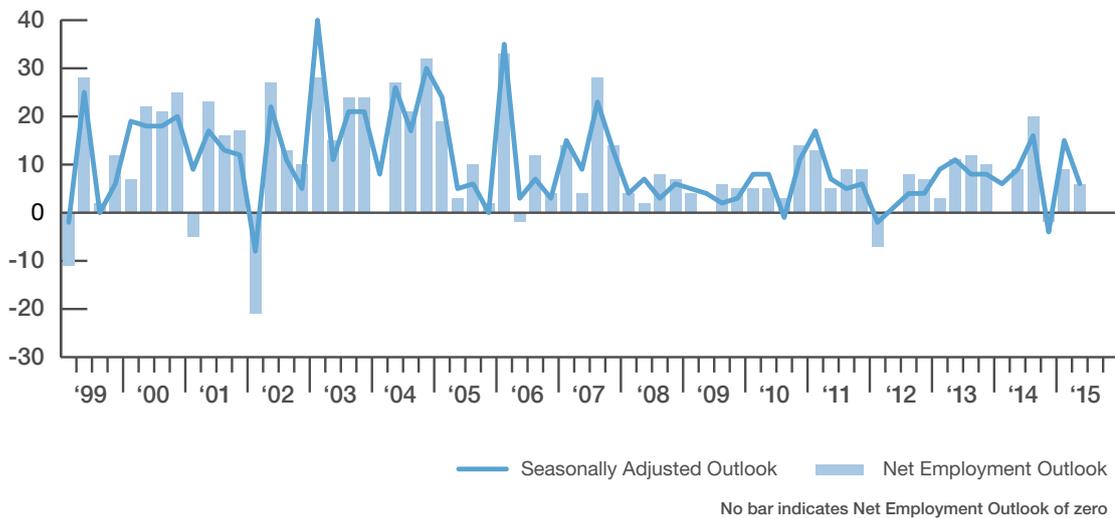




Manpower®

Employment Outlook for South West stabilises

At +6% the Employment Outlook for the South West is in line with the national average and shows that employers are optimistic about job creation. Although this quarter is lower than the previous one, the outlook has nonetheless risen dramatically when compared to Q4 2014.



Q2 2015

South West employment snapshot*

Average weekly pay

Average weekly pay is **£551**, which is £17 below the national average.

Hiring Outlook

There is a Net Employment Outlook of **+6%** for the second quarter of 2015.

Employment

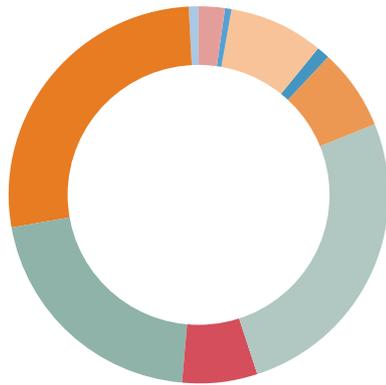
At **75.9%**, the rate of employment in the South West is higher than the national average (73.2%) and from a regional standpoint, is the third-highest in the UK.

Unemployment

At **4.5%** the South West unemployment rate is lower than the national average and all UK regions.

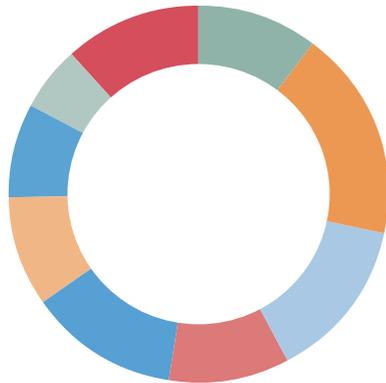
2015
Q2

WHERE DO PEOPLE WORK?



- Agriculture, forestry and fishing
- Mining and quarrying
- Manufacturing
- Electricity, gas and water
- Construction
- Wholesale, retail, restaurants, hotels and leisure
- Transport, storage and comms
- Finance and business services
- Public and social
- Activities of households as employers

WHAT DO PEOPLE DO?



- Managers, directors and senior officials
- Professional occupations
- Associate professional and technical
- Administrative and secretarial
- Skilled trades occupations
- Caring, leisure and other service occupations
- Sales and customer service occs
- Process plant and machine operatives
- Elementary occupations

Market overview

The first quarter of 2015 has seen some very strong hiring activity, and particularly for permanent positions. With more employers completing the recruitment cycle all the way through to final placement, employer confidence appears to be stabilising.

Strong candidates with proven experience are in high demand, with employers having to increasingly compete with one another to attract the best talent. In an increasingly candidate-driven market, we have seen more salary and benefits negotiations taking place between employers and their first choice candidates.

*ONS employment and unemployment rates and average weekly pay statistics relate to October – December of 2014; employment by occupation refers to October 2013 – September 2014. The Manpower Employment Outlook Survey is a forward looking measure, anticipating hiring intentions for Quarter 2 2015.