

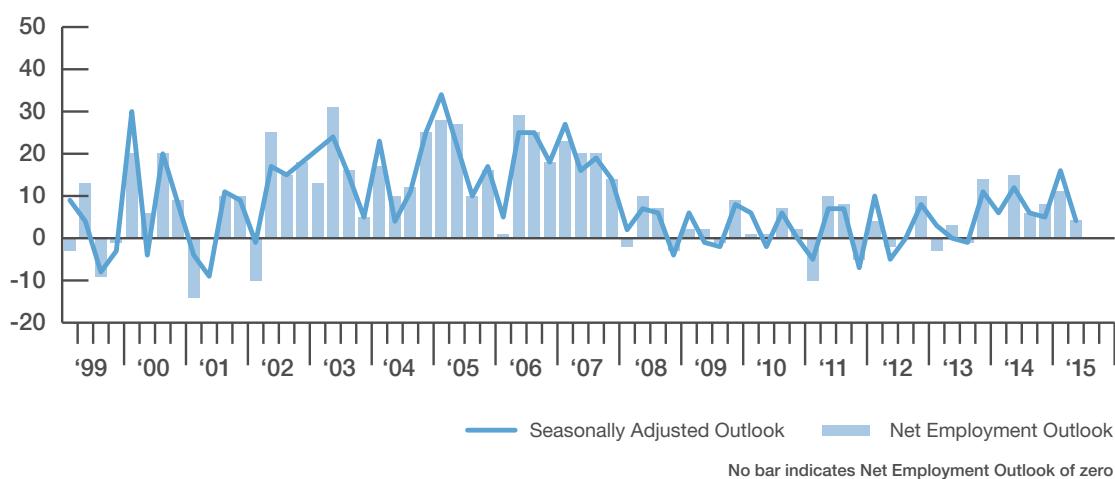


Manpower®

Regional Factsheet - North East

# Employment outlook in the North East plummets

The North East reports an Employment Outlook of +2% for the second quarter of 2015, its lowest since 2013 and three times lower than the national average. Although the employment outlook is considerably weaker quarter-over-quarter and year-over-year, hiring intentions remain positive and some workforce growth can be expected.



## North East employment snapshot\*

### Average weekly pay

The North East is the lowest paid region in the UK. The average weekly wage is £479, some £89 below the national average.

### Hiring Outlook

The region's Net Employment Outlook is **+2%** for the coming quarter.

### Employment

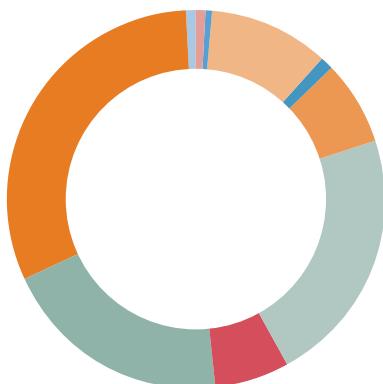
The rate of employment in the North East is below the national average and stands at **70%**. This represents a 1.1 percentage point increase since last quarter and a 2.5 point increase since the same period last year.

### Unemployment

At **8.0%** the unemployment rate continues to be higher than the national average and significantly higher than any other UK region. However, unemployment has fallen both since the previous quarter and the same period last year.

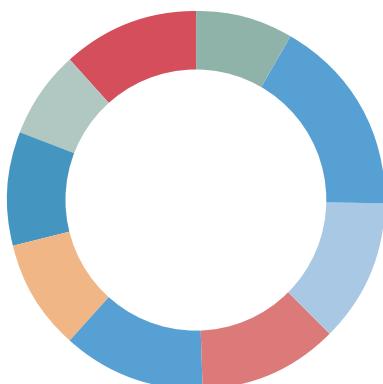
Q2 2015

## WHERE DO PEOPLE WORK?



- Agriculture, forestry and fishing
- Mining and quarrying
- Manufacturing
- Electricity, gas and water
- Construction
- Wholesale, retail, restaurants, hotels and leisure
- Transport, storage and comms
- Finance and business services
- Public and social
- Activities of households as employers

## WHAT DO PEOPLE DO?



- Managers, directors and senior officials
- Professional occupations
- Associate professional and technical
- Administrative and secretarial
- Skilled trades occupations
- Caring, leisure and other service occupations
- Sales and customer service occs
- Process plant and machine operatives
- Elementary occupations



### Market overview

Despite the fall in employer optimism across the North East, we have witnessed a continued rise in vacancies. At the same time, we have also observed an increase in available candidates in sectors such as engineering, construction, public and clerical.

However, employers are hampered by a lack of candidates for technical, electrical and mechanical roles. In these areas, applicants remain in a strong position and generally have more opportunities available to them. Given the competition for talent, employers are increasingly looking at how to better attract and retain quality candidates.

\*ONS employment and unemployment rates and average weekly pay statistics relate to October – December of 2014; employment by occupation refers to October 2013 – September 2014. The Manpower Employment Outlook Survey is a forward looking measure, anticipating hiring intentions for Quarter 2 2015.