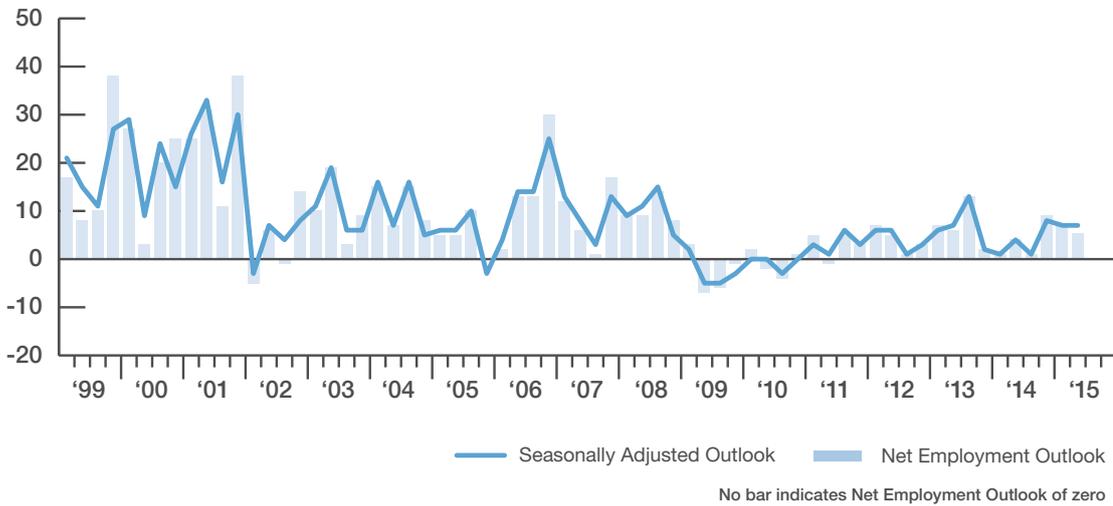




Manpower®

Employment Outlook remains positive in London

At +7%, the employment outlook for London remains positive with employer optimism unchanged from the previous quarter and up from the same period last year.



Q2 2015

London employment snapshot

Average weekly pay

London continues to be the best paid region in the UK, with average weekly earnings of **£680**. This is £112 higher than the national average.

Hiring Outlook

For the second quarter of 2015, the Net Employment Outlook in London stands at **+7%**, one point higher than the National Outlook.

Employment

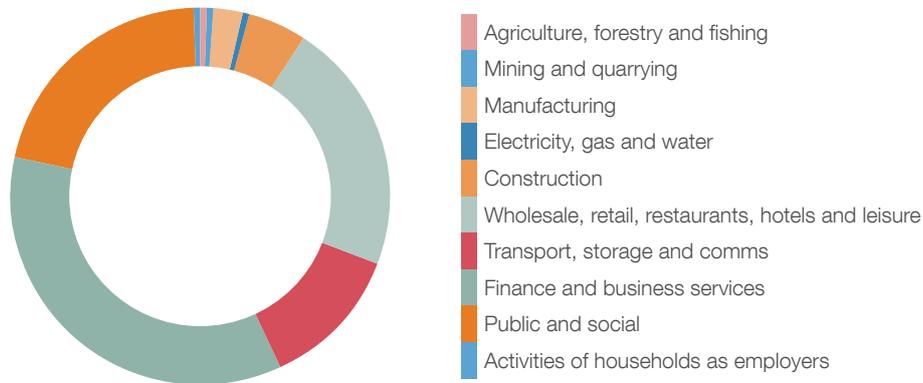
At **71.9%**, the rate of employment in London is below the national average. However, the current rate is 1.5 percentage points higher than the same period last year.

Unemployment

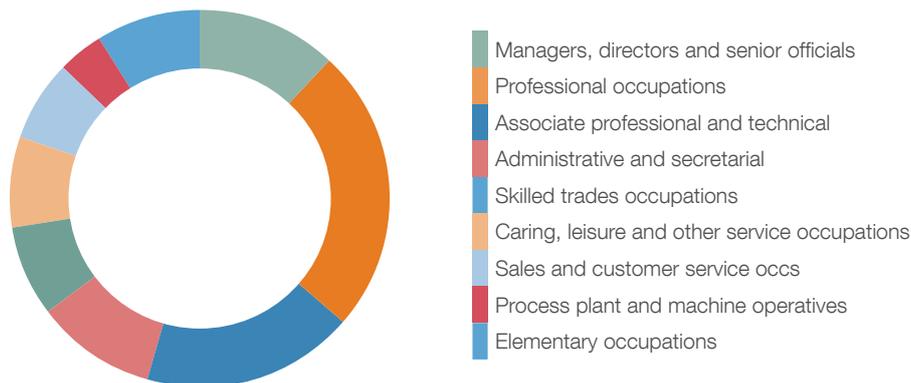
Unemployment in London is currently **6.4%** which is higher than the national average (5.7%).

2015
Q2

WHERE DO PEOPLE WORK?



WHAT DO PEOPLE DO?



Market overview

We have seen an increase in vacancies across London, particularly in the number of permanent positions available. This is more noticeable for professional and qualified positions, such as those in Marketing, HR, Media and Legal.

However, Manpower has seen a reduction in the volume of candidates actively looking for work. Consequently, we have observed, in some instances, employers seeking talent outside the UK, especially in industries such as Media and Technology. When it comes to candidates with in-demand skills, employers are having to become more competitive in order to attract the best talent.